City Council Presentation April 3, 2012

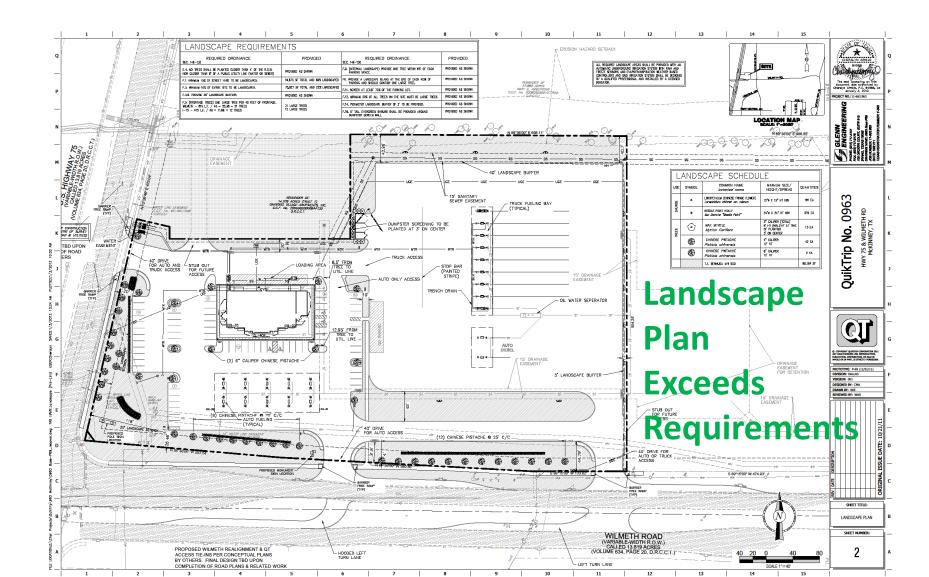
■ NE corner of Wilmeth & 75

QuikTrip

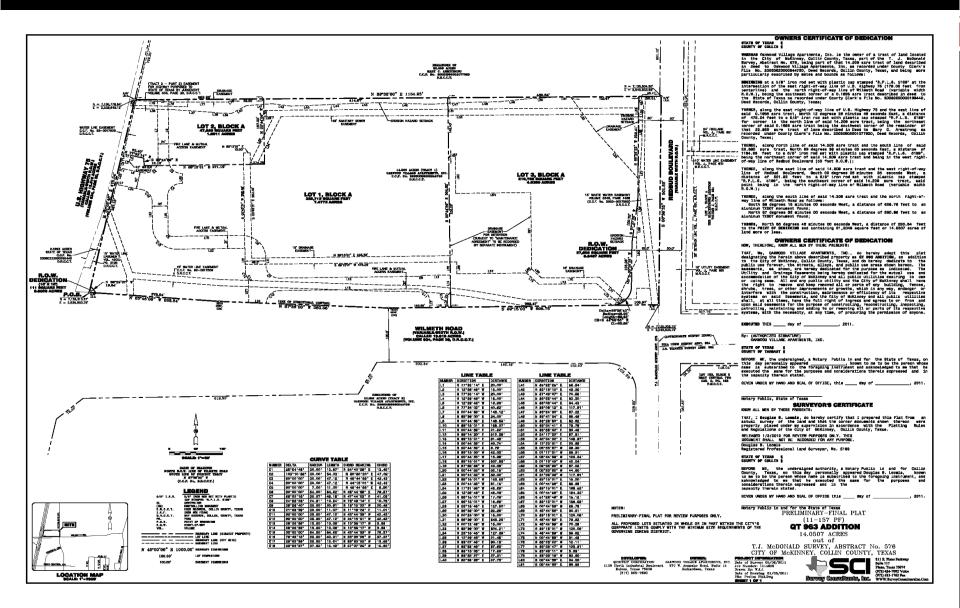
Project Update

Current Requests

Site Plan Approved Jan 9, 2012



Prelim – Final Plat – approved Jan 10, 2012



Current Project

- □ NO TRUCK PARKING
- □ NO sleeping quarters
- □ NO gaming
- NO showers
- □ NO sit and stay restaurant

Current Authorization

- 1. Fueling autos & trucks
- 2. Same services and products as other QuikTrip facilities
- 3. Site plan and Plat approved Ready for Building Permit

Highest Design Standards



- State of Art Facility
- Quality throughout
- Compliance with architectural standards

Aerial Perspective view from SW to NE



Project Status

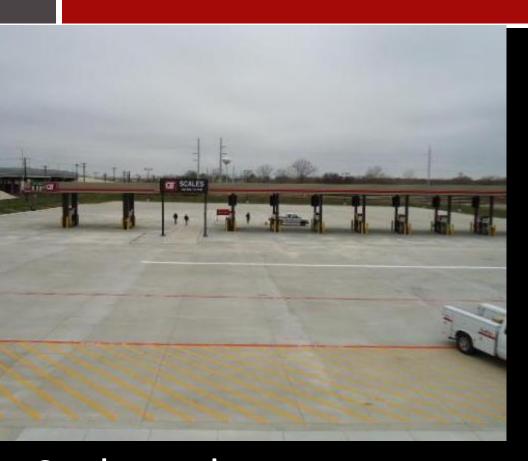
- > Approved Site Plan & Prelim / Final Plat
- Property Acquired; closed on Feb 17, 2012
- > QT has title to property
- