



# McKinney Convention and Visitors Bureau Agenda

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Saturday, September 8, 2012

8:00 AM

Dowdy Board Room  
5900 S. Lake Forest Drive  
Suite 110  
McKinney, TX

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## CALL TO ORDER

## CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**12-675**     [Minutes of the McKinney Convention & Visitors Bureau Meeting of July 24, 2012](#)

**Attachments:**   [Minutes](#)

## REGULAR AGENDA

**12-676**     [Consider/Discuss/Act on Approaching McKinney Community Development Corporation for Grant Dollars Regarding Advertising for Gateway](#)

## REPORTS

**12-677**     [Committee Reports](#)  
1. [Finance](#)  
2. [Marketing/PR](#)  
3. [Development](#)

**12-678**     [Director's Report](#)

**12-679**     [Liaison Report](#)

## EXECUTIVE SESSION

In Accordance with the Texas Government Code:

A. Section 551.074. Personnel Matters

- McKinney Convention & Visitors Bureau Executive Director Search

**WORK SESSION ITEMS**

**12-680**      [Discuss MCVB Strategic Plan](#)

**CITIZEN COMMENTS**

**ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 28th day of August, 2012 at or before 5:00 p.m.

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Dee-Dee Guerra  
Interim Executive Director, MCVB

If you plan to attend this public meeting and you have a disability that requires special arrangements, please contact Vanesa Baggett, Tourism Sales Rep, at 214.544.1407, 48 hours prior to the scheduled meeting. Reasonable accommodations will be made to assist you.