

**McKinney Community Development Corporation**  
**Regular Board Meeting**  
**November 21, 2011**

The McKinney Community Development Corporation (MCDC) met in regular session in the Dowdy conference room located at 321 North Central Expressway, Suite 200, McKinney, Texas at 8:00 A.M. on November 21, 2011.

Board members present included board chair Tracy Rath, vice-chair George Fuller, board secretary Dan Hall, Jason Burress, Kevin Griffin, Michael Puhl, and Eric Davis. Staff members present were executive director Cindy Schneible and administrative assistant Connie Gibson.

There were several guests present.

Tracy Rath called the meeting to order at 8:03 A.M. The first order of business was the approval of the minutes from the October 27, 2011 board meeting. Michael Puhl made a motion to approve the minutes. After a second by Dan Hall, the motion was voted on and passed unanimously (7-0).

Check requests for the past month were reviewed. No financial report from the City finance department was available. Jason Cooley, Strategic Planning and Budget Director with the City of McKinney, explained that the City is in the final steps of closing out the fiscal year 2011 books. A complete report should be available at the December board meeting.

Liaison reports were given next.

- Tracy Rath reported that the McKinney Convention and Visitors Bureau (MCVB) held a Holiday Open House on November 18<sup>th</sup>. The event was well attended.
- George Fuller announced the Chamber of Commerce Holiday Open House and Member Showcase will take place December 8<sup>th</sup> from 5:00-7:00 P.M.

Nominations for McKinney Citizen of the Year are being accepted. The award will be given during the Chamber Community Awards dinner February 10<sup>th</sup>, 2012.

Linda Spina, McKinney Arts Commission chairman and Aretha Harvey, assistant to the City Manager, presented information about a proposed Public Art Program for McKinney and the need for \$25,000-\$35,000 in funding to create a Public Art Master Plan. The mission and goals of the public art program would be to integrate art into public places and to increase public access to artists and artwork. The Master Plan would facilitate the establishment of an inventory of public art, review and identify areas throughout the City where art would enhance the beauty of the community, and establish coordination between the City and other groups in the community. No action was taken on the presentation. An application for funding of the Public Art Master Plan may be submitted for review and consideration by the board in early 2012.

Jason Burress left the meeting at 8:25 A.M.

The executive director's report was presented by Cindy Schneible.

- Board orientation materials were included for review in the November board packets. MCDC board and staff duties, responsibilities and expectations were listed. MCDC bylaws and the City of McKinney conflict of interest policy were also included.
- Prospective projects were reviewed:
- MPAC has created banners to better communicate to the public about McKinney Performing Arts Center. The City is still getting quotes and investigating other funding sources for the MPAC improvements.

Cindy Schneible reported that six bids to construct the parking lot adjacent to the Flour Mill had been received. The MCDC board voted to approve the land purchase for the parking lot in April, 2011, and voted to approve the funding of construction of the parking lot in June, 2011. Following completion of the bid process, City staff have recommended awarding the construction project to J. Bowman Construction. Kevin Griffin made a motion to approve awarding J. Bowman Construction the bid. Michael Puhl seconded the motion. The motion was voted on and passed unanimously (6-0).

A break was called at 8:52 A.M.

The meeting was called back into Open Session at 9:04 A.M.

The board moved into their Strategic Planning Retreat, facilitated by Randy Pennington with The Pennington Group. The board and staff reviewed progress against the current plan and discussed priorities and goals for the next 12-18 months. Opportunities and threats were discussed.

A break was taken at 10:36 A.M.

The retreat was called back into session at 10:52 A.M.

Jason Burress returned to the meeting at 11:07 A.M.

Various ways of communicating MCDC goals and mission to the community were discussed.

Dan Hall left the meeting at 11:30 A.M.

Michael Puhl made a motion to adjourn the meeting. The motion was seconded by George Fuller. The motion was voted on and passed unanimously (6-0).

The meeting was adjourned at 11:52 A.M.

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TRACY RATH – Chair