

MCKINNEY ECONOMIC DEVELOPMENT CORPORATION

JUNE 18, 2013

The McKinney Economic Development Corporation met in regular session in the Dowdy Board Room, 5900 S. Lake Forest Drive, McKinney, Texas, on June 18, 2013 at 8:00 a.m.

Chairman Keith Clifton called the meeting to order at 8:05 a.m.

Board members present: Keith Clifton, Ernest Lynch III, Doug Parker, Steve Heussner, and Darrell Tate. Board member Lance Lindsay was absent.

Staff present: Vice President Abby Liu, Marketing & Research Specialist Cayti Huston, Corporation Attorney Mark Houser, and Administrative Assistant Connie Gibson.

Guests present included: Mayor Pro Tem Travis Ussery, City Manager Jason Gray, City of McKinney CFO Rodney Rhoades, MCDC Executive Director Cindy Schneible, Chamber President Jodi Ann LaFreniere Ray, and MCVB Interim Director Dee Dee Guerra.

13-613 Minutes of the McKinney Economic Development Corporation Board Meeting of May 21, 2013. Darrell Tate made a motion to approve the minutes of the May 21, 2013 meeting and Ernest Lynch seconded the motion. The motion was voted on and passed.

13-614 May 2013 Financial Report. Sales tax receipts remain strong, with an overall increase of 7.8% over May 2012. Rodney Rhoades reviewed some changes for the FY 2014 budget. MEDC and MCDC recently switched IT service over to the City. The IT service fee should be countered by the fees that MEDC and MCDC are currently paying to their providers. The administration fee MEDC pays to the City is currently \$74,000 annually. That fee will be adjusted up based on the findings of a study conducted by consultants the city hired. Ernest Lynch made a motion to approve the financial report, and Darrell Tate seconded the motion. The motion passed.

REPORTS

13-615 Board and Liaison Updates

Board Chair

- The groundbreaking of the corporate center at Craig Ranch went well, and received some good press.

Chamber of Commerce

- Applications for the McKinney Leadership program for this next year are due Friday, June 22nd. This year the program will work with several facilitators throughout the year.
- The July issue of McKinney magazine will be mailed this next week.
- The Chamber has been monitoring activities at the Texas Capital. The Chamber will support SJR1, which pertains to water, and will continue to watch SJR2. This pertains to transportation.
- The next quarterly Chamber luncheon is July 16th. The speaker is George P. Bush, and the Young Professionals Christmas in July Toy Drive benefitting CASA will also be featured.

City of McKinney

- The City board and commission applications are due June 28th.
- City Council liaisons have been appointed to six of the city boards: MEDC, MDCD, MCVB, CCADB, Main Street, and P & Z.
- A development pattern has continued to increase throughout the city. The building permits for both single-family residential growth and commercial development continues to be strong. The City will continue to look at what the mix of residential and commercial development will look like over the next few years.
- Staff will be added to the development services department of the City to best meet the demands of the growth in McKinney.
- Emerson Process Management is expected to move into their new building in August or September.
- The private partners for the Gateway hotel/event center project have met with loan committee and have been approved. Their closing should take place the second week in July. This will allow construction to get back underway.

Collin County Regional Airport

- The airport board has been in negotiations with some prospects for hangar space.

McKinney Convention & Visitors Bureau

- The "Strikes Against Cancer" ball tournament was very successful. Initial figures show 113 hotel rooms were booked for the tournament.
- "Bike the Bricks" was held May 24th in downtown McKinney.
- McKinney Ladies Association hosted a "crawl" on the square May 13th with fourteen stores participating.
- The *Made in McKinney* merchandise has been well received. Items will be available for purchase during the "Red, White, and Boom!" event. The store grand opening will be held July 17th.
- Extra signage has been added to the front of the MCVB office building.
- The MCVB office has begun opening on Saturdays 12:00 – 5:00 p.m. Currently staff is rotating working Saturdays until a part time person is hired.

- MCVB is partnering with WFAA on Bride365.com to help establish McKinney as a wedding destination.

McKinney Community Development Corporation

- A survey to gather citizen input on the construction of an aquatic facility was just completed. The survey consisted of over 400 phone surveys, and an online questionnaire. Over 500 people completed the online portion of the survey.
- A special meeting of the MCDC board will be held June 20th at McKinney Performing Arts Center to gather public input on an aquatic facility.
- The deadline for Promotional and Community Events grant applications is Friday, June 28th. The P & C applications will be heard during the July board meeting, and voted on in August.
- MCDC recently entered into a partnership with MCVB in a year-long partner resource for the Army's Griffon publication. The U.S. Army publication is distributed to 50 battalions of 300 to 1000 soldiers each. MCDC and MCVB will have an ad and copy plus photos in each of the four quarterly issues.

13-617 Vice President's Report

- The Mayor's Council for International Economic Development was held May 23rd.
- MEDC sponsored the CoreNet golf tournament. There were over 100 attendees at the tournament and dinner.
- Abby Liu was interviewed by Taiwan Business Wealth Magazine on June 6th.
- Abby Liu is scheduled to attend the Canada Business Recruitment Mission trip August 19-22 with the TexasOne program. Jim Wehmeier will attend the South America Business Recruitment Mission September 22-27.
- The Wistron GreenTech sign is up. The company grand opening will be some time in October.

1-619 Marketing & Research Specialist Report

- MEDC has submitted twenty-three RFI's in 2013. Seven were received and completed in one week.
- The MEDC board picture has been put on hold due to conflicts with peoples schedules.
- The 20th Anniversary marketing piece should be printed in July. The piece will focus on partnerships between MEDC and other entities.
- MEDC was the hole #1 sponsor for the CoreNet golf tournament. MEDC staff gave out koozies, golf totes, lip balm and golf tees.

Chairman Keith Clifton called for a break at 8:34 a.m.

Julie Fort entered the meeting at 8:40 a.m.

The meeting was called into Executive Session at 8:46 a.m. per Texas Government Code: Section 551.071(2) Consultations with attorney on any work session, special session, or regular session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed). Section 551.087 - Deliberation regarding economic development matters.

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Chairman Clifton called the meeting into Open Session at 9:41 a.m.

The meeting was adjourned at 9:41 a.m.

JULIE FORT
Secretary/Treasurer

