

McKINNEY ARTS COMMISSION

JULY 19, 2012

The McKinney Arts Commission of the City of McKinney, Texas met in regular session in the Council Chambers of the Municipal Building on July 19, 2012 at 9:00 a.m.

Commissioners Present: Vice-Chair Hamilton Doak; Janet Farr; Beth McGuire; and Matthew Bado. Commissioners Absent: Chair Linda Spina and Sherry Tucker-David.

Staff Present: City Liaison Aretha Harvey; Arts Commission Secretary Mona Robinson.

Guests Present: Karen Austin, Russ Porter, Ashlee Lincoln, Cindy Brown, and Val Liberatore.

Vice-Chair Doak called the meeting to order at 9:02 a.m. after determining a quorum was present.

Commissioners unanimously approved the motion by Vice-Chair Doak, seconded by Commissioner Farr, to approve the following consent items:

- 12-494** Minutes of the McKinney Arts Commission Meeting of April 19, 2012
- 12-495** Minutes of the McKinney Arts Commission Work Session of May 16, 2012
- 12-496** Vice-Chair Doak called for Consideration/Discussion/Action on Final Report of McKinney Musical Arts Society. Vice-Chair Doak invited Karen Austin of McKinney Musical Arts Society to briefly discuss their Final Report which had been submitted for approval. Commissioners unanimously approved the motion by Vice-Chair Doak, seconded by Commissioner McGuire, to approve McKinney Musical Arts Society's Final Report and disbursement of the final 30% of their FY2011-12 grant.
- 12-497** Vice-Chair Doak called for Consideration/Discussion/Action on Final Report of Children's and Youth Choruses of Collin County. Vice-Chair Doak invited Russ Porter, Executive Director, and Ashlee Lincoln, financial specialist, of Children's and Youth Choruses of Collin County to briefly discuss their Final Report which had been submitted for approval.

Commissioners unanimously approved the motion by Commissioner Farr, seconded by Commissioner Bado, to approve Children's and Youth Choruses of Collin County's Final Report and disbursement of the final 30% of their FY2011-12 grant.

12-498 Vice-Chair Doak called for Consideration/Discussion/Action on Final Report of Art Club of McKinney. Vice-Chair Doak invited Cindy Brown, Treasurer, of Art Club of McKinney to briefly discuss their Final Report which had been submitted for approval. Commissioners unanimously approved the motion by Commissioner McGuire, seconded by Commissioner Farr, to approve Art Club of McKinney's Final Report and disbursement of the final 30% of their FY2011-12 grant.

12-499 Vice-Chair Doak called for Consideration/Discussion/Action on Final Report of Chamberlain Performing Arts. Vice Chair Doak invited Val Liberatore, Director of Operations, of Chamberlain Performing Arts to briefly discuss their Final Report which had been submitted for approval. Commissioners unanimously approved the motion by Commissioner Bado, seconded by Commissioner McGuire, to approve Chamberlain Performing Arts' Final Report and disbursement of the final 30% of their FY2011-12 grant.

12-500 Vice-Chair Doak called for Consideration/Discussion/Action on Final Report of Teatro Dallas. Arts Commissioner Secretary Robinson called John Fullinwider who would be presenting the Final Report for Teatro Dallas which had been submitted for approval. Commissioners unanimously approved the motion by Commissioner Farr, seconded by Commissioner Bado, to approve Teatro Dallas' Final Report and disbursement of the final 30% of their FY2011-12 grant.

12-501 Vice-Chair Doak called for Discussion on the Arts and Economic Prosperity Study. City Liaison Harvey distributed a lengthy executive summary of the Arts & Economic Prosperity Study along with a two (2) page document highlighting the final results of the survey. The study

results clearly indicate that arts in McKinney are yielding an extremely strong economic return of approximately \$2,000,000. City Liaison Harvey stated the results were actually underreported as twelve (12) eligible non-profit organizations were invited to participate in the survey but only five (5) non-profits participated in the study. The City is receiving a major economic return for the \$185,000 granted by the City Council through the Arts Commission. City Liaison Harvey stated an attempt will be made to contact the eligible non-profit organizations which did not respond to the survey to obtain additional information in order to have a truer idea of what the economic result is with their data included with that reported in the Arts and Economic Prosperity study. City Liaison Harvey stated the City would have a press release issued the day after Chair Spina made the State of the Arts presentation to the City Council on August 6, 2012. Commissioner McGuire asked if any of the non-profit organizations which did not respond to the survey received grant funding through the City, and City Liaison Harvey stated a couple did receive City grant funds. City Liaison Harvey stated the non-profit organizations were contacted directly by Arts and Economic Prosperity and not by the Arts Commission to request their participation. City Liaison Harvey felt the groups receiving City funding might have responded if the participation request had come directly from the Arts Commission.

