

MCKINNEY ECONOMIC DEVELOPMENT CORPORATION

MAY 21, 2013

The McKinney Economic Development Corporation met in regular session in The Cotton Mill, 610 Elm Street, Suite 800, McKinney, Texas, on May 21, 2013 at 8:00 a.m.

Chairman Keith Clifton called the meeting to order at 8:04 a.m.

Board members present: Keith Clifton, Ernest Lynch III, Doug Parker, Lance Lindsay, Julie Fort, Steve Heussner, and Darrell Tate.

Staff present: President/CEO Jim Wehmeier, Vice President Abby Liu, BRE&ET Director John Valencia, Marketing & Research Specialist Cayti Huston, Corporation Attorney Mark Houser, and Administrative Assistant Connie Gibson.

Guests present included: City Manager Jason Gray, City of McKinney CFO Rodney Rhoades, City of McKinney Mayor Brian Loughmiller, Mayor Pro Tem Travis Ussery, MCDC Executive Director Cindy Schneible, CCADB Board Chairman John Wroten, Chamber President Jodi Ann LaFreniere Ray, MCVB Interim Director Dee Dee Guerra, and MCVB Board Member George Lodge.

13-292 Minutes of the McKinney Economic Development Corporation Board Meeting of February 19, 2013

13-518 Minutes of the McKinney Economic Development Corporation Board Meeting of March 19, 2013

13-519 Minutes of the McKinney Economic Development Corporation Special Board Meeting of April 11, 2013

13-520 Minutes of the Joint McKinney Community Development Corporation and McKinney Economic Development Corporation Board Meeting of April 25, 2013

Darrell Tate made a motion to approve the minutes of the February 19, 2013, March 19, 2013, April 11, 2013, and April 25, 2013 board meetings. Doug Parker seconded the motion. The motion was voted on and passed unanimously.

13-521 April 2013 Financial Report. Sales tax receipts remain strong, with an overall increase of 20% over April 2012. Lance Lindsay made a motion

to approve the financial report. Doug Parker seconded the motion. The motion passed.

REPORTS

13-522 Board and Liaison Updates

Mayor

- Some city boards and commissions will have City Council liaisons appointed to their boards. Two liaisons each will be appointed to: MEDC, MCDC, MCVB, CCADB, Main Street, and P & Z.
- The success of the Raytheon announcement was due to availability of MEDC board members and staff.
- The City Council agenda for May 21st will include an amendment for a third deputy city manager.

Chamber of Commerce

- The end of the state legislative session is approaching, with the major issues of water, transportation and education still going unaddressed. The legislature did pass a small rate reduction on the franchise tax.
- The Collin College board run-off election will be June 15th. The two run-off candidates are Adrian Rodriguez and Jim Orr.
- The McKinney Magazine unveiling will be held June 30th at Rick's Chophouse. The magazine feature is "Top 25 Women in Business"
- The "Serve McKinney" open house will be June 13th at Collin Higher Education Center. The open house gives McKinney residents an opportunity to meet with city and county boards and commissions, as well as many non-profit boards.
- The next quarterly luncheon is set for July 16th at Eldorado Country Club. Those attending will have the opportunity to participate in the Young Professionals "Christmas in July" program benefitting CASA. George P. Bush is the featured speaker.

Collin County Regional Airport

- The FAA has announced they will continue to fund the airport tower through 2013.
- A four million dollar project to resurface the runway near the tower will begin construction within the next six months.
- The Collin County Airport Development Board continues to work with City Council to finalize their strategic plan.

Main Street & MPAC

- The "Bike the Bricks" race event will be held on the downtown square Friday, May 24th. Over 500 racers have registered for the event.

McKinney Convention & Visitors Bureau

- MCVB staff assisted the Under Armor golf championship at the TPC at Craig Ranch this past month.
- The "Travel and Tourism" week was very successful.

