

RESOLUTION NO. _____

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MCKINNEY CONVENTION AND VISITORS BUREAU, INC. dba VISIT MCKINNEY APPROVING A POLICY REGARDING THE PURCHASE OF ALCOHOL BY EMPLOYEES FOR AUTHORIZED BUSINESS PURPOSES

WHEREAS, the Visit McKinney desires to adopt a corporation policy regarding the purchase of alcohol by employees for authorized business purposes in conjunction with its Bylaws and the Administrative Services Agreement by and between the corporation and the City of McKinney, Texas.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE MCKINNEY CONVENTION AND VISITORS BUREAU, INC. dba VISIT MCKINNEY, AS FOLLOWS:

Section 1. The foregoing recital is hereby found to be true and correct and is fully incorporated into the body of this Resolution.

Section 2. The Board of Directors of the McKinney Convention and Visitors Bureau, Inc. dba Visit McKinney hereby approves the following policy regarding the purchase of alcohol by employees for authorized business purposes:

Visit McKinney employees are required to travel and entertain in order to service the customer base and to cultivate new business. All employees are expected to practice high standards of business, personal ethics, and integrity. Employees shall endeavor to make solid business decisions to determine when it is in the best interest of the corporation to invest in client entertainment. Documentation shall include information about the purpose of the expense, persons involved, and the potential benefits. This policy allows for the limited, responsible consumption of alcoholic beverages (no more than two (2) drinks per employee, per meal) or the reasonable purchase of alcoholic beverages for clients. Alcohol shall only be purchased with the concurrent consumption of food at a scheduled dinner (not at a “happy hour”). The maximum allowed expense for alcohol at any business or business entertainment meal shall not exceed fifty percent (50%) of the aggregate cost of the food and beverages purchased, including taxes/tips. Employees entertaining clients shall be reimbursed for reasonable business-related entertainment expenses as outlined in this policy that are incurred for the benefit of the corporation. Staff members who submit expenses not in compliance with this policy risk a forfeiture of reimbursement and disciplinary action up to and including termination. The City Manager’s written consent to this policy shall be required prior to its implementation by the Executive Director.

Section 3. This Resolution shall become effective immediately upon its passage.

DULY RESOLVED by the Board of Directors of the McKinney Convention and Visitors Bureau, Inc. dba Visit McKinney, on this the 26th day of November 2024.

APPROVED:

By: _____
Name: _____
Chairman, Visit McKinney Board of Directors

Attest:

By: _____
Name: _____
Treasurer, Visit McKinney Board of Directors