

# MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

## Grant Application

Fiscal Year 2017

### IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at [www.mckinneycdc.org](http://www.mckinneycdc.org); by calling 972.547.7653 or by emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at [www.mckinneycdc.org](http://www.mckinneycdc.org), by calling 972.547.7653 or emailing [cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org).*

**Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.**

### Please indicate the type of funding you are requesting:

**Project Grant**

Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

**Promotional or Community Event Grant (maximum \$15,000)**

Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents.

### Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 30, 2016	December 2016	January 2017
Cycle II: May 31, 2017	June 2017	July 2017

### Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: December 30, 2016	January 2017	February 2017
Cycle II: March 31, 2017	April 2017	May 2017
Cycle III: June 30, 2017	July 2017	August 2017

### APPLICATION

**INFORMATION ABOUT YOUR ORGANIZATION**

Name: McKinney Rotary Club Foundation

Federal Tax I.D.: 34-2051592

Incorporation Date: 9/10/2007

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 972-547-2850

Fax: 972-547-2858

Email: dannykistner@att.net

Website: www.mckinneyrotary.org

**Check One:**

- Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- Governmental entity
- For profit corporation
- Other

**Professional affiliations and organizations to which your organization belongs:**

Rotary International

**REPRESENTATIVE COMPLETING APPLICATION:**

Name: Danny Kistner

Title: President

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 972-547-2850

Fax: 872-547 -2858

Email: dannykistner@att.net



**CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:**

Name: Danny Kistner

Title: President

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone 972-547-2850

Fax: 972-547-2858

Email: dannykistner@att.net

**FUNDING**

Total amount requested: \$5,000.00

Matching Funds Available (Y/N and amount): No

Will funding be requested from any other City of McKinney entity (e.g. Arts Commission, City of McKinney Community Support Grant)?

 Yes No

**Please provide details and funding requested:** The 17th Annual McKinney Rotary Christmas Parade of Lights has become the focal event of the Christmas season in McKinney. The parade annually has over 1200 participants and many thousands more in spectators. The parade brings a sense of community to the entire city, bringing children and parents from all of McKinney together in the historic Downtown Square. The parade is expected to continue growing in size with the participation of three high school bands and drill teams. It also promotes McKinney's downtown area and packs the local restaurants and bars with patrons before and after the parade. Prizes for winning floats provide valuable funds to local youth organizations and schools.

This event helps fulfill the objectives and purpose of the MCDC by developing and strengthening the City's physical amenities for recreational and leisure opportunities by providing a free event where McKinney citizens can bring their children to usher in the holiday season. The parade is not only a community-wide focal point that brings thousands of people to downtown McKinney, but also attracts multitudes of others from surrounding cities and beyond to experience the downtown square for a safe, family friendly event.

The parade will begin at 6:30 pm on Saturday, December 10, 2016. It lasts approximately one hour. Float staging begins around 5:00 pm in the public parking lot at the corner of Tennessee and Davis St. The parade will proceed north on Tennessee through downtown, around the public library, then south on Kentucky, ending in the public parking lot where it began.



The parade is a free event and underwritten through donations and sponsorships of local businesses and organizations. The total cost of the parade is approximately \$13,000.00. Please see the budget in the financial section of the application.

**PROJECT/PROMOTIONAL/COMMUNITY EVENT**

Start Date: 9/01/17

Completion Date: 1/15/18

**BOARD OF DIRECTORS** *(may be included as an attachment)*

<b>President</b>	Danny Kistner
<b>President Elect</b>	Tim Baker
<b>Past President</b>	Tommy Stanley
<b>Secretary</b>	Celeste Cox
<b>Treasurer</b>	Cathie Walner

**LEADERSHIP STAFF** *(may be included as an attachment)*

<b>Membership</b>	Ron Johnson
<b>Youth Services</b>	Liesl Friesenhan
<b>Rotary Foundation</b>	Bill Cox
<b>Administration</b>	Mike Bell

Using the outline below, provide a written narrative no longer than 7 pages in length:

**I. Applying Organization**

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

**II. Project or Promotional/Community Event (whichever is applicable)**

- Outline details of the Project/Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- **For Promotional Grants/Community Events** – describe how this initiative will **promote the City of McKinney for the purpose of business development and/or tourism.**
- Describe how the proposed Project/Promotional/Community Event fulfills strategic goals and objectives for your organization.
- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.



