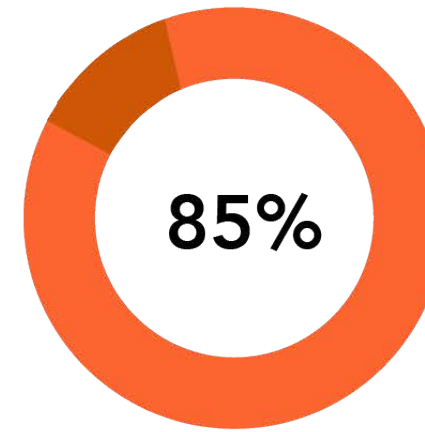
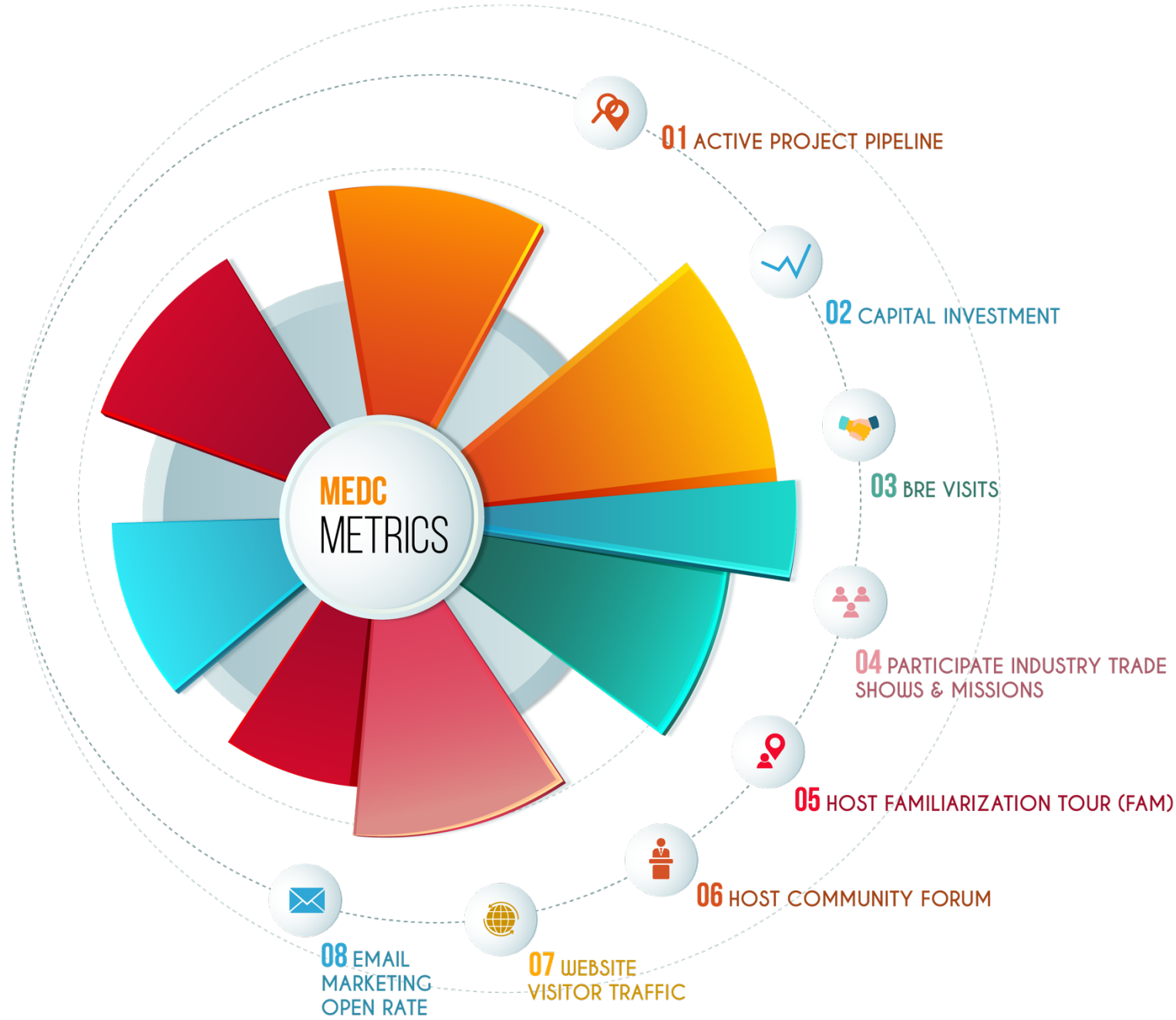
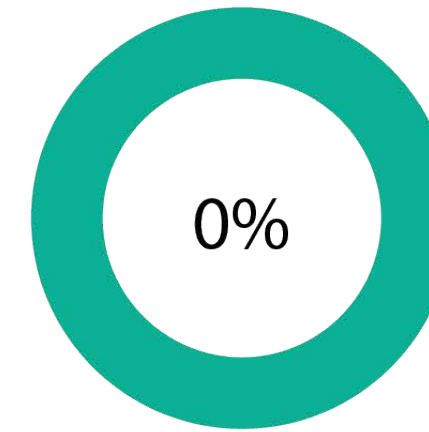


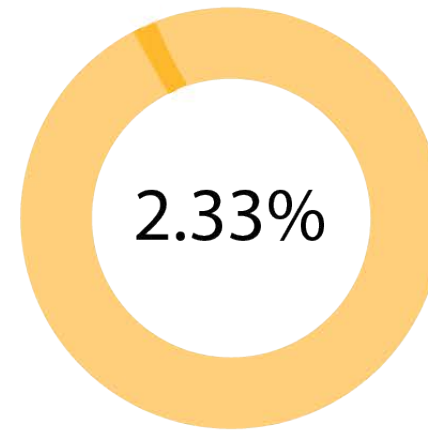
KPI Tracker (FEBRUARY 2020)



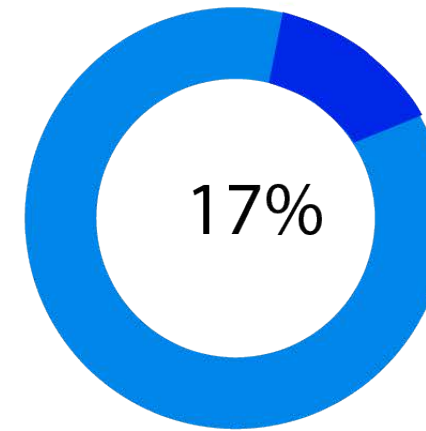
ACTIVE PROJECT PIPELINE
CURRENT: 17
TARGET (2019): 20



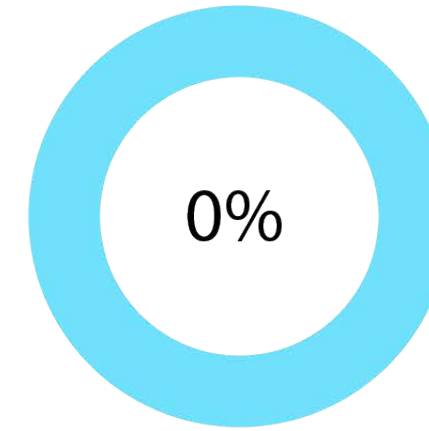
CAPITAL INVESTMENT
CURRENT: 0
TARGET (2019): \$206,305,200



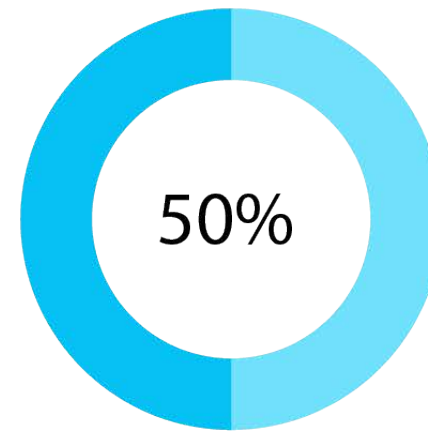
BRE VISITS
Current: 3 Total: 7
TARGET (2019): 300



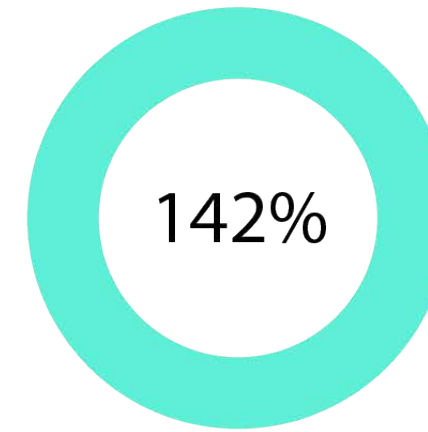
PARTICIPATE IN TRADE SHOWS & MISSIONS
CURRENT: 3
TARGET (2019): 18



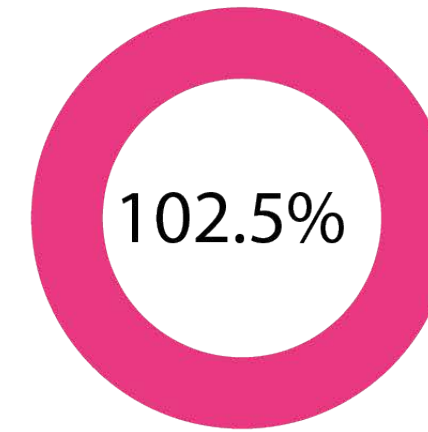
HOST FAMILIARIZATION TOUR (FAM)
CURRENT: 0
TARGET (2019): 1



HOST COMMUNITY FORUM
CURRENT: 1
TARGET (2019): 2



WEBSITE VISITOR TRAFFIC
CURRENT: 1,189
TARGET (2019): 838.50



EMAIL MARKETING OPEN RATE
CURRENT: 41% (no new emails in Feb)
TARGET (2019): 40%