

1. Passion & Purpose

2. Collaboration & Innovation

3. Community & Quality of Life



BUILD

GROW

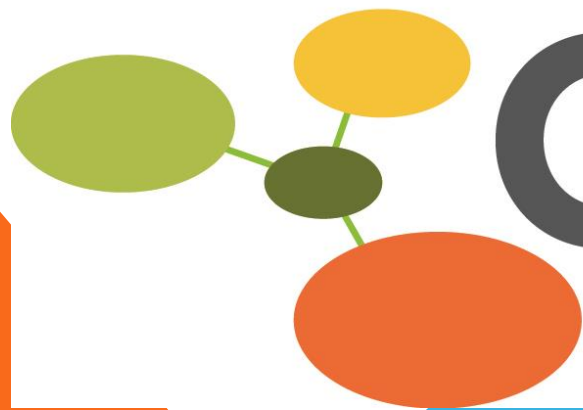
SUPPORT

Entrepreneurs & Small Business





**Unique
collaboration
between Collide
and McKinney**



Collide

OF MCKINNEY

An Entrepreneurial Village

“To thrive, cities must attract smart people and enable them to work collaboratively”

“The Triumph of a City”

**Harvard economist
~Ed Glaeser**

Collide Center District – Master Plan

Downtown McKinney

14 Jan 2014

Prototypical Images
of Development Quality Desired
for Collide Center District



Mixed-Use
Ground Floor Office/Retail



Walkable
Streetscapes



Boutique
Hotel



Apartment



Townhouse

Collide Center District – Master Plan

Downtown McKinney

14 Jan 2014

VIRGINIA



Downtown

Square

Louisiana

CLOYD

Tennessee St.

Davis St.

IESTNUT

State Highway 5

WILCOX

WOLFE

Chestnut Square

Anthony St.

