



My Favorites

Pages

Modules

0



Judith

Help

Main Legacy Forms

View Site Form Center

Back Print

Form Center ► Arts Commission ► Final Grant Report ► Submission #41818

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*	Grant Amount*
McKinney Community Concerts Association	\$7,500.00

Email *
Grants@McKinneyCommunityConcerts.org

Save Changes

[Cancel](#)

Form Details

SUBMITTED BY
SUBMITTED ON
May 6, 2015 2:18 PM
IP ADDRESS
173.57.108.194
REFERRER
[http://www.mckinneytexas.org/Form...](http://www.mckinneytexas.org/FormCenter/Commission-14/Final-Grant-Report-61?savedProgressID=270)

Answered 44 of 58 (75.9%)

Event(s)

Name of Event*	Date & Time of Event*	Location of Event *	More Events?
Joe Gransden	10/11/2014 7:30 pm	Christ Fellowship	<input checked="" type="radio"/> Yes <input type="radio"/> No
The Marlins	11/1/2014 7:30 pm	Christ Fellowship	<input checked="" type="radio"/> Yes <input type="radio"/> No
Christmas with the Alley Cats	12/6/2014 7:30 pm	Christ Fellowship	<input checked="" type="radio"/> Yes <input type="radio"/> No
Evening in the Round	1/10/2015 7:30 pm	Christ Fellowship	<input checked="" type="radio"/> Yes <input type="radio"/> No
Susan Egan	2/7/2015 7:30 pm	Christ Fellowship	<input checked="" type="radio"/> Yes <input type="radio"/> No
Live from Nashville	3/7/2015 7:30 pm	Christ Fellowship	<input checked="" type="radio"/> Yes <input type="radio"/> No
David Gaschen	4/18/2015 7:30 pm	Christ Fellowship	<input type="radio"/> Yes <input checked="" type="radio"/> No

Total Revenue

include grant award funds.

Budget*	Actual*
\$95,000.00	\$99,926.68

Total Expenses

Budget*	Actual*
----------------	----------------

\$1,104.72



My Favorites 63,990.65

Pages

Modules

0



Judith

Help

Total Number in Attendance*

6,185

Number of Performances*

7

Total Number of Tickets Sold*

835

Number of Tickets Comped*

290

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

If no, why not?

- Yes
- No

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

If no, why not?

- Yes
- No

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

Attach Financial Report*

[MCCA 2014 - 2015 season final report to MAC.pdf](#)

Attach Narrative Summary*

[MCCA 2014-2015 season narrative summary.pdf](#)

**Narrative Summary for
Final MCA Grant Report of
MCCA 2014 – 2015 Season**

The McKinney Community Concert Association (MCCA) Board of Directors once again is proud to report a truly successful year. A nearly 100% renewal rate of membership, as well as early response in which we increased our membership to 832 season ticket holders is evidence of the interest generated in the community of McKinney as well as the surrounding towns. This was a 20% increase over last season. In addition to season ticket memberships, we also offered individual ticket sales as requested by the McKinney Arts Commission. In compliance with the McKinney Arts Commission mission, the Board's efforts were focused on creating a vibrant, viable, diverse and high quality arts opportunity for McKinney residents and visitors. Interests in renewal memberships and attendance validated our perception of success. In addition, growth is noticeable by an increase in out-of-town memberships sold, spurred on by word-of-mouth praise for the artists' performances. The MCCA Board of Directors are pleased that our renewals and new members outpace the sales in years past as of this date, which attests to another successful season of concerts.

Thanks to the generosity of the City of McKinney Arts Commission we were able to put on seven high quality concerts during the 2014-2015 season. We always strive to plan several different types of acts to appeal to a widely varied audience. Joe Gransden started the season with a bang with his big band sound. The audience loved remembering the era of Frank Sinatra. The Marlins ensemble of four brothers were amazing. They connected with everyone with lighthearted banter and beautiful music. Our Christmas show was the Alley Cats. They are a doo wop band that sings a Capella with beautiful harmony. Lifted our spirits for the holiday season. Evening in the Round was a beautiful concert in a casual setting that made everyone feel a part of the act. The trio was led by Linda Davis (mother of Hillary Scott of Lady Antebellum fame) and two songwriters, Lang Scott (her husband and father of Hillary) and Bill Whyte. Susan Egan could really belt out her Broadway renditions and entertained the audience with how she got into her profession. Live from Nashville was a full scale country and western production of music and dancing; lots of toe tapping from the people attending the concert. Our final concert was a Texas boy from Lubbock who attended Texas Tech – David Gaschen. He is an internationally known vocalist and stage performer who performed Phantom of the Opera in Europe and America (including Broadway) over 1300 times. His voice was amazing and he was very entertaining. It was a great wrap-up for our season.

This year we organized an event called the Education Connection. We partnered with McKinney ISD to start each concert with a short program from various McKinney ISD schools: band, choir, and drams. It gave these students an opportunity to perform at Christ Fellowship which has a great venue including a state-of-the-art Bose sound system. This was another opportunity to expand our support to the McKinney community.

We have also increased our presence at the McKinney Chamber of Commerce. It has given us a great opportunity to share our excitement about the arts in McKinney with the local business community. We have had several new members join as a result of that partnership.

After every concert, several directors poll the members they represent to determine how well they enjoyed the concert and venue. We use this information to help us decide when, and if, we ask the performers to return to McKinney. Our goal is always to provide a variety of high quality entertainment at a very reasonable price.

Our venue was at the Christ Fellowship Church which has excellent facilities for our performances. A secondary benefit was that the increased excitement at Christ Fellowship resulted in many memberships being purchased by their congregation members. McKinney is an exciting place to host our community concert series and the MCCA is truly grateful for the continued support of the City of McKinney Arts Commission and the civic leaders of this great city.

The following table provides the requested summary of our just concluded season. That season was comprised of seven concert events and no special projects. The board of the McKinney Community Concerts Association thanks the McKinney Arts Commission for their support to the arts in our community.

Current Season

# of performances	7
Memberships sold	832
Individual tickets sold	3
Comp Tickets	290
Total Season Attendance	6185