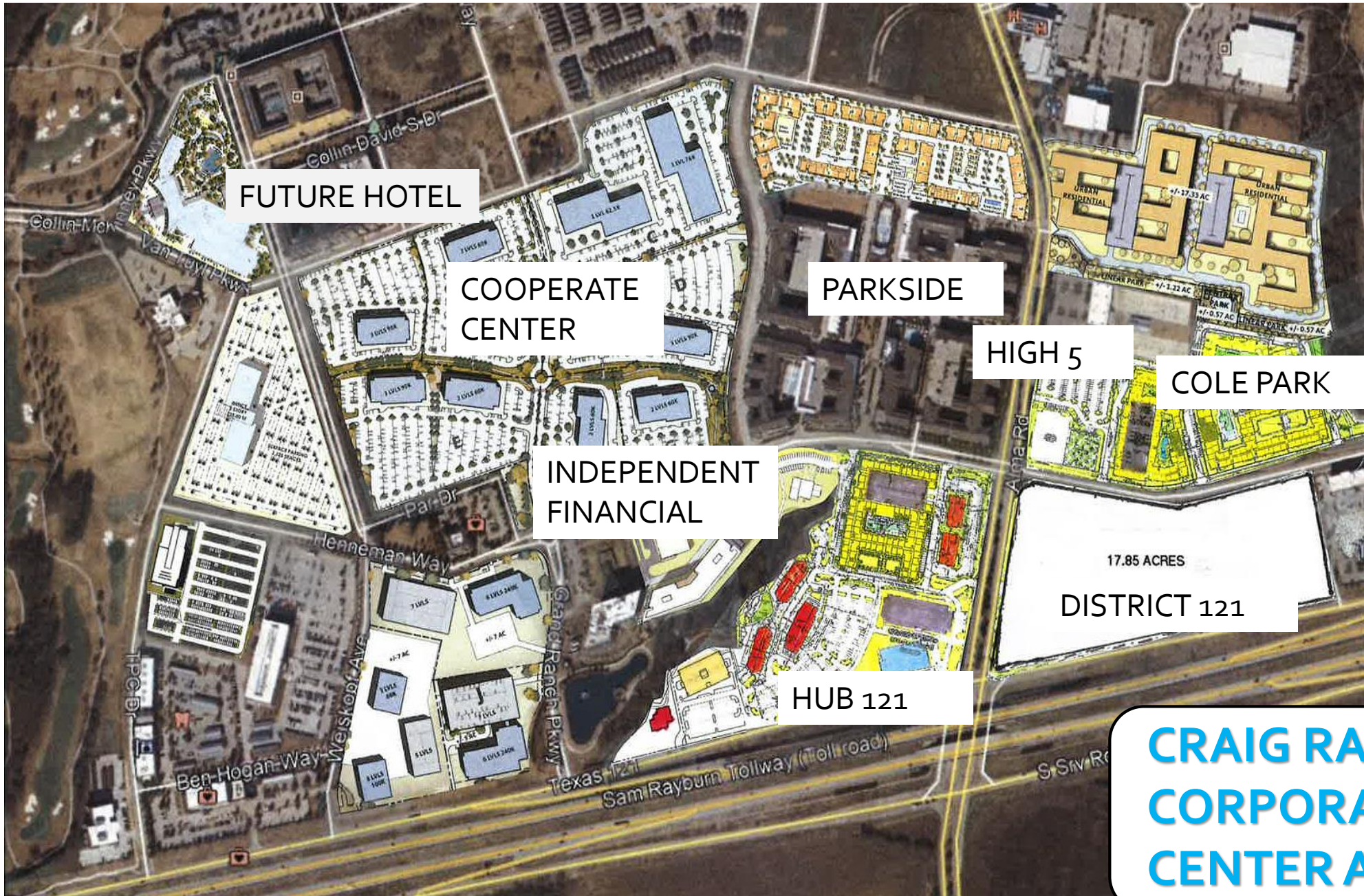


# DISTRICT 121

MCDC  
PRESENTATION





FUTURE HOTEL

COOPERATE  
CENTER

PARKSIDE

HIGH 5

COLE PARK

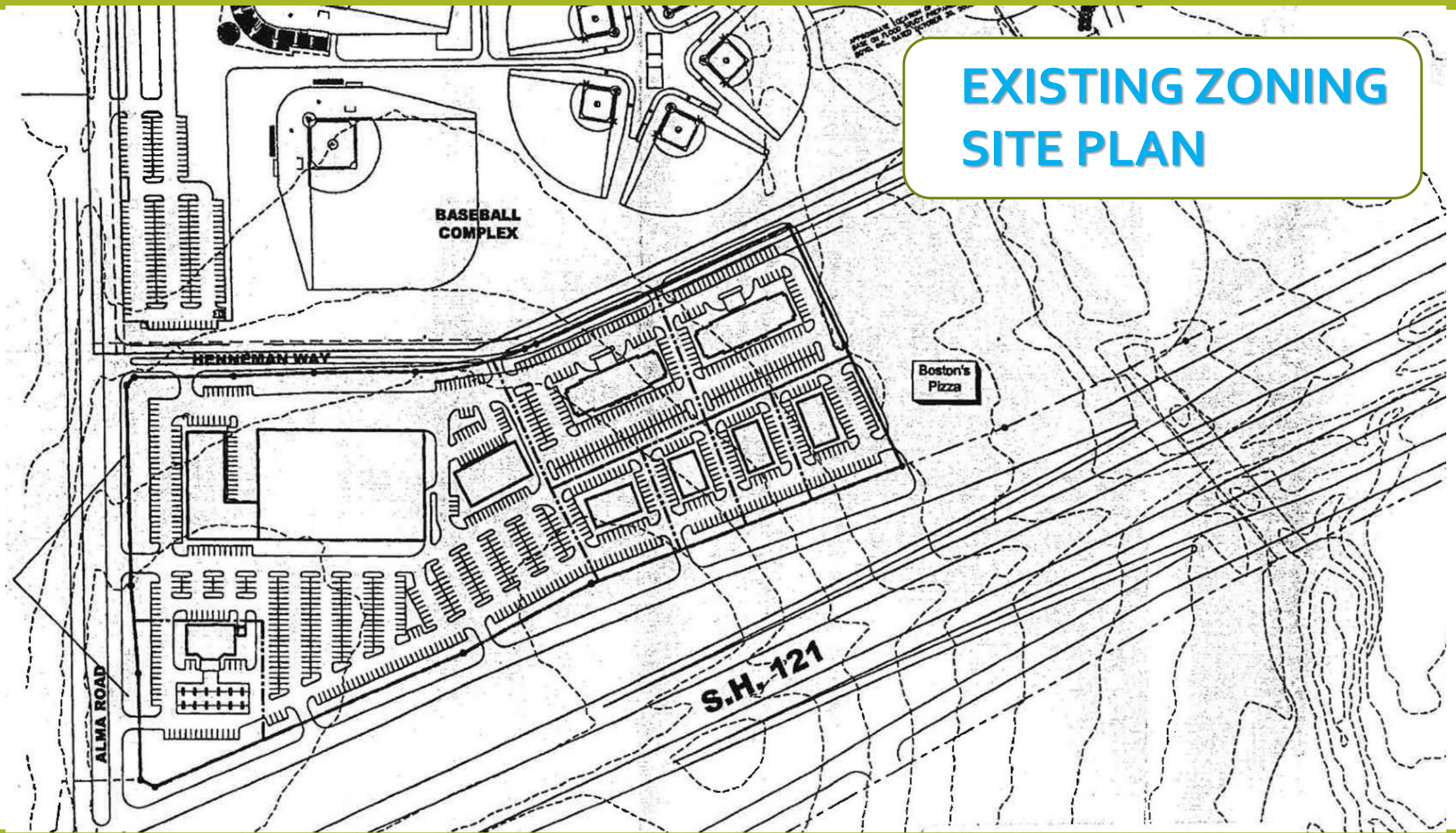
INDEPENDENT  
FINANCIAL

HUB 121

