

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Grant Application

Fiscal Year 2018

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Please indicate the type of funding you are requesting:

X Project Grant

Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

Promotional or Community Event Grant (maximum \$15,000)

Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents.

Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 30, 2017	December 2017	January 2018
Cycle II: May 31, 2018	June 2018	July 2018

Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 3, 2018	January 2018	February 2018
Cycle II: March 30, 2018	April 2018	May 2018
Cycle III: June 29, 2018	July 2018	August 2018

APPLICATION

INFORMATION ABOUT YOUR ORGANIZATION

Name: McKinney Main Street (McKinney Downtown Business Re-Development, Inc.)

Federal Tax I.D.: 04-3615798

Incorporation Date: 2002

Mailing Address: 111 N. Tennessee St.

City: McKinney

ST: TX

Zip: 75069

Phone: 972-547-2660

Fax: 972-547-2615

Email: arosenthal@mckinneytexas.org

Website: www.downtownmckinney.com

Check One:

Nonprofit – 501(c) Attach a copy of IRS Determination Letter

Governmental entity

For profit corporation

Other

Professional affiliations and organizations to which your organization belongs: Texas Downtown Association, Texas Main Street, National Main Street, McKinney Chamber of Commerce

REPRESENTATIVE COMPLETING APPLICATION:

Name: Amy Rosenthal

Title: Director, MPAC & McKinney Main Street

Mailing Address: 111 N. Tennessee St.

City: McKinney

ST: TX

Zip: 75069

Phone: 972-547-2652

Fax: 972-547-2615

Email: arosenthal@mckinneytexas.org

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Amy Rosenthal

Title: Director, MPAC & McKinney Main Street

Mailing Address: 111 N. Tennessee St.

City: McKinney

ST: TX

Zip: 75069

Phone: 972-547-2652

Fax: 972-547-2615

Email: arosenthal@mckinneytexas.org

FUNDING

Total amount requested: Not to exceed \$35,000

Matching Funds Available (Y/N and amount): No

Will funding be requested from any other City of McKinney entity (e.g. McKinney Convention and Visitors Bureau, Arts Commission, City of McKinney Community Support Grant)?

Yes

No

Please provide details and funding requested: N/A

PROJECT/PROMOTIONAL/COMMUNITY EVENT

Start Date: August 15, 2018

Completion Date: September 15, 2018

BOARD OF DIRECTORS (may be included as an attachment) - ATTACHED

LEADERSHIP STAFF (may be included as an attachment) -

Amy Rosenthal, MPAC/Main Street

Aaron Werner, Main Street

Mike Hooper, AirNetix, LLC

Paul Sparkman, Public Works

Douglas Dunn, Traffic/Engineering

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

II. Project or Promotional/Community Event (whichever is applicable)

- Outline details of the Project/Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- **For Promotional Grants/Community Events** – describe how this initiative will **promote the City of McKinney for the purpose of business development and/or tourism.**
- Describe how the proposed Project/Promotional/Community Event fulfills strategic goals and objectives for your organization.
- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.
- Include the venue/location for Project/Promotional/Community Event?
- Provide a timeline for the Project/Promotional/Community Event.
- Detail goals for growth/expansion in future years.

Project Grants – please complete the section below:

- | | | |
|-----------------------------|---|--|
| • An expansion/improvement? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| • A replacement/repair? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| • A multi-phase project? | <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A new project? | <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |

Has a feasibility study or market analysis been completed for this proposed project? *If so, please attach a copy of the Executive Summary.*

Provide specific information to illustrate how this Project/Promotional/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

Indicate which goal(s) listed above will be supported by the proposed Project/Promotional/Event:

- Support cultural, entertainment events that attract resident and visitors and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Educate the community about the impact of local dining and shopping has on investment in quality of life improvements in McKinney

Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?

Yes

No

Date(s):

Financial

- Provide an overview of the organization's financial status including the impact of this grant request on organization mission and goals.
- Please attach your organization's budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

What is the total estimated cost for this Project/Promotional/Community Event?

Income: \$35,000 – Phase I

Expense: \$35,000 – Phase I

(Please provide a budget specific to the proposed Project/Promotional/Community Event.)

What percentage of Project/Promotional/Community Event funding will be provided by the Applicant? 0%

Are Matching Funds available? Yes No

Cash Source % of Total
In-Kind \$ Source % of Total

Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected.

IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization, for the Project/Promotional/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Project/Promotional/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

Acknowledgements

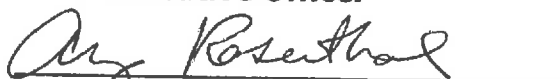
If funding is approved by the MCDC board of directors, Applicant will assure:

- The Project/Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for the purpose described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Project/Promotional/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement.
- Organization’s officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotional/Community Event for which funds were received.
- A final report detailing the success of the Project/Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotional/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotional/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC’s receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotional/Community Event.

- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer



Signature

Amy Rosenthal
Printed Name

June 27, 2018
Date

Representative Completing Application



Signature

Aaron Werner
Printed Name

June 27, 2018
Date

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.



ABOUT MAIN STREET

Main Street consists of 9 board members (two-year staggered terms) and two full time staff members. The board meets the 2nd Thursday of every month at 8:30 a.m. at the McKinney Performing Arts Center in the Encore Wire Room, 111 N. Tennessee. Main Street also holds business monthly meetings on the second Tuesday of every month at 8:30 a.m. at the McKinney Performing Arts Center, 111 N. Tennessee.

The Main Street approach is to support the continued growth of McKinney's downtown area through economic development, increased promotion, enhancing tourism, infrastructure redevelopment, historical preservation efforts and an increased awareness of McKinney's history. Our mission is to ensure that downtown McKinney continues to be the vibrant, inviting, safe and growing area it is known for today.

In an effort to achieve our goals, we focus on a four point approach with committees focused on design, organization, promotion and economic re-development. Committees are the backbone of the organization and the vehicles through which the board implements the Main Street work plan.

DESIGN

Creates an attractive coordinated and quality image of downtown McKinney by capitalizing on our unique assets and heritage. This committee is involved in all aspects of design that affects downtown's image.

ORGANIZATION

Promotes the Main Street Program and focuses on fundraising. Partnerships are key to the success of our program. Main Street needs both public and private allies and advocates to make our revitalization a priority for our community.

PROMOTION

Promotes downtown; to market a unified, quality image of the commercial district as the center of commerce, culture, and community life for residents and visitors alike.

ECONOMIC REDEVELOPMENT

Works in coordination with the Town Center Study resulting in an improved retail mix, a stronger tax base, increased investor confidence and a stable role for downtown McKinney as a major component of the city's economy



ABOUT DOWNTOWN

McKinney enjoys one of the oldest authentic and thriving historic downtowns in Texas. What was once the center of all commercial and social activity for Collin County, again today shines as a viable retail, dining, entertainment and business center.

McKinney's gently rolling hills, tree-lined neighborhoods, historic downtown and beautiful parks give the city a quaint, small town feel. The friendly charm and comfortable pace belies the fact that McKinney, with a population of over 180,000 people, is one of the fastest-growing cities in America and recently named as one of the Best Places to Live in America by Money Magazine.

Downtown offers more than 130 unique shops and more than a dozen unique restaurants, including upscale restaurants featuring award-winning chefs, sandwich shops, outdoor patio dining and neighborhood pubs. Downtown McKinney also offers an assortment of specialty shops, art galleries featuring the works of local artists, furniture stores, exquisite antique collections, gift shops, apparel boutiques and a multitude of service businesses.

Visitors with an eye for history enjoy the adjoining historic neighborhood featuring beautifully restored homes from another century. The original Collin County Courthouse, located in the center of downtown, is now known as McKinney Performing Arts Center with a 420-seat theater suitable for intimate arts performances, lectures and events.

Main Street is a national program born out of the National Trust for Historic Preservation. Since 1980, the National Main Street Center has been working with communities across the nation to revitalize historic commercial areas.

Improving economic management, strengthening public participation, and marketing downtown as a destination to dine, shop and enjoy is critical to Main Street's future. Main Street also focuses on recruiting new businesses and retaining existing businesses. Building on downtown's inherent assets -- rich architecture, personal service, and traditional values and most of all, a sense of place -- the Main Street approach supports entrepreneurship, downtown cooperation and civic concern.

Our work plan includes preserving the Quality Image of Downtown McKinney and maintaining the Historic Designation set forth by the Texas Historic Commission. We work in partnership with public and private allies to boost downtown economics, to enhance festivals and promotion in downtown McKinney, and to meet fundraising goals set forth by the Main Street Board of Directors and City Council.

