

Print

**Final Grant Report - Submission #90777**

**Date Submitted: 7/29/2018**

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

**Grantee Name\***

McKinney Community Band

**Grant Amount\***

\$20,000

**Email \***

mdhope@swbell.net

**Event(s)**

**Name of Event\***

Chills and Thrills

**Date & Time of Event\***

10/1/2017 - 4 PM

**Location of Event \***

MPAC

**More Events?**

- Yes
- No

**Name of Event**

Holiday Spirit

**Date & Time of Event**

12/3/2017 - 4 PM

**Location of Event**

MPAC

**More Events?**

- Yes
- No

**Name of Event**

Red, White and Basie

**Date & Time of Event**

11/10/2017 - 7:30 PM

**Location of Event**

MPAC

**More Events?**

- Yes
- No

Name of Event	Date & Time of Event	Location of Event	More Events?
Vivid Expressions	3/25/2018 - 4 PM	MPAC	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
The Best of the Crooners	5/4/2018 - 7:30 PM	MPAC	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Land of Liberty	7/1/2018 - 4 PM	MPAC	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Memorial Day Ceremony	5/28/2018 - 10 AM	Pecan Grove Cemetery	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Jammin in June	6/28/2018 - 7:30 PM	Bonnie Wenk Park	<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event

Total Revenue  
Include grant award funds.

Budget*	Actual*
\$53,230	\$56,090

Total Expenses

Budget\*

\$55,980

Actual\*

\$56,297

Total Number in Attendance\*

3,000

Number of Performances\*

8

Total Number of Tickets Sold\*

N/A

Number of Tickets Comped\*

N/A

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One\*

Yes

No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One\*

Yes

No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One\*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

The past 2017-2018 grant season was very successful for the McKinney Community Band organization. Performed six concerts at the McKinney Performing Arts Center. Supported city and community events through two other public concerts: Jammin' in June Memorial Day Ceremony at Pecan Grove Cemetery Reached 3,000 people with music through our public concerts; 5,500 people reached if include private events this past grant year. Acquired set of chimes. Continued to have well-attended concerts - "standing-room only" at the October and December concerts. Had an instrument petting zoo, where children (and adults) could try out various instruments (October concert). Santa joined the band at the December concert and led the crowd in a holiday sing along. Honored our veterans (annual Veteran's Day Event). Provided scholarship for underprivileged students at Scott Johnson Middle School.

A quote from an audience members sums up our season:  
 "Intermission at the McKinney Community Band Concert. I could pay \$50 for a ticket and \$10 to park and drive 30 minutes to downtown Dallas to hear the symphony, but it would not entertain me more than this wonderful, all-volunteer band. So inspiring to hear so much talent coming from the historic McKinney Performing Arts stage. Knowing how hard they work to bring the very best music to the public is inspiring!"

Attach Financial Report\*

2017 2018 MCB Grant Final Financial Report.pdf

Attach Narrative Summary\*

McKinney Community Band 2017 2018 Grant Final Report Narrative.doc

Receipts

Browse...

Additional Attachments

Browse...

Additional Attachments

Browse...

McKinney Community Band  
Final Grant Report  
Grant Period Income and Expense  
September 2017 - July 2018

Income	Actual
<b>110-MAC Grant</b>	\$20,000
<b>140-Dues or Fees</b>	\$2,593
<b>145-Concert Fees</b>	<b>\$4,000</b>
- Concert Band Fees	\$500
- Flute Choir Fees	\$150
- Dance Band Fees	\$3,350
<b>150-Shirt Fund</b>	\$200
<b>170-Donations</b>	<b>\$5,417</b>
- Donations	\$103
- Individual Donations	\$4,778
Promotional Goods or Services	\$410
- Corporate Donations	\$126
<b>199-In Kind Donations</b>	<b>\$23,880</b>
<b>TOTAL INCOME</b>	<b>\$56,090</b>