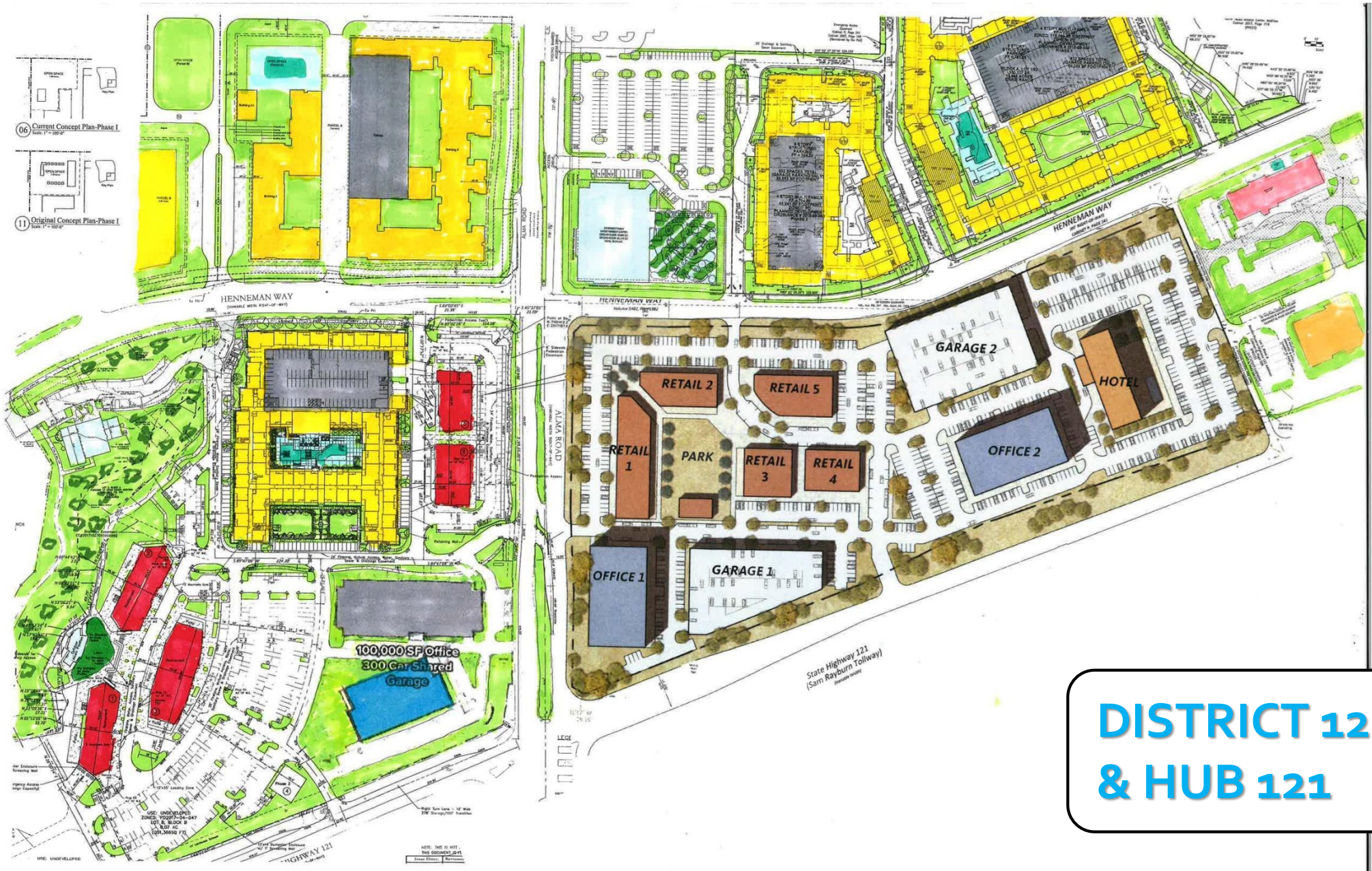
17.85 ACRES  
DISTRICT 121

**CRAIG RANCH  
CORPORATE  
CENTER AREA**

# EXISTING ZONING SITE PLAN



- 06 Current Concept Plan-Phase I  
Scale: 1" = 100'
- 11 Original Concept Plan-Phase I  
Scale: 1" = 100'



**DISTRICT 121  
& HUB 121**

Retail 5 has multiple opportunities with retail on first floor with office above or a boutique Hotel



Office 2 and Hotel can flex into multiple offices or other market opportunities.



