



McKinney Community Development Corporation

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The Board of Directors of the McKinney Community Development Corporation convene for regular meetings at 8:00 a.m., the fourth Thursday of the month in the Dowdy boardroom within the MCDC/MEDC offices – located at 5900 S. Lake Forest Drive, Suite 110, McKinney, TX 75070.

Board Meeting Overview – January 24, 2013

The MCDC Board of Directors and staff met in regular session on January 24, 2013 at 8:00 a.m.

Information Sharing

Liaison reports:

McKinney Chamber of Commerce

- The annual Chamber business meeting and luncheon was held Tuesday, January 15th at Eldorado Country Club. Aaron Demerson, Executive Director for the Governor's Office of Economic Development and Tourism spoke.
- 2013 Community Awards Celebration will be held February 15th at the Collin County Regional Airport.
- Collin County Days in Austin will be March 4-5. Chamber staff hopes to have a large delegation from McKinney attend. Topics for discussion include education, transportation, and water issues.

City of McKinney

- Gateway hotel/event center project is moving forward. The firm Aquirre Roden has been selected as owner's representative for the project. Contract negotiations are underway and should be completed soon. The private side of the public/private venture is in the process of securing financing. City Council has approved the first step in moving forward with plans to sell bonds for financing city participation in the project.
- City Council will hold their strategic planning retreat January 31st.

Collin County Regional Airport

- An airport incident occurred on January 23rd. Landing gear collapsed on a plane. There were no injuries. Airport staff was able to utilize the taxiway, and landings of other airplanes were not delayed.
- The board continues to work on their strategic plan to decide the next large project for the airport.

McKinney Convention and Visitor's Bureau

- The MCVB office has moved to their new location in downtown McKinney, 200 W. Virginia. An open house will be scheduled for the end of February.
- HGTV was filming in McKinney this week for a new real estate show. The MCVB staff gave the film crew a tour of McKinney.
- The staff has been assisting several corporations in town with their hotel accommodation when they bring in colleagues and staff for trainings.

McKinney Economic Development Corporation

- MEDC board approved two incentive packages for business expansion at the January board meeting.
- MEDC is developing an aggressive marketing plan for this next year. Staff will be travelling overseas and within the U.S.
- MEDC is a sponsor for the Greater Dallas Taiwanese Chamber of Commerce Chinese New Year Charity Gala. The Gala is Saturday, February 16th.

Parks, Recreation, and Open Spaces

- The vehicle bridge at Bonnie Wenk Park has been completed, allowing clear access to the site for the remaining construction.
- The skate park at Gabe Nesbitt Community Park is well underway. Completion is expected in late March.
- PROS is developing navigational signs for the hike and bike trails around McKinney.

Meeting Summary

- Promotional and Community Event grant requests were heard by the board. The requests will be voted on during the February 28th board meeting.
 - Crape Myrtle Trails request for \$8,000 to promote the *Run the Trails and More!* 5K and 1 mile run/walk on November 16th.
 - Heritage Guild of Collin County request for \$15,000 to promote the Farmers Market at Chestnut Square and Adriatica, Living History Weekends, the Old-Fashioned Ice Cream Crank-Off, and Trolley tours of McKinney Historic District.
 - Kiwanis Club of McKinney request for \$5,000 to promote the *Historic McKinney Kiwanis Triathlon* August 3rd & 4th.
- Parks, Recreation and Open Space gave a report on the needs at Oak Hollow Golf Course. The 20 year old course is in need of a new irrigation system.
- A proposal for the implementation of a Quality of Life survey of McKinney residents was discussed with Ray Turco, Turco & Associates.

- The board approved a budget amendment for the Gateway hotel/event center project transferring the funds remaining from the old hotel/event center project to the new project.
- The recipient for the annual Quality of Life award was voted on and will be announced during the Chamber Community Awards dinner February 15th.

Upcoming Events

The next MCDC regular board meeting is scheduled for February 28th at 8 a.m.