- Include the venue/location for Project/Promotional/Community Event?
- Provide a timeline for the Project/Promotional/Community Event.
- Detail goals for growth/expansion in future years.

**Project Grants – please complete the section below:**

- |                             |                              |                             |
|-----------------------------|------------------------------|-----------------------------|
| • An expansion/improvement? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A replacement/repair?     | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A multi-phase project?    | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A new project?            | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

**Has a feasibility study or market analysis been completed for this proposed project?** *If so, please attach a copy of the Executive Summary.*

**Provide specific information to illustrate how this Project/Promotional/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:**

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

**Indicate which goal(s) listed above will be supported by the proposed Project/Promotional/Event:**

*Highlight and promote McKinney as a unique destination for residents and visitors alike.*

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**Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?**

- Yes                       No

**Date(s):** FY16; FY15

**Financial**

- Provide an overview of the organization’s financial status including the impact of this grant request on organization mission and goals.

- Please attach your organization's budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

**What is the total estimated cost for this Project/Promotional/Community Event?**

\$15,000.00

**(Please provide a budget specific to the proposed Project/Promotional/Community Event.)**

**What percentage of Project/Promotional/Community Event funding will be provided by the Applicant?**

The applicant intends to fund 100% of the marketing for this project if the grant is denied. If funded, the grant will be used to fund marketing for the project.



**Are Matching Funds available?**  Yes  No

Cash \$	Source	% of Total
In-Kind \$	Source	% of Total

***Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected.***

**IV. Marketing and Outreach**

Describe marketing plans and outreach strategies for your organization, for the Project/Promotional/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

**V. Metrics to Evaluate Success**

Outline the metrics that will be used to evaluate success of the proposed Project/Promotional/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

**Acknowledgements**


***If funding is approved by the MCDC board of directors, Applicant will assure:***

- The Project/Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for the purpose described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Project/Promotional/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement.
- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotional/Community Event for which funds were received.
- A final report detailing the success of the Project/Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotional/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotional/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotional/Community Event.

- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120<sup>th</sup> day after the date the MCDC notifies the applicant of the violation.

**We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.**

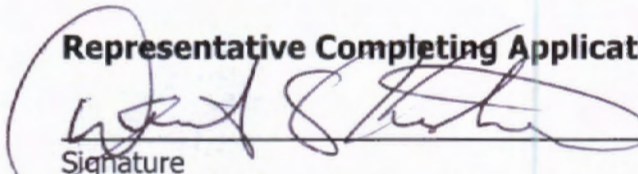
**Chief Executive Officer**

  
\_\_\_\_\_  
Signature

Daniel T Kistner  
Printed Name

5/31/17  
Date

**Representative Completing Application**

  
\_\_\_\_\_  
Signature

Daniel T Kistner  
Printed Name

5/31/17  
Date

***INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.***



**CHECKLIST:**

**Completed Application:**

- Use the form/format provided
- Organization Description
- Outline of Project/Promotional/Community Event; description, budget, goals and objectives
- Indicate the MCDC goal(s) that will be supported by this Project/Promotional/Community Event
- Project/Promotional/Community Event timeline and venue
- Plans for marketing and outreach
- Evaluation metrics
- List of board of directors and staff

**Attachments:**

- Financials: organization's budget for current fiscal year; Project/Promotional/Community Event budget; audited financial statements
- Feasibility Study or Market Analysis if completed (Executive Summary)
- IRS Determination Letter (if applicable)

