

Cayti Huston
Marketing & Research Specialist
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Marketing:

- Quarterly E-Newsletter
 - Working on first e-newsletter to go out in July
 - Will highlight:
 - Projects funded by CDC
 - Upcoming Events in McKinney
 - Sales tax

- MCDC Brochure
 - Tri-fold general information about McKinney Community Development Corp. and how funds are allocated
 - Will create to keep in theme with our website

- Social Media
 - Working to grow presence on Facebook
 - Utilize Facebook for upcoming events & CDC news