

Revisiting the City's Food Truck Regulations 2.5 years later

August 14, 2017 City Council Work Session



Background Timeline

- The food truck industry began to grow rapidly during the recession when traditional “brick and mortar” restaurants were struggling and after food truck courts in cities throughout the country gained popularity. In fact, some reports show this industry grew approximately 12% annually between 2009-2014.
- The food truck boom made its way to McKinney in the 2012-2014 timeframe but regulations in place at the time were prohibitive.
- In February of 2015, the City Council approved ordinance number 2015-02-006 which established regulations allowing food trucks as a temporary use.
- These regulations represented an iterative, cautious step into a new market for McKinney. At the time, the regulations were regarded as a “baby step” knowing that the regulations would eventually need to be modified to address new trends in the industry and intended/unintended consequences of the adopted regulations.
- Based on feedback from members of the City Council and the food truck industry, the time to revisit these regulations may be now.

Impacts of McKinney's Food Truck Regulations

- Number of Food Truck Temporary Site Permits Issued since Feb. 2015: **1**
- Number of Food Truck Vendor Permits Issued since Feb. 2015: **25***

- **Some of the feedback regarding current regulations:**
 - *The separation requirement between food trucks and residential uses is too large.*
 - *Current requirement:*
“Food trucks shall not be allowed to engage in sales operations within 300’ of any residential zoning district or any property used for residential purposes.”

 - *The requirement for the food truck to leave the permitted food truck site every day is too prohibitive.*
 - *Current requirement:*
“Food trucks shall not be located or stored at the operation site between the hours of 11 pm and 7 am.”

 - *The minimum distance required between food truck sites is too large.*
 - *Current requirement:*
“Food trucks shall not be allowed to engage in sales operations within 1,000’ of one another.”

** Of the 25 permits issued, it is anticipated that only 9 of these permits were associated with a food truck temporary site.*

Questions for the City Council to consider

Have the food truck regulations adopted by the City in February of 2015 had the desired impact?

Should the food truck regulations be modified?

What regulations, if any, should be modified to make operating a food truck in McKinney easier?



Direction Requested

How would the City Council like to proceed with the City's food truck regulations?