MCDC PROJECT GRANT APPLICATION – JUNE 2018 WIRELESS SPEAKERS SYSTEM



Historic Downtown McKinney is recognized at the state and national level for its authentic and vibrant setting. It is a destination for McKinney residents and visitors. It is a gathering place for our community – and home to over 120 independently owned businesses. Historic Downtown McKinney is considered one of McKinney's greatest assets.

As Collin County and North Texas continue to experience intense growth, Historic Downtown McKinney is faced with a challenge to stay trendy and relevant while maintaining what makes it completely unique. Lifestyle shopping centers are popping up in every direction. Their main goal is to attract people to visit the shopping center and get them to stay by offering amenities like pedestrian plazas, green space and outdoor music.

One of the amenities Main Street is constantly being asked about is a speaker system to provide ambiance music in downtown. Music brings energy and life to any setting. In our research, other historic downtowns that have taken this step have received an overwhelmingly positive response to the addition. Here are a few of the benefits.

Economic Benefit: Studies show that when humans are enjoying themselves by listening to music they like, it doesn't matter what the setting is: that time automatically becomes more pleasant, leading to a perceived increase in the value of that time. In short: customers will shop longer and spend more. If music wasn't important, companies like GAP would not be so particular about having it in every store. Our hope is to lean on the years of research showing the impact of music to directly impact our merchant's bottom line.

Emotional Benefit: Music sparks memories, emotions and ideas. Having music playing softly in the background would allow people a deeper connection to their experience while strolling the square. We want every visit to Historic Downtown McKinney to be memorable.

Atmosphere: Not only would wireless speakers provide a daily benefit to Downtown but it would also increase the atmosphere of everything that we do in Historic Downtown McKinney. It would allow us to pipe Oktoberfest themed music throughout the square during our biggest event of the year. We could play Christmas music during the entire holiday season! We could even play patriotic music during the annual 4th of July parade. The opportunities are endless!

Safety: In addition the speakers can be used as a public address system to provide a seamless communication platform for the square. In a world where bizarre things happen from Mother Nature to malicious acts by man, this system would allow us to communicate quickly with all patrons of downtown in the event of an emergency.

WIRELESS SPEAKING INSTALLATION – PHASE ONE:

McKinney Main Street is working with StreetSounds to analyze installation options for wireless speakers in Historic Downtown McKinney. StreetSounds specializes in supporting historic downtowns and was a featured vendor at the National Main Street conference in 2018.

The wireless speaker stations require electricity – typically accessed through light poles. Historic Downtown McKinney has a combination of newer light poles that have electrical outlets and older light poles that do not have electricity. Older light poles are primarily found on the side streets.

McKinney Main Street recommends installation of wireless speakers in phases. This application address Phase One – installation on the square and traffic poles that direct sound down side streets. Phase Two would involve additional stations installed on side streets after electrical options for older light pole have been identified.



EXPENSE OVERVIEW

8 wireless speaker stations \$3,700 each	\$29,600
Mobile master and repeaters	\$3,200
PC for streaming music	\$750
Moodmix- \$35 per month	\$420
TOTAL	\$33,970

MARKETING & OUTREACH

McKinney Main Street will market this installation through a press release. Installation will be timed in relation to coordination with an event. The intent would to have in place with Home for the Holidays and the holiday shopping season.

METRICS TO MEASURE SUCCESS

McKinney Main Street will gather feedback from visitors and business owners to measure success.





