Date Created: Dec 16, 2021

McKinney CVB

For the Month of November 2021



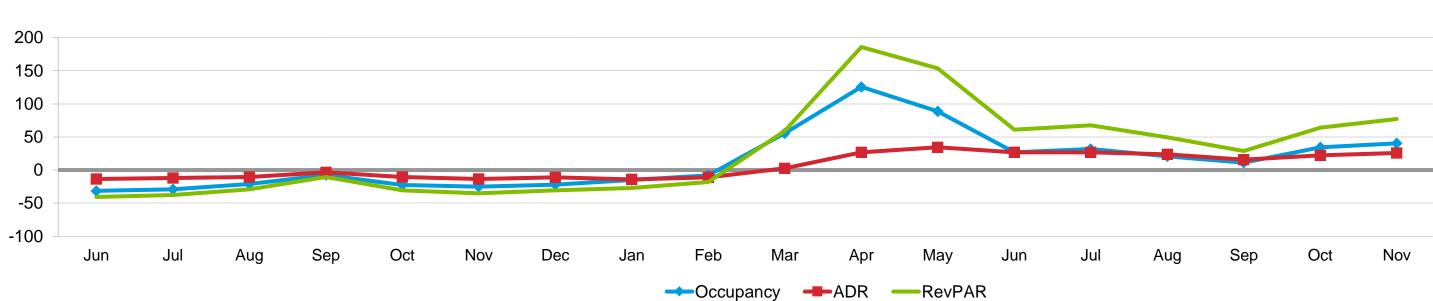


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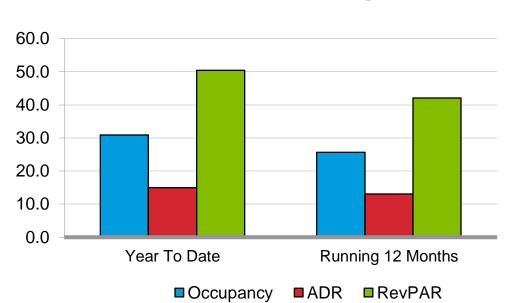
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For the Month of November 2021

Monthly Percent Change



Overall Percent Change



Occupancy (%)				2020									2021					
Occupancy (70)	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
This Year	52.6	53.3	52.4	56.4	52.5	48.7	45.1	49.7	59.2	69.9	67.6	71.6	66.8	70.3	63.2	62.8	70.5	68.5
Last Year	76.6	75.4	66.3	60.9	68.0	65.0	58.0	58.3	64.4	45.0	30.0	38.0	52.6	53.3	52.4	56.4	52.5	48.7
Percent Change	-31.4	-29.3	-20.9	-7.3	-22.8	-25.1	-22.3	-14.8	-8.1	55.4	125.7	88.6	27.0	31.9	20.6	11.2	34.3	40.6

	Year To Date	
2019	2020	2021
68.8	50.1	65.5
69.5	68.8	50.1
-1.0	-27.2	30.9

	Running 12 Months	
2019	2020	2021
68.3	50.7	63.8
68.8	68.3	50.7
-0.8	-25.7	25.7

ADR				2020									2021					
ADIN	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
This Year	70.40	71.58	69.33	75.96	73.74	69.64	68.53	67.19	71.84	76.01	79.00	85.22	89.29	90.83	85.95	87.93	90.19	87.71
Last Year	81.36	81.29	77.59	78.70	82.28	80.32	76.86	78.27	80.54	74.19	62.36	63.38	70.40	71.58	69.33	75.96	73.74	69.64
Percent Change	-13.5	-11.9	-10.6	-3.5	-10.4	-13.3	-10.8	-14.2	-10.8	2.5	26.7	34.4	26.8	26.9	24.0	15.8	22.3	26.0

	Year To Date	
2019	2020	2021
80.35	72.57	83.41
81.30	80.35	72.57
-1.2	-9.7	14.9

Ru	nning 12 Months	
2019	2020	2021
80.03	72.98	82.51
80.88	80.03	72.98
-1.1	-8.8	13.1

RevPAR				2020									2021					
INEVI AIX	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
This Year	37.01	38.17	36.35	42.87	38.70	33.91	30.88	33.38	42.50	53.13	53.43	61.00	59.61	63.88	54.36	55.19	63.57	60.05
Last Year	62.36	61.30	51.44	47.91	55.94	52.21	44.58	45.67	51.83	33.36	18.69	24.06	37.01	38.17	36.35	42.87	38.70	33.91
Percent Change	-40.6	-37.7	-29.3	-10.5	-30.8	-35.1	-30.7	-26.9	-18.0	59.2	185.9	153.5	61.1	67.3	49.5	28.7	64.3	77.1

	Year To Date	
2019	2020	2021
55.27	36.32	54.63
56.49	55.27	36.32
-2.2	-34.3	50.4

ı	Running 12 Months	
2019	2020	2021
54.65	37.02	52.61
55.67	54.65	37.02
-1.8	-32.3	42.1

Supply				2020									2021					
Supply	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
This Year	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100
Last Year	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100
Percent Change	17.3	8.7	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

		Year To Date	
2	2019	2020	2021
47	74,638	524,380	524,380
44	46,892	474,638	524,380
	6.2	10.5	0.0

Rui	nning 12 Months	
2019	2020	2021
516,116	573,050	573,050
488,370	516,116	573,050
5.7	11.0	0.0

	- Juli	- Oui	Aug	ОСР		1404		Juli	1 00	iviai	ДРІ	itiay	ouri	- Oui	Aug	ОСР		1404
This Year	24,762	25,953	25,517	26,582	25,542	22,936	21,929	24,184	26,004	34,018	31,857	34,841	31,443	34,228	30,778	29,563	34,305	32,248
Last Year	30,763	33,779	29,698	28,672	33,092	30,619	28,226	28,396	28,291	21,886	14,116	18,478	24,762	25,953	25,517	26,582	25,542	22,936
Percent Change	-19.5	-23.2	-14.1	-7.3	-22.8	-25.1	-22.3	-14.8	-8.1	55.4	125.7	88.6	27.0	31.9	20.6	11.2	34.3	40.6
Revenue				2020									2021					
Reveilue			_	_	_		_	_			_		_		_	_		

Year To Date													
2019	2020	2021											
326,499	262,459	343,469											
310,504	326,499	262,459											
5.2	-19.6	30.9											

Ru	nning 12 Months	
2019	2020	2021
352,428	290,685	365,398
336,111	352,428	290,685
4.9	-17.5	25.7

Revenue	2020								2021													
Nevenue	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov				
This Year	1,743,152	1,857,801	1,769,000	2,019,071	1,883,561	1,597,157	1,502,779	1,624,817	1,868,140	2,585,749	2,516,623	2,968,976	2,807,420	3,108,833	2,645,509	2,599,348	3,093,842	2,828,518				
Last Year	2,502,974	2,746,053	2,304,195	2,256,567	2,722,756	2,459,215	2,169,569	2,222,551	2,278,514	1,623,721	880,303	1,171,182	1,743,152	1,857,801	1,769,000	2,019,071	1,883,561	1,597,157				
Percent Change	-30.4	-32.3	-23.2	-10.5	-30.8	-35.1	-30.7	-26.9	-18.0	59.2	185.9	153.5	61.1	67.3	49.5	28.7	64.3	77.1				

93.0

Feb

19

1570

19

93.0

Year To Date													
2019	2020	2021											
26,233,311	19,046,012	28,647,775											
25,243,787	26,233,311	19,046,012											
3.9	-27.4	50.4											

Oct

19

1570

93.0

19

Nov

19

1570

93.0

Ru	nning 12 Months	
2019	2020	2021
28,204,469	21,215,581	30,150,554
27,186,075	28,204,469	21,215,581
3.7	-24.8	42.1

A blank row indicates insufficient data.

Census Props

Census Rooms

19

Sep

19

1570

19

1570

93.0

Oct

19

93.0

Nov

19

1570

93.0

Dec

19

1570

93.0

Census %

% Rooms Participants

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May

19

1570

19

1570

19

1570

93.0

19

88.2

19

1570

93.0

Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of November 2021

				2019						2020							2021													
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Chg in Rooms Rms		F M	A	M J	J J	A S	0	N D	J	= М	A	/ J	J	A S	0	N D	J	FN	/ A	M	JJ	A !	s o i	N D
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																								
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•	•	•	• •	, • •	•
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																								
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																								
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79	• •	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	• •	, • ¢	•
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																								
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	• •	•	•	•	• •	, • •	•
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	• •	•	•	•	• •	, • •	•
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•	•	•	• •	, • •	•
	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•	•	,	• •	, • •	•
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•	•	•	• •	, • •	•
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•	• •	•	• •	•	•	•	• •	, • •	•
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99	• •	• 0	•	0	•	• •	•	•	•	•	0	•	•	•	•	• •	•	• •	•	•	•	• •	, • •	•
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107						• •	•	•	•	•	• •	•	•	•	•	•	•	•	•	•		• •	, • •	•
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	• •	•	•	•	• •	, • •	•
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	• •	•	•	•	• •	, • •	•
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187	•	•	•	• •	•	• •	•	•	•	•	• 0	•	•	•	•	• •	•	• •	•	•	•	• •	, • •	•
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125						0	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	• •		•
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		•	•	• •	•	• •	•	•	•	•	• •	•	•	0 0	0	0	0	0 0	0	0 0	0		, • •	•
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																								
75960	Fairfield Inn Dallas McKinney	McKinney, TX	75071		U/C	105																								
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	•	•	•		• •	• • •	•

- Monthly data received by STR

Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

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22 1759

Total Properties:

McKinney CVB

For the month of: November 2021

	Current Month - November 2021 vs November 2020													Year to Date - November 2021 vs November 2020												Participation				
	Осс	%	ADR		RevPAR		Percent Change from November 2020					0	Occ	Occ % ADR			RevP	AR		Percent	Change	from YT	D 2020		Prope	erties	Roo	ms		
										Room	Room	Room										Room	Room	Room						
	2021	2020	2021	2020	2021	2020	Осс	ADR	RevPAR	Rev	Avail	Sold	2021	2020	2021	2020	2021	2020	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample		
Allen, TX+	57.8	34.4	101.88	76.86	58.84	26.47	67.7	32.6	122.3	122.3	0.0	67.7	53.3	35.9	95.97	86.25	51.11	30.97	48.3	11.3	65.0	74.0	5.5	56.4	10	10	1330	1330		
Frisco, TX+	56.6	31.2	129.07	95.63	73.12	29.83	81.6	35.0	145.1	153.1	3.2	87.5	53.3	35.3	119.00	113.47	63.41	40.08	50.9	4.9	58.2	88.6	19.2	79.8	26	25	3763	3753		
Plano, TX+	67.7	42.4	93.86	68.79	63.57	29.17	59.7	36.4	117.9	120.9	1.4	61.9	64.4	44.2	84.76	81.59	54.59	36.04	45.8	3.9	51.5	55.0	2.4	49.2	57	53	7144	6764		
McKinney, TX+	68.5	48.7	87.71	69.64	60.05	33.91	40.6	26.0	77.1	77.1	0.0	40.6	65.5	50.1	83.41	72.57	54.63	36.32	30.9	14.9	50.4	50.4	0.0	30.9	19	16	1570	1460		

A blank row indicates insufficient data.

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