- Breakfast and lunch was served to McKinney first responders by MCVB staff to recognize McKinney police and fire during Public Safety Appreciation Day.
- Local artist Carol Witt assisted with a “Name Our Tourism Ambassador” contest by painting two frogs to tie in with the downtown frogs around the square. The frog’s names are Freddie and Fergie.
- The MCVB staff assisted with 169 hotel room stays during April.
- The Made in McKinney store located inside the MCVB office is now open. The store features several McKinney souvenir items for purchase.

McKinney Community Development Corporation

- The next MCDC meeting is Thursday, May 23rd. The MCDC board will hold three public hearings during the meeting. The groups requesting project funding are: Heard-Craig Center for the Arts, Heard Natural Science Museum, and McKinney Sports Connection.
- MCDC has hired an agency to conduct a quality of life survey for McKinney residents. The phone portion of the survey is complete. An online piece is available through June 19th. The survey can be accessed at: <http://rtasurveys.com/mckinney/2013>
- The “Strikes Against Cancer” baseball tournament was very successful. This year had a 60% increase in number of teams participating. MCDC assisted the organization with a Promotional and Community Events grant.

13-523 Vice President's Report

- Raytheon recently announced that the division headquarters in El Segundo, California will be relocating to McKinney. The support of MEDC board, City Council, MCDC and MEDC staff resulted in the quick response and successful result.
- The Wistron GreenTech grand opening is tentatively scheduled for August.

13-524 Business Retention & Expansion (BREP) and Emerging Technology Report

- The first floor of The Cotton Mill has been leased by Curious Complex.
- Encore Wire plant #6 is operational. The company is planning another project in the near future. The project will consist of a large garage type facility to house their large equipment.
- The Manner Plastic expansion is completed. The expansion included a remodel of the offices at the facility.
- Mr. Valencia continues to maintain communication with the businesses along the 75 construction corridor. Exemptions to the city sign ordinances have been allowed in order to direct traffic to the affected businesses.

13-525 Marketing & Research Specialist Report

- There have been fifteen Requests for Proposal submitted by MEDC this year.

- The 20th anniversary report will be published soon.
- MEDC is a sponsor of the NTCAR golf tournament at the TPC at Craig Ranch on June 3rd.
- The MEDC newsletter was sent out this past week.
- MEDC has purchased new software to help target businesses for relocation or expansion in McKinney.

13-526 President's Report

- The focus of the 20th anniversary report will be unity between MEDC, the City, and business.
- A stakeholder meeting with all parties involved with the Gateway hotel/event center project was held recently. All stakeholders share the same basic vision for the project and the surrounding property. The next step in the process is to get feedback from all groups involved and report the results to Council.
- MEDC has entered into a business relationship with The Center for Innovation. The Center has access to over 200 labs and facilities, and will be establishing a patent office soon. Several different consortiums within the Center will provide valuable resources to MEDC. MEDC will be the only Collin County group in the consortium.
- MEDC will hire a public relations firm soon to ensure MEDC and the City stay in the news, and maintain access to regional contacts. A couple of firms have been targeted as good candidates for the job.
- Mr. Wehmeier asked the board to provide feedback on the MEDC mission and vision statements.

Chairman Clifton called for a break at 9:02 a.m.

The meeting was called into Executive Session at 9:12 a.m. per Texas Government code: Section 551.071(2) – Consultation with attorney on any work session, special session, or regular session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed). Section 551.087 – Deliberation regarding economic development matters - *Airport Update *Project Orange (#13-02) *Project Butterfly *Project Propellor *Project Cotton *Project Club *Project Oympian.

Chairman Clifton called the meeting into Open Session at 10:38 a.m.

Lance Lindsay made a motion to approve Project Cotton subject to direction given by staff in Executive Session. Doug Parker seconded the motion. The motion was voted on and passed unanimously.

President Wehmeier asked for a committee to be appointed for oversight of the Collide Center “incubator”. Lance Lindsay and Doug Parker were appointed.

The meeting was adjourned at 10:39 a.m.

KEITH CLIFTON
Chairman