***A FINAL REPORT IS TO BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTIONAL/COMMUNITY EVENT.***

***FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.***

***PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE.***



## **McKINNEY COMMUNITY DEVELOPMENT CORPORATION**

### **Final Report**

**Organization:**

**Funding Amount:**

**Project/Promotional/Community Event:**

**Start Date:**

**Completion Date:**

**Location of Project/Promotional/Community Event:**

**Please include the following in your report:**

- Narrative report on the Project/Promotional/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance
- Samples of printed marketing and outreach materials
- Screen shots of online Promotions
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

**Please submit Final Report no later than 30 days following the completion of the Project/Promotional/Community Event to:**

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

Attn: Cindy Schneible  
[cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)



## MCKINNEY ROTARY CLUB FOUNDATION - 2017 CHRISTMAS PARADE OF LIGHTS MCDC APPL/CATION

### 1. APPLYING ORGANIZATION

THE MCKINNEY ROTARY CLUB HAS BEEN ACTIVELY SERVING THE COMMUNITY FOR CLOSE TO 100 YEARS. THE ORGANIZATION SPONSORS NUMEROUS SCHOLARSHIPS AND CHARITIES IN THE MCKINNEY COMMUNITY, AS WELL AS ORGANIZING COMMUNITY EVENTS SUCH AS THE CHRISTMAS PARADE. THE CLUB MEETS AT NOON ON FRIDAY IN THE BALLROOM OF THE GRAND HOTEL ABOVE RICK'S CHOPHOUSE IN DOWNTOWN MCKINNEY.

2017 PARADE ADVISOR: DANNY KISTNER  
903-258-4651 CELL 972-547-2850 OFFICE

DANNYKISTNER@ATT.NET

### 2. PROJECT, PROMOTION OF COMMUNITY EVENT

THE 17TH ANNUAL MCKINNEY ROTARY CHRISTMAS PARADE OF LIGHTS HAS BECOME THE FOCAL EVENT OF THE CHRISTMAS SEASON IN MCKINNEY. THE PARADE ANNUALLY HAS OVER 1200 PARTICIPANTS AND MANY THOUSANDS MORE IN SPECTATORS. THE PARADE BRINGS A SENSE OF COMMUNITY TO THE ENTIRE CITY, BRINGING CHILDREN AND PARENTS FROM ALL OF MCKINNEY TOGETHER IN THE HISTORIC DOWNTOWN SQUARE. THE PARADE IS EXPECTED TO CONTINUE GROWING IN SIZE WITH THE PARTICIPATION OF THREE HIGH SCHOOL BANDS AND DRILL TEAMS. IT ALSO PROMOTES MCKINNEY'S DOWNTOWN AREA AND PACKS THE LOCAL RESTAURANTS AND BARS WITH PATRONS BEFORE AND AFTER THE PARADE. PRIZES FOR WINNING FLOATS PROVIDE VALUABLE FUNDS TO LOCAL YOUTH ORGANIZATIONS AND SCHOOLS.

THIS EVENT HELPS FULFILL THE OBJECTIVES AND PURPOSE OF THE MCDC BY DEVELOPING AND STRENGTHENING THE CITY'S PHYSICAL AMENITIES FOR RECREATIONAL AND LEISURE OPPORTUNITIES BY PROVIDING A FREE EVENT WHERE MCKINNEY CITIZENS CAN BRING THEIR CHILDREN TO USHER IN THE HOLIDAY SEASON. THE PARADE IS NOT ONLY A COMMUNITY-WIDE FOCAL POINT THAT BRINGS THOUSANDS OF PEOPLE TO DOWNTOWN MCKINNEY, BUT ALSO ATTRACTS MULTITUDES OF OTHERS FROM SURROUNDING CITIES AND BEYOND TO EXPERIENCE THE DOWNTOWN SQUARE FOR A SAFE, FAMILY FRIENDLY EVENT.

THE PARADE WILL BEGIN AT 6:30 PM ON SATURDAY, DECEMBER 10, 2016. IT LASTS APPROXIMATELY ONE HOUR. FLOAT STAGING BEGINS AROUND 5:00 PM IN THE PUBLIC PARKING LOT AT THE CORNER OF TENNESSEE AND DAVIS ST. THE PARADE WILL PROCEED NORTH ON TENNESSEE THROUGH DOWNTOWN, AROUND THE PUBLIC LIBRARY, THEN SOUTH ON KENTUCKY, ENDING IN THE PUBLIC PARKING LOT WHERE IT BEGAN.

THE PARADE IS A FREE EVENT AND UNDERWRITTEN THROUGH DONATIONS AND SPONSORSHIPS OF LOCAL BUSINESSES AND ORGANIZATIONS. THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$13,000.00 PLEASE SEE THE BUDGET IN THE FINANCIAL SECTION OF THE APPLICATION.

### 3. FINANCIAL

THE MCKINNEY ROTARY CLUB OPERATES THE PARADE THROUGH THE ROTARY FOUNDATION, A 501C (3) NONPROFIT ORGANIZATION (ATTACHMENT).



THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$15,000.00. THE REQUESTED GRANT AMOUNT OF \$5,000.00 REPRESENTS 33% OF THE TOTAL COST. THE REMAINING FUNDS WILL BE GENERATED THROUGH SPONSORSHIPS AND DONATIONS FROM LOCAL BUSINESSES.

THE MCKINNEY ROTARY CLUB'S FISCAL YEAR RUNS JULY 1, 2016 -JUNE 30, 2017. THE BOARD WILL VOTE ON THE FINAL BUDGET AT THE JULY BOARD MEETING.

PARADE BUDGET

PERMITS	\$25.00
SECURITY	\$400.00
SIGNAGE	\$1500.00
ADVERTISING	\$4000.00
PARADE PROGRAM	\$1500.00
FLOAT PRIZES	\$3000.00
MISC.	\$4575.00
TOTAL	\$15,000

TWO YEARS AUDITED FINANCIAL STATEMENTS ARE NOT ATTACHED AS AN AUDIT HAS NOT BEEN COMPLETED. THE TREASURER HAS SUBMITTED A REQUEST FOR AN AUDIT.

4. MARKETING AND OUTREACH

THE MCKINNEY ROTARY CLUB IS PLANNING TO KICK OFF A STRONG ADVERTISING CAMPAIGN IN AUGUST, 2017. THE PARADE WILL BE PROMOTED VIA SOCIAL MEDIA, WEBSITES, LOCAL NEWSPAPERS/MAGAZINES, SIGNAGE AND POSSIBLY A BILLBOARD. THE LARGEST SINGLE INITIATIVE IS THE PARADE PROGRAM. THIS PROGRAM INCLUDES ADVERTISEMENTS FROM LOCAL SPONSORS AS WELL AS INFORMATION ABOUT THE PARADE AND THE ROTARY CLUB.

5. METRICS TO EVALUATE SUCCESS

THE PARADE HAS INCREASED IN THE NUMBER OF PARTICIPANTS AND SPECTATORS IN EACH OF ITS 15 YEARS. IN 2014, 68 FLOAT ENTRIES COMPRISED OVER 1200 INDIVIDUAL PARTICIPANTS. THE NUMBER FOR 2015 WAS HIGHER, THOUGH WEATHER FORCED AN EVENT CANCELLATION. THE PARADE IN 2016 SAW APPROXIMATELY 88 FLOATS. WE EXPECT THE NUMBER OF ENTRIES TO INCREASE AGAIN THIS YEAR AS WELL AS DRAW RECORD CROWDS TO THE DOWNTOWN AREA. WE ARE ALREADY EXPERIENCING INQUIRIES TO THE DATE OF THE PARADE AND THEME FROM POTENTIAL PARTICIPANTS!

