



CITY OF MCKINNEY, TEXAS

Agenda

McKinney Convention and Visitors Bureau

Tuesday, September 26, 2017

7:30 AM

200 W. Virginia Parkway
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

17-956 [Minutes of the McKinney Convention & Visitors Bureau Board Meeting of August 22, 2017](#)

Attachments: [Minutes](#)

17-957 [Minutes of the McKinney Convention & Visitors Bureau Finance Committee Meeting of August 21, 2017](#)

Attachments: [Minutes](#)

REPORTS

17-958 [Executive Director's Report](#)

Attachments: [August 2017 Report](#)

17-959 [Board & Liaison Reports](#)
[City of McKinney](#)
[Main Street/MPAC](#)
[MCDC](#)
[Chair Report](#)
[Finance Committee](#)

Attachments: [August 2017 Financials](#)

REGULAR AGENDA

17-960 [Consider/Discuss/Act on MCVB KPI's for FY 17/18](#)

Attachments: [MCVB Goals](#)

17-961 [Consider/Discuss/Act on Approval of MCVB Marketing Plan for FY 17/18](#)

Attachments: [MCVB Marketing Plan](#)

17-962 [Consider/Discuss/Act on Approval of MCVB Grant Guidelines & Application for FY 17/18](#)

Attachments: [MCVB Grant Application](#)
[MCVB Grant Guidelines](#)
[Hotel Tax Usages](#)

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 22nd day of September, 2017 at or before 5:00 p.m.

Sandy Hart, TRMC, MMC
City Secretary

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.