



3-17-15

MEDC President's Report:

Ladies and Gentlemen, the following is a brief outline of operational issues that are on my radar screen and in the process of being addressed. Again, this is a brief bullet pointed listing and I will be more than happy to answer any questions or go into further detail.

Communication:

- You should all be getting weekly updates from me via email. If you are not, please let me know.
- Interim City Manager Muehlenbeck and I continue to have weekly meetings first thing each Friday morning, schedule permitting. We are also working closely together on pushing the Gateway development project forward.
- MCDC Executive Director Schneible and I continue to meet regularly to stay up to date on operational issues, as well as ways we can best leverage one another.
- MEDC is having weekly staff meetings to ensure that staff has what they need to succeed and that we remain focused as a TEAM.
- MEDC's Cayti Stein is participating regularly in the Joint Marketing Meeting with Coco Good and other stakeholder organizations.
- I continue to attend City Council Meetings when in town, as well as MCDC Board Meetings, Airport Board Meetings, and McKinney Alliance Board Meetings.

Staffing:

- **Admin. Position:** Now that Sheri Van Slycke has started and is getting into the full swing of things, Deb Hass has retired. Cindy Schneible will be replacing Deb as soon as she can and already has some possible candidates, including the two finalists that we had and we did not hire, and possible internal city candidates.

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Operational:

- **Board Meetings:** We continue to look for efficiencies and would like to discuss with the board our options for going to paperless meetings (aside from Exec. session). I know this was discussed some time ago, but we would like to pursue our best options, if the board is comfortable with it.
- **CRM:** Salesforce is up and staff is beginning to input data. There may be some minor changes made going forward but we have a product that we are comfortable launching.
- **Legislative Issues:** We had a successful Collin Day in Austin earlier this month. Thanks to Chairman Tate, Vice Chair Lindsay, and Board member Branch for attending. **Please see attached bill tracking report from Angela Hale.

MEDC and related Committees:

Board member Fort has requested a list of committees of the MEDC board and those that we may have some tertiary involvement. Please see below the best list that I can come up with.

MEDC Board Committees:

Executive Committee: Darrell Tate, Lance Lindsay, Robbie Clark

Emerging Tech Committee: Lance Lindsay, Robbie Clark, Julie Fort

Gateway Committee: Executive Committee (Darrell Tate, Lance Lindsay, Robbie Clark)

Airport Joint Committee: This was made up of three council members, three airport board members and Darrell Tate, Robbie Clark, and Lance Lindsay. The purpose was to work through the various organizations roles related to the airport moving forward. I believe this committee has now completed its work and gone away.

Other:

- **Mayor's Council for International Economic Development Partnership Advisory Board**
This is a committee of local business people that do business internationally that is coordinated by Abby Liu and run by Mayor Loughmiller. I also attend.
- **Development Advocacy Group:** John Valencia calls this group together at the request of the city's building services dept. as a sounding board for possible zoning, code, changes etc. We do not call these meeting on our own accord, but merely facilitate. Any Board member is more than welcome to join and I have asked John to add you to the list of invitees.
- **Chamber Legislative Committee:** I generally attend, along with Mr. Muehlenbeck, but any board member is welcome. I can get you the schedule.
- **McKinney Alliance:** This is a group that has been around for years and meets quarterly. I am invited as a courtesy, but I am not a board member. Mr. Muehlenbeck and the Mayor are also invited.