N

Key Physical Relationships to Downtown Features

CHURCH

WOOD

CLOYD

HENRY

HOWELL

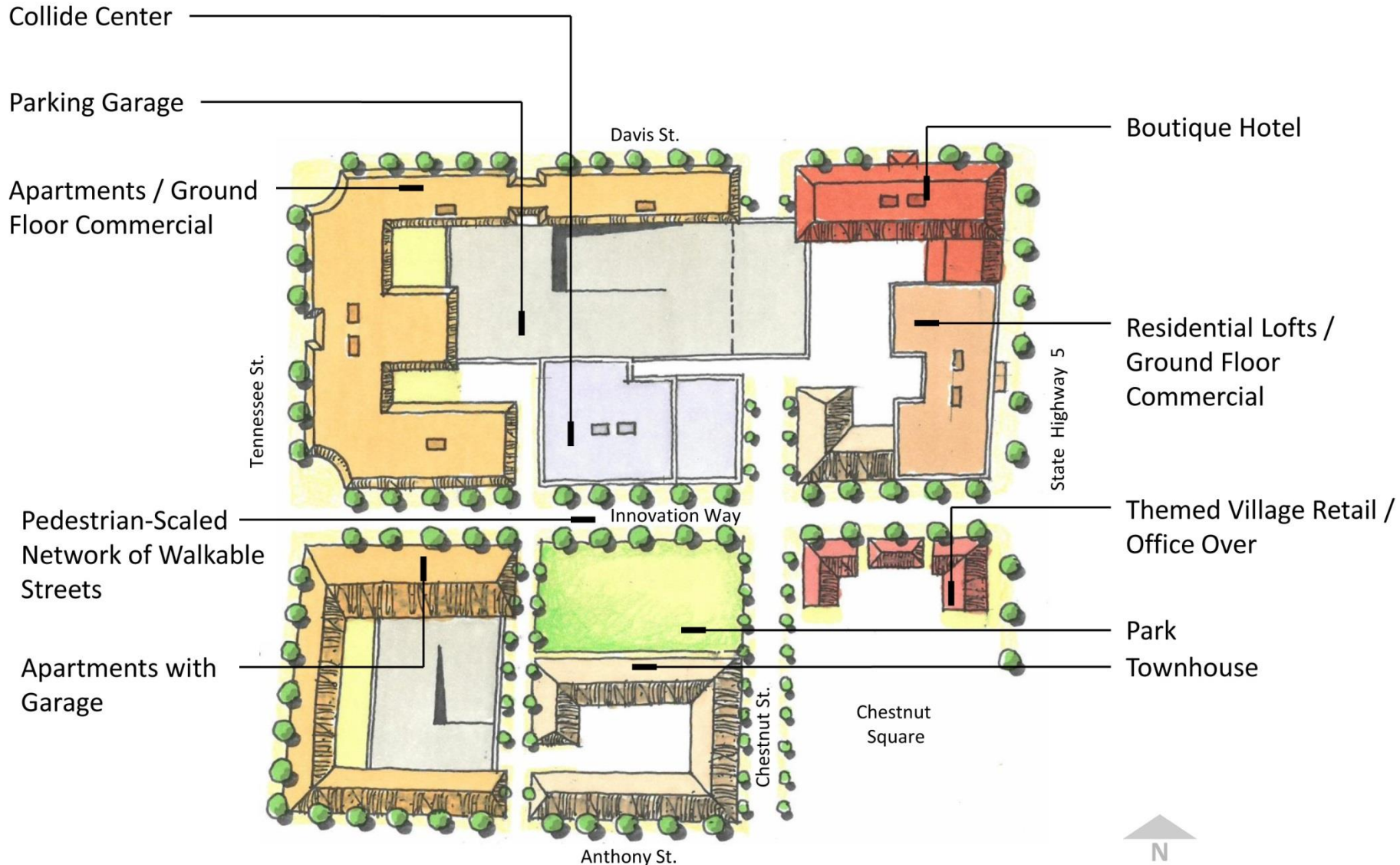
CHURCH

TUCKY

Collide Center District – Master Plan

Downtown McKinney

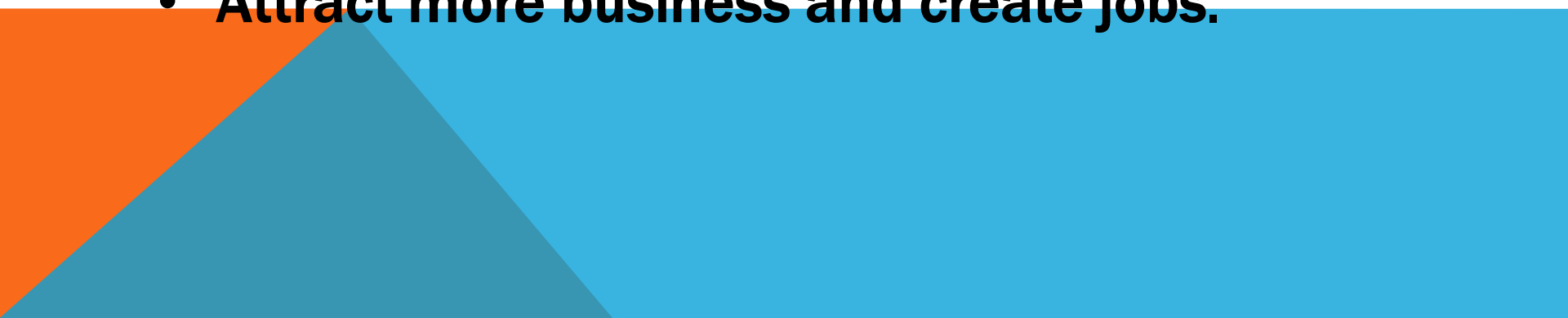
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WHY BUILD, SUPPORT & GROW IT?

- **Incubator graduates create jobs, revitalize neighborhoods and commercialize new technologies, thus strengthening local, regional and even national economies.**
- **Government subsidies for well-managed business incubation programs represent strong investments in local and regional economies.**
- **Business incubators actually contribute to the long-term viability of the local real estate market. Incubation programs graduate strong and self-supporting companies into their communities, where these companies build, purchase or rent space.**
- **Coworking space bring people. A dedicated spot for business offer a gathering point for independent contractors and freelancers who want to eliminate the isolation of working from home or wish to collaborate. Networking and collaboration are key to business success.**
- **In Short, It's good for the economy, the community and the city of McKinney!**

WHY ENTREPRENEURS?

- **Entrepreneurs are Innovators. Business is built by the entrepreneur.**
 - **Small Business is the backbone of our economy.**
 - **Bring the money to the city and keep it there.**
 - **Attract more business and create jobs.**
- 

WHAT WE HAVE...

**THE EXPERIENCE AND TEAM TO BUILD GROW
AND SUPPORT AN ENTREPRENEURIAL
COMMUNITY**

**What we need?
120 days**

To develop our unique private public partnership

