

***McKinney Main Street***  
***aka McKinney Downtown Business Re-Development Board***

August 11, 2011

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, 222 N. Tennessee Street, McKinney, Texas on Thursday, August 11, 2011. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:30 a.m.

**Roll Call**

The following persons were present: Renee Funderburgh, Treasurer Jan Temples, CoCo Good, Jennifer Cox, Jon Dell'Antonia, George Lodge, Tom Meredith and Chairman Johnny Galyean. Main Street Board members absent: Karen Klassen, Jodi Ann LaFreniere and Molly Brewer. Main Street Staff present: Main Street Program Director, Ty Lake and Main Street Assistant, Merry Caroline Canter. Guest(s) present: McKinney Performing Arts Director David Taylor.

**Consider/Discuss/Act – Minutes of the July 14, 2011 Board Meeting**

Mrs. Funderburgh made a motion to approve the July 14, 2011 minutes as written. Mr. Dell'Antonia seconded. The board voted; the minutes were approved unanimously.

**Chairman Report – Board Captain Update**

Chairman Galyean moved to discuss Board Captain Updates and turned the discussion over to each board member. The Board discussed.

**Chairman Report – Board of Directors Nominating Committee**

Chairman Galyean opened the discussion up to the Nominating Committee. The Board has two vacancies to fill as well as make recommendations for Board Officers. The Board discussed. Mrs. Good, Mr. Dell'Antonia and Mrs. Cox all agreed to be on the Committee. Chairman Galyean stated that they would meet before the next Board Meeting and make their recommendations to the Board in September.

### **Directors Report – Directors Report / Update**

Mrs. Lake gave an update on several items which included: the Texas Main Street Program's 10 Point Criteria Report has been turned into the State; this is the tool that is used to receive National Recognition which McKinney has received for the last 6 years. A Business Monthly meeting update from this past weeks meeting; The Bike Shop on South Tennessee has requested to have the Three For Free Parking Program expanded to include S. Tennessee from Cloyd St. to Davis St. She stated that Main Street would work with the Planning Department to review the request and take action. Lastly Mrs. Lake briefly reviewed a new event that will be coming to Downtown called Music In Motion. This event will be held October 29<sup>th</sup> from 6 p.m. – 11 p.m. where the Former Collin County Courthouse recently once stood. This event will focus on music and art. The Board discussed.

Mrs. Lake moved to a brief Rick Segel Update. The Board discussed.

Mrs. Lake then gave a brief report on side street signage. The Board discussed.

Lastly, Mrs. Lake gave a brief update on new businesses in downtown. In addition, Mrs. Lake stated that there have been several inquiries for available space downtown. The Board discussed.

### **Directors Report – Upcoming Events**

Mrs. Lake moved to briefly discuss the upcoming McKinney Oktoberfest. Mrs. Lake stated that this event is continuing to grow and move forward. Mrs. Lake mentioned that she has been in several internal meetings with TABC (Texas Alcohol & Beverage Commission) and City Leadership to discuss McKinney Main Street pulling the Alcohol Permit along with what would be required to expand the consumption area and she would keep the Board posted on the progress. Mrs. Lake then reviewed all sponsor funds that she has secured. She then quickly reviewed all the activities, vendors, entertainment and marketing that is already done and in place. The Board discussed.

## **Review and Discuss Financials**

Treasurer Temples gave a brief report on the financials. Treasurer Temples directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions.

## **Liaison Reports – Downtown Property Owners**

No report was given.

## **Liaison Reports – Chamber of Commerce**

No report was given.

## **Liaison Reports – McKinney Conventions & Visitors Bureau**

Mr. Lodge gave a report on the McKinney Conventions & Visitors Bureau by stating that the McKinney Smart Phone App is averaging 130 hits a week. He also stated that the MCVB is currently working on QR Codes, which was very exciting. Mrs. Lake stated that the MCVB Board has asked Main Street to recommend a liaison for this next year. The board discussed. Karen Klassen's name was put up to be the liaison.

## **Liaison Reports – City of McKinney**

Mrs. Good gave a report on the City of McKinney. Mrs. Good quickly highlighted several items: the WFAA morning spot on McKinney was a great success even with the short notice of a week we still set the record for the largest attendance. The City of McKinney Facebook page has just reached 9,000 followers. Finally, Mrs. Good finished by mentioning that Money Magazine will be releasing the Top 100 cities in the United States, please note that McKinney will not be on the list at all, as they only list those cities under 50,000, McKinney will remain in the #5 until at least next year when they review all the larger cities.

Mr. Taylor gave a brief update on the McKinney Performing Arts Center.

The Board meeting adjourned at 9:30 a.m.

Minutes approved by: \_\_\_\_\_

Johnny Galyean, Chairman of the Board