

## MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

**APRIL 25, 2013**

The McKinney Community Development Corporation met in regular session in the Dowdy Board Room, 5900 S. Lake Forest Drive, Suite 110, McKinney, Texas, on April 25, 2013 at 8:00 a.m.

Vice Chairman Jason Burress called the meeting to order at 8:06 a.m.

Board members present: Jason Burress, Kevin Griffin, Michael Puhl, Scott Elliott and Colleen Smith.

Staff present: Executive Director Cindy Schneible and Administrative Assistant Connie Gibson.

There were several guests present.

**13-401** Minutes of the McKinney Community Development Special Session Board Meeting of March 27, 2013. Board member Michael Puhl made a motion to approve the minutes, which was seconded by Scott Elliott. The motion passed.

**13-402** Minutes of the McKinney Community Development Corporation Board Meeting of March 28, 2013. Board member Scott Elliott made a motion to approve the minutes. The motion was seconded by Kevin Griffin and passed unanimously.

**13-403** Minutes of the McKinney Community Development Corporation Special Board Meeting of April 12, 2013. Kevin Griffin made a motion to approve the minutes, seconded by Michael Puhl. The motion passed.

**13-404** March 2013 Financial Report. Executive Director Cindy Schneible reported that sales tax continues to remain strong. The current revenues are \$400,000 above the projected revenues. City staff is considering raising the sales tax estimates for the FY 2013-14 budget.

**13-405** Check Requests March 2013. There were no questions on checks issued in March.

**13-406** Board and Liaison Updates

Chamber of Commerce

- Early voting begins April 29<sup>th</sup> for City Council and Collin College

Board of Trustees positions.

- Election Day is May 11<sup>th</sup>.
- “Election Night on the Square” will take place the evening of May 11<sup>th</sup>. Election results will be announced as they are received.
- The Chamber “Buy Local” spring campaign is underway.
- The June issue of McKinney Magazine will focus on technology and the “25 Women in Business”.
- “Serve McKinney” has been scheduled for June 13<sup>th</sup>. This event gives McKinney residents an opportunity to gather information on the different City boards and commissions, as well as several non-profit boards. MCDC is a sponsor of this event.

#### City Manager

- The skate park at Gabe Nesbitt Community Park opened Saturday, April 20<sup>th</sup>.
- The downtown square is the setting for a movie the weekend of April 27-28.
- City staff has been monitoring the state legislative session. There are a few items being proposed that could affect type B organizations like MCDC

#### Main Street & MPAC

- Ticket sales for the Bob Schneider concert have been strong.
- “*High Noon on the Courthouse Lawn*” has been going well. Every Friday in April and May live entertainment will be performing on the MPAC lawn from 12:00 to 1:00, with sack lunches available from downtown restaurants.
- “Indigo Girls” ticket sales are going well. Tickets have been available for purchase for less than a week, and the event is 50% sold out.
- Downtown is preparing for the “*Bike the Bricks*” event that will be held Friday, May 24<sup>th</sup>.
- The “*Arts in Bloom*” event April 13<sup>th</sup> was very successful. More than 150 artists showcased their artwork around the square.
- The 2<sup>nd</sup> Annual Juried Art Show reception will be May 4<sup>th</sup> at MPAC. The artwork will remain on display through May 22<sup>nd</sup>.
- Several new restaurants are coming to the downtown square.

#### McKinney Convention & Visitors Bureau

- MCVB staff assisted several tour groups in McKinney over the past month.
- National Travel and Tourism Week is May 4-12<sup>th</sup>. The MCVB staff has planned activities and contests for the week.
- First responder appreciation day will be May 7<sup>th</sup>. MCVB has planned a breakfast and lunch for McKinney’s first responders.
- The MCVB retail store will open May 1<sup>st</sup>. Tourists and visitors to McKinney will be able to purchase items in the MCVB office, or from a link on the MCVB website.

George Fuller entered the meeting at 8:18 a.m.

McKinney Economic Development Corporation

- MEDC continues to receive calls from businesses in other states looking to relocate to Texas. California business owners have especially shown interest in bringing business to Texas.
- An announcement should be made within thirty days regarding a big project that MEDC staff has been working on.

Parks Recreation & Open Spaces

- The opening of the skate park at Gabe Nesbitt Community Park opening had between 300-400 people in attendance.
- Bonnie Wenk Park is expected to be completed by the end of June.
- The PROS board will take their annual tour of city parks on Saturday, April 27<sup>th</sup>. The tour will include park land recently purchased.

McKinney Arts Commission

- McKinney Arts Commission Chair, Linda Spina, presented information regarding the Public Art Master Plan funded with a grant from MCDC, and expressed appreciation to the board. The plan was approved by City Council on April 2<sup>nd</sup>.
- An artscape project involving murals in downtown McKinney alleys is one of the first items on the plan.
- The Arts Commission has dedicated a small percentage of its annual budget to the Public Art Program and will raise funds to, at a minimum, equal any expenditure of public funds.

**13-407** Consider/Discuss Update on the Hike and Bike Trail Signage. Parks, Recreation and Open Spaces Director Lemuel Randolph reviewed hike and bike trail sign designs and quotes with the board. PROS recommends placement of twelve directional signs on poles and six map signs. Three design options were reviewed. Once final cost estimates have been received, they will be presented to the MCDC board for consideration for funding.

**13-408** Consider/Discuss MCDC FY 2013-14 Draft Budget and Allocation to Parks, Recreation and Open Space. City Manager Jason Gray led a discussion to secure board input regarding the potential for including maintenance and operations costs in the PROS funding request for FY14. Additional discussion will be scheduled for future meetings.

**13-409** Update on Aquatic Facility Project. MCDC board members and staff

have toured eight aquatic center facilities and discussed operations and maintenance costs with the staff at those facilities over the past month. Additionally, conversations have taken place with representatives from area swim teams to learn about the needs of the competitive swimming community. MCDC will continue to review cost information and results from the quality of life survey, currently in the field, in preparation for making a recommendation to City Council in the coming months.

**13-410** Executive Director's Report. The Gateway project continues to move forward. An Expectations Meeting with all entities involved was held in April. MCDC received the Spirit of McKinney Business Service Award during the Volunteer McKinney Salute to Volunteers event on March 23<sup>rd</sup>. The American Cancer Society Relay for Life event is Friday, April 26<sup>th</sup>. MCDC is a sponsor of the event.

**13-411** Consider/Discuss/Act on Rescission of Approval for Project #12-07, as Redefined Project Scope did not Require MCDC Support. Colleen Smith made a motion to rescind approval of funding to Project #12-07. The motion was seconded by Scott Elliott. The motion was voted on and passed.

**13-412** Conduct a Public Hearing and Consider/Discuss/Act Upon Incentive Offer to Project #13-05. Kevin Griffin made a motion to table the Incentive Offer to Project #13-05. Michael Puhl seconded the motion. The motion was voted on and passed.

Board members unanimously approved the motion by Scott Elliott, seconded by board member Kevin Griffin, to adjourn the meeting.

The meeting was adjourned at 9:02 a.m.

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GEORGE FULLER  
Chairman