

Promotional and Community Event Grants -- FY 2019 Cycle II

Organization	Event	Event Date	Agreement Executed	MCDC/CITY SOCIAL MEDIA				OTHER CITY PROMO				Promo Items Provided	Board/Staff Attendance
				MCDC Facebook Promotion	MCDC Twitter Promotion	City Facebook/Instagram Promotion	City Twitter Promotion	City Advertising Promotion	City Billboard Promotion	City Ch/PSA Streaming	City Apex Streaming		
Heritage Guild	Farmers Market	Sept-Dec	8/1/2019	8/2, 8/17, 8/23, 9/6, 9/10, 9/14, 9/20, 10/4, 10/5, 10/12, 10/19, 10/25	8/2, 8/17, 8/23, 9/6, 9/10, 9/14, 9/20, 10/4, 10/5, 10/12, 10/19, 10/25	8/23, 10/4	8/23, 10/4					sun/bug spray	C.Schneible R.Glew L.Jones
	Ghost Walk	October 2019	8/1/2019	8/12, 8/28, 10/9, 10/14, 10/15, 10/23	8/12, 8/28, 10/9, 10/14, 10/23								
	Murder Mystery	August 27, 2019	8/1/2019	7/31, 8/9									
	Holiday Tour of Homes	December 2019	8/1/2019	11/11									
Crape Myrtle Foundation	CMT 5K & 10K	September 28, 2019	8/9/2019	7/30, 8/26, 9/17. 9/23	7/30, 8/26, 9/17, 9/23								
Direction 61:3	Mosaix Christmas Concert	December 21, 2019	8/8/2019	8/21, 9/4	8/21, 9/4, 11/7								
McKinney Rotary Club	Parade of Lights	December 14, 2019		10/30, 11/1	10/30, 11/1								
SBG Hospitality	Wine & Music Festival	October 19, 2019	8/2/2019	8/2, 8/13, 8/21, 8/29, 8/30, 9/18, 10/14, 10/16, 10/19, 10/24	8/2, 8/13, 8/21, 8/29, 8/30, 9/18, 10/14, 10/16. 10/19, 10/24		9/9, 9/17						

