



# CITY OF MCKINNEY, TEXAS

## Agenda

### McKinney Main Street Board

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Thursday, November 12, 2015

8:30 AM

McKinney Performing Arts Center  
111 N. Tennessee Street  
McKinney, Texas 75069

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PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

#### CALL TO ORDER

#### REPORTS

15-1096 [Director's Report](#)

15-1097 [City Liaison Report](#)

#### CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

15-1098 [Minutes of the Main Street Board Meeting of October 8, 2015](#)

*Attachments:* [Minutes](#)

#### REGULAR AGENDA

15-1099 [Consider/Discuss/Act on Financial Reports](#)

#### DISCUSSION ITEMS

15-1100 [Recap Past Events - Scare on the Square](#)

15-1101 [Discuss Upcoming Events - Home for the Holidays](#)

15-1102 [Discuss Retail Initiatives and Marketing Concepts](#)

**ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 5th day of November, 2015 at or before 5:00 p.m.

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Amy Rosenthal  
McKinney Main Street Director

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org) with questions or for accommodations.