**McKinney Main Street
Board of Directors
2017-2018**

Name	Business Address	Home Address	Phone #, Cell #, Fax #, E-Mail
Ric Anderson Term End 9/30/19	1501 Timberline McKinney, TX 75070	1501 Timberline McKinney, TX 75070	Cell # 214-632-9652 Email: rla@andersonbrand.com
Edna Brown Term End 9/30/18	1103 Hyde Park Ct McKinney, TX 75069	1103 Hyde Park Ct McKinney, TX 75069	Phone #: 214-673-8975 Email: andenana48@gmail.com
Amber Gutschlag Term End 9/30/18	1405 Clearwater Drive McKinney, TX 75071	1405 Clearwater Drive McKinney, TX 75071	Phone # 972-542-8485 Cell # 214-850-9581 Email: a_gutschlag@hotmail.com
Robert 'Matt' Hamilton Term End 9/30/18	207 Byrne St McKinney, TX 75069	207 Byrne St McKinney, TX 75069	Phone #: 469-952-3838 Email: matt@localyocal.com
Alex Lanio Term End 9/30/18	Goodies Texas 114 N Tennessee St McKinney, TX 75069	1412 Union Ct McKinney, TX 75071	Phone # 401 924-4552 Email: alex@goodiestexas.com
Kaci Lyford Term End 9/30/19	Patina Green Home and Market 116 N Tennessee, Suite 102 McKinney, TX 75069	2802 Colonial Circle McKinney, TX 75070	Phone # 972-548-9141 Cell# 469-233-2472 Email: info@patinagreenhomeandmarket.com
Courtney Ward Term End 9/30/19	907 West St McKinney, TX 75069	907 West St McKinney, TX 75069	Cell # 817-614-7015 Email: courtneylaurenward@gmail.com
Jolie Williams Term End 9/30/19	Coldwell Banker, Apex REALTORS® 7290 Virginia Parkway, Suite 2400 McKinney, TX 75071	3613 Cockrill Drive McKinney, TX 75070	Cell # 214-502-6495 Email: Jolie@Diva-Homes.com
Doug Willmarth Term End 9/30/19	804 N College St McKinney, TX 75069	804 N College St McKinney, TX 75069	Phone # Cell # Email:
Amy Rosenthal Program Director	City of McKinney-MPAC 111 N Tennessee St McKinney, TX 75069		Phone # 972-547-2652 Cell # 817-269-1326 Email: arosenthal@mckinneytexas.org
Barry Shelton City Liaison	City of McKinney – City Manager's Office 221 N Tennessee St McKinney, TX 75069		Phone # 972-547-7402 Cell # 469-534-5254 Email: bshelton@mckinneytexas.org

McKinney Main Street

PROFIT AND LOSS

October 2016 - September 2017

INCOME	ARTS IN BLOOM	BIKE THE BRICKS	DASH	EXPLORER CLUB	HOME FOR THE HOLIDAYS	KREWE OF BARRUS	MCKINNEY CHRISTMAS TREE	MPAC SEAT CUSHION	OXTORBEREST	RED, WHITE & BOOM!	SCARE ON THE SQUARE	VOTE MAIN STREET/IMPAC	NOT SPECIFIED	TOTAL
Administrative Income														\$25.00
Downtown Membership Income													22,882.15	\$22,882.15
Events Income														\$0.00
Activities Income														\$69,778.19
Downtown Christmas Tree Fund														\$7,138.25
Entertainer Grant														\$2,600.00
Registration Fees														\$47,182.00
Ticket Sales														\$12,743.46
Vendor Commission														\$4,081.50
Total Events Income														\$26,756.83
Grants Received														
Miscellaneous Income														
Programs Income														
Polaris Gem Advertising Income														
Total Programs Income														
Sponsorship Income														
Vendor Income														
Vendor Application Fee														
Total Vendor Income														
Total Income														
GROSS PROFIT														
EXPENSES														
Administrative Expenses														
Associations/Dues/Subscriptions														
Board Expense														
Bookkeeping/Audit														
Communications														
Office Expenses														
Other Fees														
Bank Service Charges														
Credit Card Fees														
QuickBooks Payments Fees														
Total Other Fees														
Postage														
Printing and Reproduction														
Storage Unit														
Supplies														
Food														
Total Supplies														
Travel/Training														
Food														
Total Travel/Training														
Total Administrative Expenses														
Event Expenses														
Activities Expense														
Alcohol Expense														
TABC Permit														
Total Alcohol Expense														
Bar Staff														
Decorations Expense														
Downtown Christmas Tree Expense														
Entertainer Expense														
Event Permit														
Event Staff														
Hospitality														
Infrastructure														
Electricity														
Fencing														
Ice														
Portables														
Rentals														
Total Infrastructure														
Marketing Expense														