# DISTRICT 121



# COMMONS AREA AND RESTAURANTS / RETAIL



# DISTRICT 121 RETAIL

Electronic billboard facing 121 to advertise coming events





Outdoor living spaces integrated adjacent to restaurants/retail



# KIOSKS IN THE COMMONS

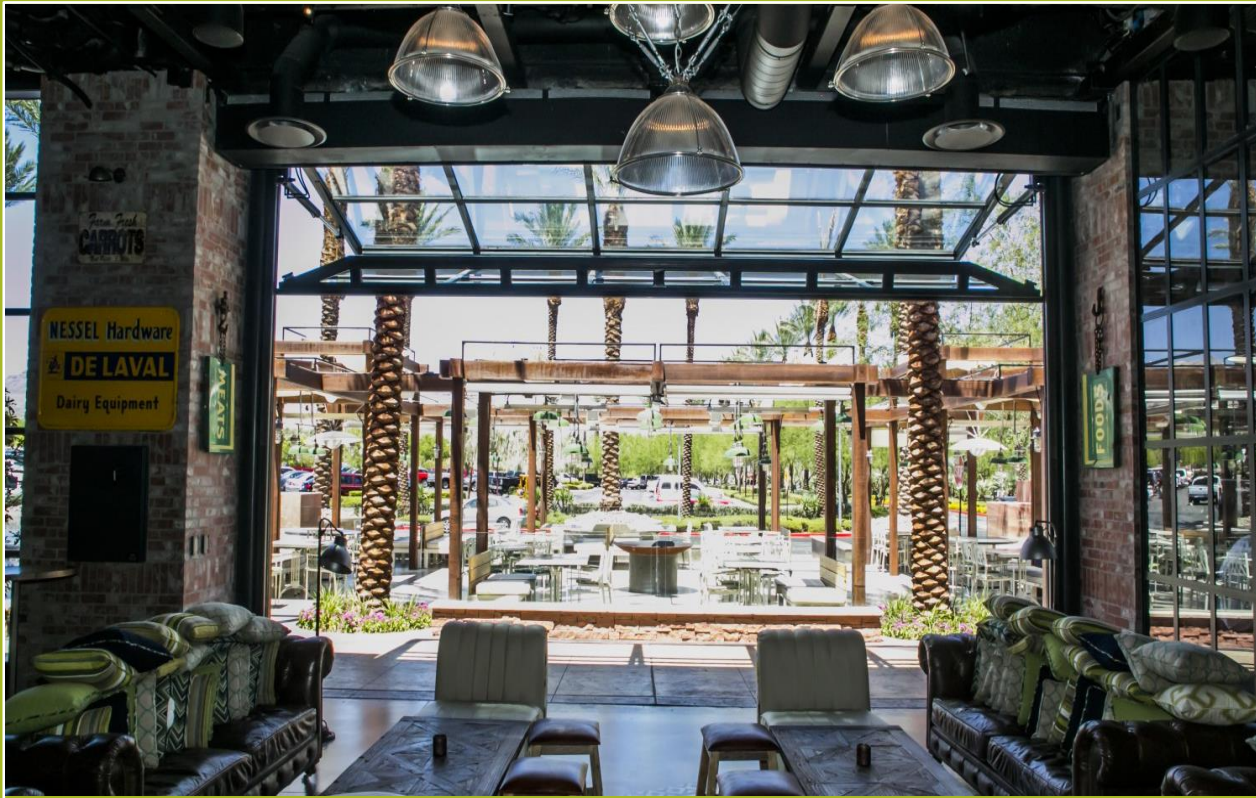
Kiosks could be permanent  
or brought in for special  
events.



Mike Lewis Photography

# ARTIST SHOWS IN THE COMMONS

Starving artists shows like  
shown here in Southlake's  
Town Square



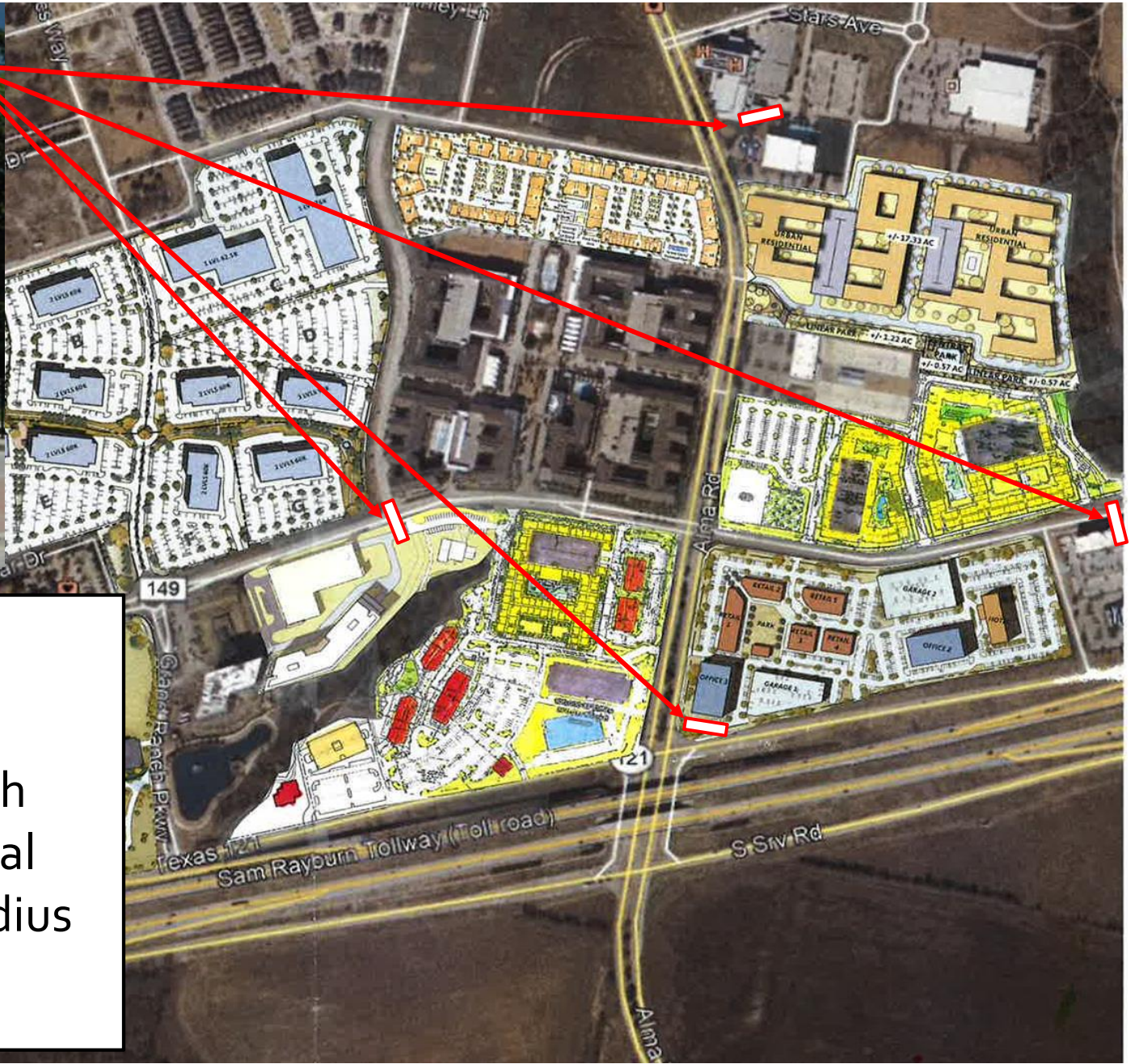
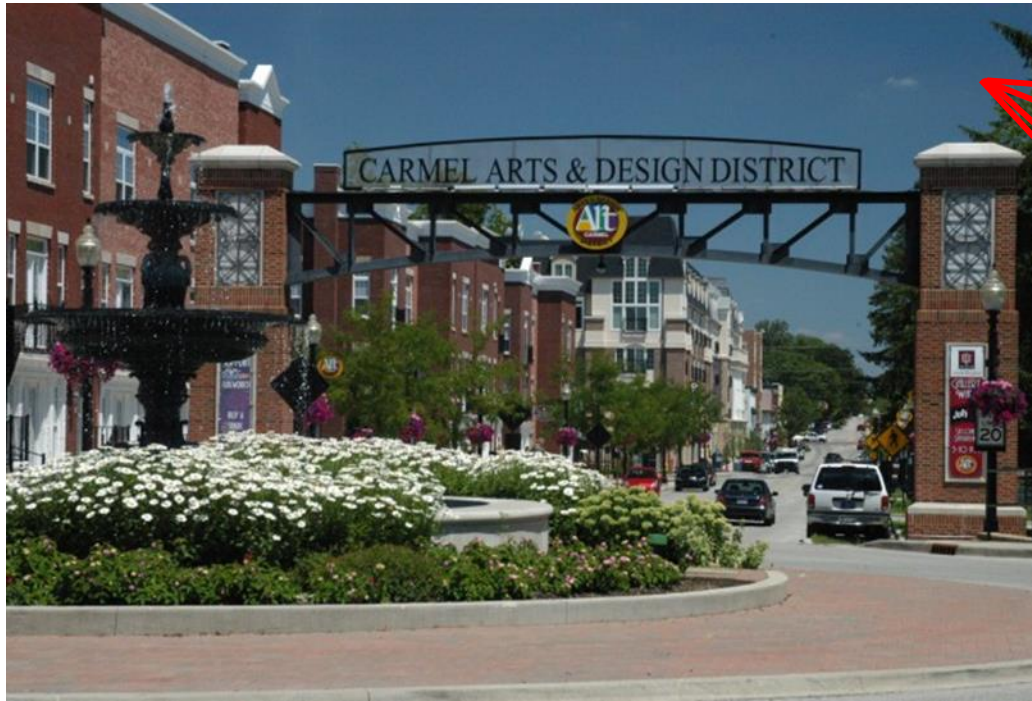
# RESTAURANT'S OVERLOOKING COMMONS

Seamless views from the restaurants into the Commons

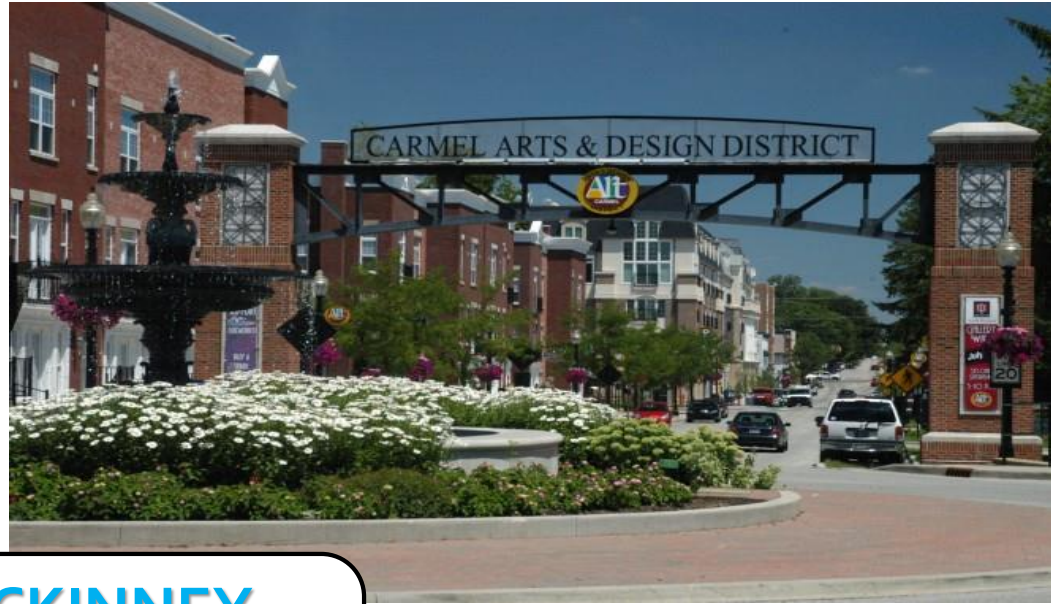


# IDEAS FOR OUTSIDE PATIOS

Indoor / outdoor collapsible doors could directly connect the commons with restaurants



**MCKINNEY STATION**  
Branding of Entertainment Area  
including District 121, HUB 121, High  
Five, & Over 6,500 Urban Residential  
Residents living within a 2-block radius



**MCKINNEY  
STATION  
INSPIRATION**

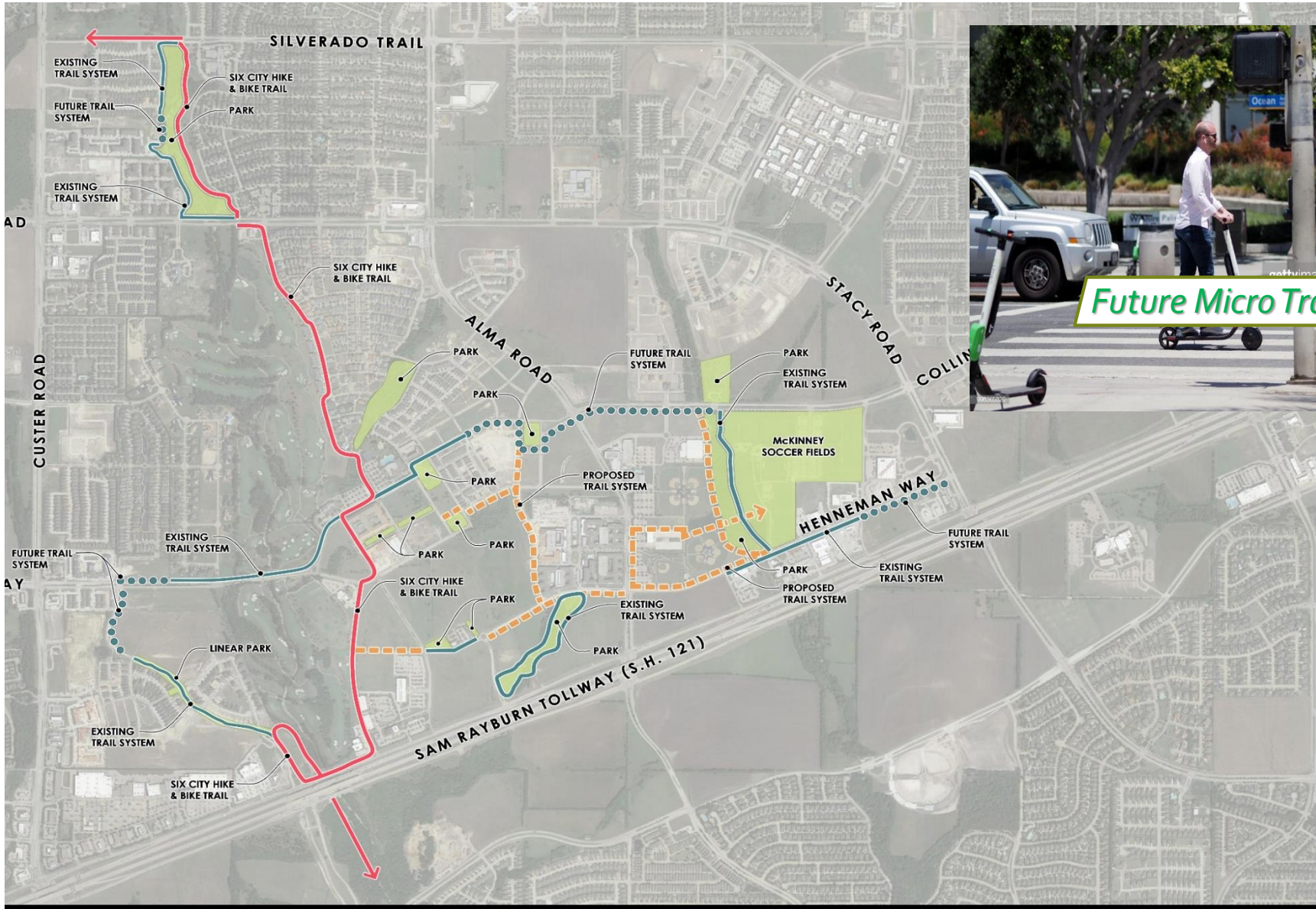




**MCKINNEY  
STATION  
INSPIRATION**







SCHEMATIC DESIGN  
**CRAIG RANCH EXISTING, REQUIRED, AND PROPOSED TRAIL SYSTEM**

CRAIG RANCH | MCKINNEY | TEXAS

# ENTERTAINMENT





# *PUBLIC ART*



ULTIMATE VISION FOR  
ONE OF MCKINNEY'S TOP  
COMMERCIAL TAX BASE  
ZONES