2016 PROMOTIONAL EXPENSES

97.5 KLAK	ADVERTISING	1500.00
MCKINNEY CHRISTIAN ACADEMY	SIGNS, FLYERS, CARDSTOCK	252.53
STAR LOCAL MEDIA	PRINT AD NEWSPAPER	355.00
HOBSON SIGNS	SIGNAGE	1340.00
TOTAL		3447.53



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05/31/17

Accrual Basis

**McKinney Rotary Foundation**  
**Transaction Detail By Account**  
 July 1, 2016 through April 1, 2017

No. 5864 P. 2

Type	Date	Num	Name	Memo	Amount	Balance
<b>Fund Raising Costs</b>						
<b>Parade of Lights Costs</b>						
Check	09/02/2016	2311	Liesl Friesenhahn	Parade Cloud Software	249.00	249.00
Check	10/14/2016	2322	Tommy Stanley	Reimburse Marketing/Parade	50.32	299.32
Check	10/27/2016	2324	97.5 KLAK	Adverbsing 2016	1,500.00	1,799.32
Check	11/07/2016	2332	Russell-Hampton Company	Canopy purchased	254.26	2,053.58
Check	12/10/2016	2345	Officer Dustin Kincaid	Officer Security for Parade	140.00	2,193.58
Check	12/10/2016	2346	Officer Eric Grogan	Security for Parade	140.00	2,333.58
Check	12/14/2016	2347	Alan Craig	2016 Parade Emcee	250.00	2,583.58
Check	12/14/2016	2348	McKinney Christian Academy	Fast Signs, Flyers, cardstock	252.53	2,836.11
Check	12/14/2016	2349	Carol Ownby	SpinGo, Supplies, Media	422.83	3,258.94
Check	12/24/2016	2351	Hobson Signs	Parade Signs	1,340.00	4,598.94
Check	01/16/2017	2356	Central Baptist Church	1st Place Winner	1,000.00	5,598.94
Check	01/16/2017	2357	McKinney Christian Academy	2nd Place Winner	500.00	6,098.94
Check	01/16/2017	2358	T. J.'s Christmas Tractor & Mary K.	3rd Place Winner	300.00	6,398.94
Check	01/16/2017	2359	St. Gabriel the Archangel Catholic	4th Place Winner	200.00	6,598.94
Check	01/23/2017	2361	King Harrell Photography	Parade Photography	385.00	6,983.94
Check	01/26/2017	2363	Volunteer McKinney	Santa cost for Parade	100.00	7,083.94
Total Parade of Lights Costs					<u>7,083.94</u>	<u>7,083.94</u>
Total Fund Raising Costs					<u>7,083.94</u>	<u>7,083.94</u>
<b>TOTAL</b>					<u><b>7,083.94</b></u>	<u><b>7,083.94</b></u>

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	<u>Jul '15- Jun 16</u>	<u>Budget 7/16-6/17</u>	<u>7/16-6/17</u>	<u>Actu Over(Under)</u>
<b>8700 Other Foundation Expenses</b>				
8705 - Camp Ryle	2665	2750	2659	91
8710 - Christmas Parade	6717	15000	7084	7916
8730 - Samaritan Inn Meals	0	0		0
8740 - Accounting	1964	2250	1988	262
8745 - Bank Service Charges				0
8755 - Website Costs	15	50		50
8780 - Rotary Big Wheel Expenses	1419	1500	(1075)	2575
8765 - Office Supplies/Postage	202	250	84	166
8775 - Bad Debt Expense	0	0	50	(50)
<b>Total 8700 - Other Foundation Expenses</b>	<b>12982</b>	<b>21800</b>	<b>10790</b>	<b>11010</b>
<b>8800 - International Service</b>				
8835 - Habitat for Humanity	1231	1250	1270	(20)
8840 - Club Int'l Service Initiatives	4960	4000		4000
8845 - District 5810 Initiative	200	500		500
8850 - Pollo Plus	0	1000	1000	0
<b>Total 8800 - International Service</b>	<b>6391</b>	<b>6750</b>	<b>2270</b>	<b>4480</b>
<b>8900 - Flag Expenses</b>				
Advertising	1435	1500		1500
Bad Debts				0
Accounting	1540	1750	1950	-200
Meeting Costs	325	400		400
Flag Partners	972	1000	1572	(572)
Flag Postage	73	250	1653	(1403)
Flag Purchases	2464	2750	2300	450
Flag Supplies	364	900	1249	(349)
Website Costs	0			0
Paypal/Sage Fees	661	750	844	(94)
<b>Total 8900 Flag Expenses</b>	<b>7834</b>	<b>9300</b>	<b>9568</b>	<b>-268</b>
<b>Total Expenses</b>	<b>38710</b>	<b>54400</b>	<b>49051</b>	<b>5349</b>
<b>Net Income</b>	<b>18833</b>	<b>15850</b>	<b>13256</b>	<b>2594</b>

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	<u>Jul '15- Jun 16</u>	<u>Budget 7/16-6/17</u>	<u>7/16-6/17 Actu</u>	<u>Over(Under)</u>
<u>Income</u>				
8100 - Youth Leadership Revenue				
8120 - Participation Fees	975	1000	1800	(800)
Total 8100 - Youth Leadership Revenue	<u>975</u>	<u>1000</u>	<u>1800</u>	<u>(800)</u>
8200 - Fund Raising Projects				
8210 - Christmas Parade	14915	25000	14789	10211
8215 - Big Wheel Donations	900	500	300	200
8225 - Flag Leases	37543	40950	42817	-1867
Total 8200 - Fund Raising Projects	<u>53358</u>	<u>66450</u>	<u>57906</u>	<u>8544</u>
8300 - Other Revenue				
8310 - Bucket Income	2397	2000	1598	402
8315 - Contributions	0		200	(200)
8320 - Game Income	813	800	803	(3)
Total 8300 - Other Revenue	<u>3210</u>	<u>2800</u>	<u>2601</u>	<u>199</u>
Total Income	57543	70250	62307	7943
<u>Expenses</u>				
8400 - Community Service				0
8405 - MEF Spelling Bee		1000		1000
8410 - Student of the Month	200	250	120	130
8420 - Four Way Speech Contest	460	600	(110)	710
8425 - Community Charitable Donations	3115	5000	7484	(2484)
8426 - All Abilities Playground	250	3000	11426	(8426)
8430 - Interact		500		500
8440 - MEF Scholarship	3100	3200		3200
Total 8400 - Community Service	<u>7125</u>	<u>13550</u>	<u>18920</u>	<u>(5370)</u>
8500 - Academic Excellence Expense				
8520 - Honor Chords	2903	0	2051	(2051)
Total 8500 - Academic Excellence Expense	<u>2903</u>	<u>0</u>	<u>2051</u>	<u>(2051)</u>
8600 - Youth Leadership Expense	1475	3000	5452	(2452)

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No. 5860 P. 5

	<u>Jul '16- Jun 17</u>	<u>Budget 7/17-6/18</u>	<u>7/17-6/18 Actv Over(Under)</u>	
<b>8700 Other Foundation Expenses</b>				
8705 - Camp Ryla	2659	2750		2750
8710 - Christmas Parade	7084	7500		7500
8740 - Accounting	1988	2250		2250
8745 - Paul Harris Contributions		5000		5000
8755 - Website Costs	0			0
8760 - Rotary Big Wheel Expenses	(1075)	750		750
8765 - Office Supplies/Postage	84	250		250
8775 - Bad Debt Expense	50	0		0
<b>Total 8700 - Other Foundation Expenses</b>	<b>10790</b>	<b>18500</b>	<b>0</b>	<b>18500</b>
<b>8800 - International Service</b>				
8835 - Habitat for Humanity	1270	1000		1000
8840 - Club Int'l Service Initiatives	0	4000		4000
8845 - District 5810 Initiative	0	1000		1000
8850 - Pollo Plus	1000	1000		1000
<b>Total 8800 - International Service</b>	<b>2270</b>	<b>7000</b>	<b>0</b>	<b>7000</b>
<b>8900 - Flag Expenses</b>				
Advertising	0	1500		1500
Bad Debts				0
Accounting	1950	2000		2000
Meeting Costs	0	200		200
Flag Partners	1572	2500		2500
Flag Postage	1653	2000		2000
Flag Purchases	2300	2750		2750
Flag Supplies	1249	1500		1500
Website Costs	0			0
Paypal/Sage Fees	936	1000		1000
<b>Total 8900 Flag Expenses</b>	<b>9660</b>	<b>13450</b>	<b>0</b>	<b>13450</b>
<b>Total Expenses</b>	<b>52143</b>	<b>57300</b>	<b>0</b>	<b>57300</b>
<b>Net Income</b>	<b>11278</b>	<b>20700</b>	<b>0</b>	<b>20700</b>



INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 10 2007

MCKINNEY ROTARY FOUNDATION  
C/O FRANK R SCAUZILLO JR  
1216 N CENTRAL EXPWY STE 101  
MCKINNEY, TX 75070-3314

Employer Identification Number:  
34-2051592  
DLN:  
17053144007037  
Contact Person:  
KEVIN W PAYTON ID# 31454  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
June 30  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
July 7, 2005  
Contribution Deductibility:  
Yes  
Advance Ruling Ending Date:  
June 30, 2010

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

If you distribute funds to other organizations, your records must show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence the funds will be used for section 501(c)(3) purposes.

Letter 1045 (DO/CG)

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MCKINNEY ROTARY FOUNDATION

If you distribute funds to individuals, you should keep case histories showing the recipient's name and address; the purpose of the award; the manner of selection; and the relationship of the recipient to any of your officers, directors, trustees, members, or major contributors.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)  
Statute Extension

Letter 1045 (DO/CG)

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May. 31. 2017 12:27PM

No. 5860 P. 4

	<u>Jul '16- Jun 17</u>	<u>Budget 7/17-6/18</u>	<u>7/17-6/18 Actv Over(Under)</u>	
<u>Income</u>				
<b>8100 - Youth Leadership Revenue</b>				
8120 - Participation Fees	1800	2500	2500	
<b>Total 8100 - Youth Leadership Revenue</b>	<u>1800</u>	<u>2500</u>	<u>0</u>	<u>2500</u>
<b>8200 - Fund Raising Projects</b>				
8210 - Christmas Parade	14789	15000	15000	
8215 - Big Wheel Donations	300	500	500	
8225 - Flag Leases	43882	57000	57000	
<b>Total 8200 - Fund Raising Projects</b>	<u>58971</u>	<u>72500</u>	<u>0</u>	<u>72500</u>
<b>8300 - Other Revenue</b>				
8310 - Bucket Income	1628	2000	2000	
8315 - Contributions	200		0	
8320 - Game Income	822	1000	1000	
<b>Total 8300 - Other Revenue</b>	<u>2650</u>	<u>3000</u>	<u>0</u>	<u>3000</u>
<b>Total Income</b>	<b>63421</b>	<b>78000</b>	<b>0</b>	<b>78000</b>
<u>Expenses</u>				
<b>8400 - Community Service</b>				0
8405 - MEF Spelling Bee		1000	1000	
8410 - Student of the Month	120	250	250	
8420 - Four Way Speech Contest	(110)	500	500	
8425 - Community Charitable Donations	7484	7500	7500	
8426 - All Abilities Playground	11426		0	
8430 - Interact		100	100	
8440 - MEF Scholarship	3000	3000	3000	
<b>Total 8400 - Community Service</b>	<u>21920</u>	<u>12350</u>	<u>0</u>	<u>12350</u>
<b>8500 - Academic Excellence Expense</b>				
8520 - Honor Chords	2051	0	0	
<b>Total 8500 - Academic Excellence Expense</b>	<u>2051</u>	<u>0</u>	<u>0</u>	<u>0</u>
<b>8600 - Youth Leadership Expense</b>	<b>5452</b>	<b>6000</b>	<b>6000</b>	

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