	ARTS IN BLOOM	BIKE THE BRICKS	DASH	EXPLORER CLUB	HOME FOR THE HOLIDAYS	KREWE OF BARRUS	MCKINNEY CHRISTMAS TREE	MPAC SEAT CUSHION	OKTOBERFEST	RED, WHITE & BOOM!	SCORE ON THE SQUARE	VOTE MAIN STREET/MPAC	NOT SPECIFIED	TOTAL
Bilboards														
Event T-Shirts	276.00	2,909.50			12,276.00				3,685.60			3,012.97		\$12,276.00
Misc Marketing	5,803.33	1,250.00			611.90				-0.00				6,589.19	\$10,896.77
Newspaper	8,022.26				4,205.00		448.04		5,260.00					\$14,234.47
Radio	7,000.00				4,040.00				8,190.00					\$17,507.26
Signage	3,768.77	1,170.78	1,129.98		1,302.02	1,500.00			3,701.65	485.64				\$20,700.00
Social Media	4,925.82	808.01			3,159.14	183.00			10,840.06		54.74	404.87	95.42	\$12,116.52
Television									3,000.00			193.45		\$18,876.64
Total Marketing Expense	20,796.99	5,508.29	1,129.98		26,594.06	1,827.00	448.04		36,867.23	455.84	54.74	3,611.09	16,684.61	\$5,000.00
Merchandise	3,847.55													\$122,407.66
Office/General Administrative Expenses	20.57								14,630.00					\$18,447.65
Prize Winnings		26,285.00												\$26,285.00
Special Events Expense*														\$0.00
Bike the Bricks														\$-621.05
Home for the Holidays...A Nick														\$-50.00
McKinney Oktoberfest						33.75				625.79				\$-24.94
Prize Winnings						33.75								\$659.64
Special Events Liability Ins.	1,549.00													\$1,549.00
Total Special Events Expense	1,549.00					33.75							-965.99	\$1,512.55
Staffing Expense									9,282.00					\$21,347.24
Coaches	1,080.20				2,772.00				1,500.00					\$3,832.20
Misc Staff	550.00													\$2,275.00
Potents/Cleanup	1,021.72													\$1,021.72
Total Staffing Expense	2,651.92				2,772.00				10,782.00				225.00	\$28,478.16
Supplies & Materials	257.00				19,651.10				3,941.32					\$4,729.01
Ticket Redemption	33,731.01				19,651.10				421,301.13					\$474,743.24
Ticket Redemption - prior year correction	30,791.01				19,651.10				421,301.13					\$-4,038.09
Total Ticket Redemption	125,154.06	64,290.68	13,240.67	5.00	106,224.98	3,980.01	13,123.30	3,366.83	670,656.85	1,280.64	1,045.28	6,323.98	57,968.80	\$1,132,059.80
Maintenance														\$3,371.93
Mitragp	87.85													\$384.17
Program Expenses														\$0.00
Promotional Project Expense														\$0.00
Directional Sign Expense														\$715.20
Shoppers Guide Expense														\$500.00
Total Promotional Project Expense														\$1,215.20
Total Program Expenses														\$1,215.20
Total Expenses	\$130,163.11	664,413.55	\$15,813.44	\$2,125.29	\$173,254.00	\$3,268.01	\$13,593.39	\$3,366.83	\$678,793.48	\$1,383.10	\$1,045.28	\$6,543.43	\$2,317.00	\$1,121,620.00
NET OPERATING INCOME	\$8,136.81	\$-15,981.82	\$29,580.46	\$-2,125.29	\$-33,857.75	\$1,986.99	\$-1,425.14	\$-3,366.83	\$171,578.37	\$-1,383.10	\$2,464.72	\$13,456.57	\$-70,668.85	\$1,183,640.59
OTHER INCOME														\$0.00
Interest Earned	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
NET OTHER INCOME	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
NET INCOME	\$8,136.81	\$-15,981.82	\$29,580.46	\$-2,125.29	\$-33,857.75	\$1,986.99	\$-1,425.14	\$-3,366.83	\$171,578.37	\$-1,383.10	\$2,464.72	\$13,456.57	\$-70,668.85	\$87,615.57

CHECKLIST:

Completed Application:

- Use the form/format provided
- Organization Description
- Outline of Project/Promotional/Community Event; description, budget, goals and objectives
- Indicate the MCDC goal(s) that will be supported by this Project/Promotional/Community Event
- Project/Promotional/Community Event timeline and venue
- Plans for marketing and outreach
- Evaluation metrics
- List of board of directors and staff

Attachments:

- Financials: organization's budget for current fiscal year; Project/Promotional/Community Event budget; audited financial statements
- Feasibility Study or Market Analysis if completed (Executive Summary)
- IRS Determination Letter (if applicable)

A FINAL REPORT IS TO BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTIONAL/COMMUNITY EVENT.

FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.

PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE.