



McKinney Convention and Visitors Bureau Agenda

Tuesday, March 27, 2018

8:00 AM

McKinney Community Center
2001 S. Central Expwy
McKinney, TX 75070

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

18-267 [Minutes of the McKinney Convention & Visitors Bureau Board Meeting of February 27, 2018](#)

Attachments: [Minutes](#)

18-268 [Minutes of the McKinney Convention & Visitors Bureau Finance Committee Meeting of February 26, 2018](#)

Attachments: [Minutes](#)

18-269 [Minutes of the McKinney Convention & Visitors Bureau Marketing Committee Meeting of March 5, 2018](#)

Attachments: [Minutes](#)

REPORTS

18-270 [Executive Director's Report](#)

Attachments: [Staff Report](#)

18-271 [Board & Liaison Reports
City of McKinney](#)

[Main Street/MPAC](#)
[MCDC](#)
[Chair Report](#)
[Finance Committee](#)

Attachments: [Financials](#)

DISCUSSION ITEMS

18-272 [Update on Parks and Recreation Presented by Executive Director of Parks and Recreation Michael Kowski](#)

REGULAR AGENDA

18-273 [Consider/Discuss/Act on Advertising and Promotional Grant Application Submitted by SBG Hospitality for \\$15,000 for Marketing, Advertising, and Promotion of the Yellow Wood Music & Outdoor Festival](#)

Attachments: [Grant Request Presentation](#)

18-274 [Consider/Discuss/Act on Advertising and Promotional Grant Application Submitted by the Community Kitchen Garden of Collin County for \\$5,000 for Marketing, Advertising, and Promoting the 1st Annual Star Spangled Salsa Fest](#)

Attachments: [Grant Request Presentation](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 20th day of March, 2018 at or before 5:00 p.m.

Dee-dee Guerra
Executive Director

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.