12-502 Vice-Chair Doak called for Discussion on the Public Art Master Plan. City Liaison Harvey stated good progress was being made in the compilation of the Public Art Master Plan. Via Partnership, LLP, the organization hired by the City to assist with this project, was in McKinney July 11th and 12th, and the art tour of Allen and Frisco public art went very well. Additionally, Via Partnership hosted two (2) roundtable discussions during their recent trip to McKinney. One of the main concerns voiced during the roundtables was the financial aspect of public art. Via Partnership received great feedback and data from the roundtables and

also from their meeting with the Mayor and each City Council member. It is estimated this project will be concluded in the fall, hopefully October or November.

12-503 Vice-Chair Doak called for Discussion on the Developer Brochure. A mock-up of the developer brochure for Development Services to share with developers to encourage developers to participate in the public art program is near completion, and initially fifty (50) developer brochures will be printed for Development Services. Vice-Chair Doak stated that at the rate McKinney is growing, this is a prime opportunity to promote public art as there are more business/residential developments within the city. City Liaison Harvey stated she has spoken with Jason Gray, the City Manager, about going to current large developers/corporations to educate them regarding the recent advancements being made in McKinney concerning public art. City Liaison Harvey will be asking the McKinney Arts Commissioners to go and meet with current developers. Commissioner Bado asked for details related to Via Partnership returning to McKinney to host an "Imagine Art Here" workshop, and City Liaison Harvey stated she was not exactly sure when that workshop would be held.

12-504 Vice-Chair Doak called for Discussion on the FY2012-13 Grant Applications. City Liaison Harvey stated sixteen (16) organizations have applied for FY2012-13 art grants, and the new process went great with positive feedback from the applicants. The total requested for FY2012-13 grants was \$199,403.50. Vice-Chair Doak stated he felt the one-on-one reviews went well, and the groups were well prepared and very comfortable with the modifications to the process. Vice-Chair Doak feels it was a good decision to proceed with the new application and now the Arts Commission has a wonderful new system in place.

12-505 Vice-Chair Doak called for Discussion of the State of the Arts Presentation to City Council. City Liaison Harvey displayed the

PowerPoint that Chair Spina will utilize during the "State of the Arts" presentation to the City Council on August 6, 2012, and she briefly explained how Chair Spina will present the information to the City Council. City Liaison Harvey also explained the reasoning of the information to be included in the "State of the Arts", and she also detailed the handouts Chair Spina will share with the Council members. The Commissioners stated they would like to have Chair Spina strongly point out the strong economic return of the grants funding and possibly request an increase in funding for the Arts Commission. Vice-Chair Doak discussed the possibility of requesting up to ten percent (10%) of the grant funds be placed in the Public Art Trust Fund. Commissioner Farr stated that when fundraising begins, all Commissioners should contribute to the Public Art Trust Fund. Vice-Chair Doak stated it is very important for the Arts Commission to designate a portion of the Arts Commission funding to the Public Art Trust Fund for FY2012-13. City Liaison Harvey stated she has spoken with Jason Gray, City Manager, regarding the use of arts commission funding for the Public Art Trust Fund, and she expressed her concern in that the Council had stated no general funding would be used for public art. City Liaison Harvey stated City Manager Gray agreed that if the Council had changed their mind regarding the use of general funds for public art, the Council could bring up this issue themselves. Vice-Chair Doak stated he feels Council has changed their mind on this issue, and the Arts Commission should ask to use a portion of the Arts Commission funding for public art. City Liaison Harvey again stated she feels the change must come from the Council. Commissioner Farr stated if the Council sees some successful fund raising, they might be more apt to support the Arts Commission. City Manager Gray and City Liaison Harvey agree it is never okay to put Council in a situation where they have to make a decision on the same thing for a second time after they have spoken clearly on what their desires are. Vice-Chair

Doak stated \$8,000 was raised this year through a juried art show in McKinney, and he feels using arts commission funding for the Public Art Trust Fund should be addressed fully at the next Arts Commission meeting.

Vice-Chair Doak called for Commissioner Comments. Commissioner Farr expressed the best wishes of all the Commissioners to City Liaison Harvey on her upcoming marriage.

Commissioners unanimously approved the motion by Commission Bado, seconded by Commissioner Farr, to adjourn. Vice-Chair Doak adjourned the meeting at 10:05 a.m.

HAMILTON DOAK
Vice-Chair