

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

MARCH 21, 2013

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on March 21, 2013 at 8:30 a.m.

CALL TO ORDER

Chairwoman Jan Temples called to order the meeting of the McKinney Downtown Re-Development Board at 8:32 a.m. after determining a quorum present. Board members present: Vice-Chair Karen Dawkins, CoCo Good, Renee Funderburgh, Treasurer Jon Dell'Antonia, Jodi Ann LaFreniere-Ray, Angie Bado, Barry Shelton, Molly Brewer, Bonnie Shafto and Chairwoman Jan Temples.

Board members absent: Jan Elwell, Johnny Galyean and Karen Klassen.

Main Street staff present: McKinney Main Street Program Director Ty Lake and McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): City of McKinney Mayor Pro Tem Travis Ussery.

CONSENT ITEMS

The Board unanimously approved the motion made by Treasurer Dell'Antonia, seconded by Mrs. Bado, the following consent item.

- 13-248** Minutes of the McKinney Main Street Board Meeting of February 14, 2013

DISCUSSION ITEMS

- 13-249** Chair / Vice-Chair Report - Information Sharing - Board Captain Update
Board Captain Update

Chairwoman Temples called for the discussion on the Board Captains Update. Each Board Captain reported on their block.

- 13-250** Discuss March 28th Main Street / Chamber Event

Mrs. Lake opened the discussion up regarding the March 28th Main

Street / Chamber Event. Mrs. Lake went through the logistics of the event confirmed the various aspects. She then announced that we will be able to sell the Oktoberfest VIP Party Raffle tickets through the MPAC Ticket Office, allowing us to continue selling the tickets online until Bike the Bricks on May 24th. Mrs. Lake then moved on to the topic of invitations and who was invited and how they were going to get the word out regarding the event. The Board discussed. Chairwoman Temples thanked everyone for their hard work on this projected and asked everyone involved to please be there by 4:30 p.m. on Thursday, May 28th.

13-251 Directors Report and Upcoming Events

QR Code Historic Building Tour

Mrs. Lake presented the QR Code Historic Building Tour to the Board. Partnering with the Historic Preservation Office, Main Street has come up with a new Historic tour focusing on some of the favorite landmarks in the Historic Commercial District. Mrs. Lake commended Merry Caroline for a job well done on this project. The Board reviewed and discussed.

Information Sharing

Mrs. Lake then announced that McKinney Main Street was recently Nationally Recognized by the National Trust for the 7th year in a row. Finally she reported that she recently received some great news regarding Oktoberfest. She stated that she recently met with the City of McKinney Police Department and TABC and we have confirmed that we will be expanding the consumption area throughout downtown. The Board discussed.

Upcoming Events

Mrs. Lake gave a brief report on some upcoming events and happenings. MPAC will be kicking off High Noon on the Courthouse Lawn each Friday during April and May. Also coming in May will be Wined Down Wednesday Comedy in Noble Hall. She stated that she is working with

Mrs. Funderburgh lining up the performers as well as working with downtown businesses. Lastly Mrs. Lake reminded the Board that Arts in Bloom is coming up on April 13th, which is always a great event to showcase Downtown McKinney.

- 13-252** Review and Discuss Financials - Treasurer's Report - YTD Financials
Treasurer Dell'Antonia gave a brief report on the financials. The Board discussed and reviewed the statements with no further questions.

REPORTS

- 13-253** Liaison Reports - Downtown Property Owners - McKinney Chamber of Commerce - McKinney Conventions & Visitors Bureau - City of McKinney
- Downtown Property Owners
No Report
McKinney Chamber of Commerce
- Mrs. LaFreniere-Ray gave a brief report on the McKinney Chamber of Commerce. Mrs. LaFreniere-Ray reviewed the Chamber portion for the March 28th event and the April/May McKinney Magazine reveal. She also showed the new Downtown map that will be in this month's magazine as well as run-off copies that will be given out throughout the community. The Board discussed.
- McKinney Conventions and Visitors Bureau
- Mrs. Bado gave a brief report on the McKinney Conventions and Visitors Bureau. Mrs. Bado thanked everyone that came to the MCVB's Open House.
- City of McKinney
- Mr. Shelton gave a brief report on the City of McKinney. Mr. Shelton announced that Development Services has four finalists for the RFP for the Downtown City-owned land. The Planning Department will host an Open House in April to view the proposed plans and to offer feedback.

Lastly, he mentioned that after much discussion and review, the Form-Based Code proposal will go before City Council for approval on April 22nd, this will be a great benefit to Downtown businesses and buildings.

The Board discussed.

ADJOURN

The Board unanimously approved the motion made by Chairwoman Temples, seconded by Vice-Chair Dawkins, to adjourn. Chairwoman Temples adjourned the meeting at 9:35 a.m.

JAN TEMPLES
Chair

