

Beanstack Team Report

Thursday, July 19, 2018

Beanstack Team Charter

This team's purpose is to explore ways to use Beanstack in and beyond Summer Reading Program and across all age groups in order to maximize the value of the platform.

Expected results:

1. Knowledge of all features of Beanstack and how other libraries use the Beanstack platform
2. Implementation of Beanstack functions for Summer Reading Program
3. Recommendations of policies and procedures for integrating Beanstack into all library programming
4. Presentation of the implementation plan to the Library Advisory Board at the June meeting

This team is facilitated by Ed Veal. Team members will include Meredith Tillett, Adrian Garcia, John Hummel, and Susan Kusterbeck.

The Beanstack Team has the full support of the MCKPLS Leadership Team to do what is necessary to achieve the results outlines in this charter, with independent action guided by R.I.S.E values and the library's Operational Vision document.

Beanstack features

Beanstack is a flexible web service that allows users to track minutes read, pages read or books read. The service provides a platform for the library to acknowledge milestones and award digital or physical prizes as patrons reach these goal.

Summer Reading Program

The Summer Reading Program was already being planned as the team was getting to work. As a result the team didn't focus on this year's SRP.

Moving forward with Beanstack

With the announcement of the library moving to a more program centered structure, the Beanstack Team decided that they would work with the soon to be formed Programing Leadership Team to develop processes that would integrate Beanstack into the future programing proposal process. This would allow for the use of Beanstack at across all ages.

Future program ideas

100 Great Reads

This Reading program would not have a “prize” outside of the digital badges, but if prizes were create or donated they could be added.

- Currently there are 155 titles within the “100 Great Reads” collection.
- Run the Program for 12 months from Jan. to Dec.
- Award badges at 25/50/75/100 books read

We can provide a link within the description of this program that will link patrons to the “100 Great Reads” collection within the catalog.

https://mckinney.bywatersolutions.com/cgi-bin/koha/opac-search.pl?idx=kw&op=and&idx=kw&op=and&idx=kw&do=Search&limit=mc-code%3A100Reads&sort_by=relevance&limit=

Before this program could be implemented we would need to perform some maintenance on the collection.

Library tie-in to program attendance

This program would tie into the individual programs for the spring. We are still working on a good way to break this down so that each program could earn an entry into a raffle. This idea is in need of some fleshing out.

Activities

- Children’s
- Teen’s
- Family
- Adult
- Outreach

The team discussed the idea of opening this up to other activities presented by other departments at least for the adult part.

General program tie-in

As programs are being created and marketed have a Beanstack reading club in place with literature relating to the individual program. Effectively using Beanstack as a trackable reading list with digital badges for progress.

Ideas for Programs

1. During presidential election years do a program about Presidential biographies.
2. Women’s History month – Do a short program providing a list of a few panicle works related to women’s history. This concept would work for Hispanic Heritage month or any other holiday.
3. Use some of the pre-built templates that Beanstack provides.
 - a. Read Across America (minutes)
 - b. Black History Month (Kids, Teens & Adults)
4. Leadership Challenge