Expenses	Actual
<b>200-Member Expense</b>	<b>\$1,270</b>
Honorariums	\$648
MCB Shirts	\$171
Outside Musicians/Clinicians	\$450
<b>300-Operation Expenses</b>	<b>\$31,447</b>
Instruments, Equipment	\$6,588
Instrument Fund (non MAC)	\$2,068
Meeting Expenses	\$225
Music Concert Band	\$1,570
Music Dance/Jazz Band	\$550
Music Flute Choir	\$134
Music Other (non MAC)	\$660
Concert Expense (MAC)	\$3,701
Concert Expense Other	\$2,826
Storage Rental	\$2,160
Transportation Costs (MAC)	\$706
Transportation Costs (non MAC)	\$169
Directors (in Kind)	\$6,720
Librarian (in Kind)	\$750
Property Manager (in Kind)	\$750
Board Members (in Kind)	\$1,260
Accounting	\$475
Payment Fees (Paypal fees - donations, dues)	\$30
Data Storage (dropbox, etc.)	\$106
<b>400-Marketing Expenses</b>	<b>\$10,141</b>
Advertising (MAC)	\$3,346
Advertising (non MAC)	\$575
Postage	\$0
Misc	\$372
Printing	\$1,469
Recording	\$1,500
Web Domain	\$179
Marketing/Web Design (In Kind)	\$600
Website/IT (In Kind)	\$2,100
<b>500-Community Contributions</b>	<b>\$400</b>
SJMS Music Scholarsip	\$400
<b>600-Dues and Fee Expenses</b>	<b>\$1,340</b>
Association Dues & Licensing	\$275
Liability Insurance	\$664
Other: Fidelity Insurance	\$401
<b>800-Overhead</b>	<b>\$11,700</b>
Rent (in Kind)	\$11,700
<b>TOTAL EXPENSES</b>	<b>\$56,297</b>



**CITY OF MCKINNEY ARTS COMMISSION  
2017/2018 GRANT YEAR  
FINAL GRANT REPORT – SUMMARY  
FINAL NARRATIVE**

The McKinney Community Band (MCB) is now in its 12<sup>th</sup> season and we continue our mission to provide performances that are not only musically sound, but also engaging and fun. Our concerts expose audiences to a wide variety of music, helping enhance their appreciation and knowledge of music. Further, MCB provides an outlet for individuals to pursue their love of music, improve their skills, and perform.

Performances for this past grant year included the free, public concerts at the McKinney Performing Arts Center (MPAC):

- “Chills and Thrills” Concert, October 1, 2017
- “Red, White, and Basie” Veteran’s Day Concert, November 10, 2017
- “Holiday Spirit” Concert, December 3, 2017
- “Vivid Expressions” Concert, March 25, 2018
- “The Best of the Crooners”, May 4, 2018
- “Land of Liberty” Concert, July 1, 2018

Other public performances were:

- Memorial Day Ceremony, Pecan Grove Cemetery, May 28, 2018
- Jammin’ in June, Bonnie Wenk Park, June 28, 2018

Through these free, public McKinney performances, we reached almost 3,000 people with music.

As in the past, MCB also performed at various private venues, such as Country Lane Retirement Center for Armed Forces Day and Highland Springs Retirement Center for its Holiday Tree Lighting event and in the summer. This past season, MCB also had a joint concert with Plano Community Band at the Eisemann Performing Arts Center in Richardson. These private events provide revenue for the band, extend our outreach, expose new audiences to our group, and bring music to people unable physically to attend our concerts.

Our satellite groups (the McKinney Dance Band and the McKinney Flute Choir) performed at other events as well. These private events provide revenue shared by the entire band program, and some events are for charitable organizations aimed at helping those in need. For example, the dance band performed at Challenge Air Fundraiser at the Frontiers of Flight Museum. Challenge Air was created to build confidence and self-esteem in children and youth with special needs through the gift of flight. Additional outreach and performances by these two groups are through venues such as retirement centers, churches, schools, and several social clubs.

If you add the private events, we reached over 5,500 people with music this past grant year.

MCB’s leadership has worked hard over the past 12 years to build a premier community band organization. We are known for our high quality and engaging concerts, with a loyal and growing audience. Several of our concerts this past grant year were basically “standing room only” at MPAC. During our October concert, we had an instrument petting zoo, where children (and adults) could try out various instruments. In December, Santa surprised our audience with a visit and led the crowd in a holiday sing along.

Our organization has been a good steward of both the grant money awarded to us by the Arts Commission and of the money we have raised on our own. We now have over \$41,000 of instruments, music, and equipment, enabling our ensembles to not only sound good, but to develop and continue their reputations of top-notch, excellent musical groups.

I would like to conclude our narrative with a comment posted on Facebook by an audience member during our recent MCB July concert:

*"Intermission at the McKinney Community Band Concert. I could pay \$50 for a ticket and \$10 to park and drive 30 minutes to downtown Dallas to hear the symphony, but it would not entertain me more than this wonderful, all-volunteer band. So inspiring to hear so much talent coming from the historic McKinney Performing Arts stage. Knowing how hard they work to bring the very best music to the public is inspiring!"*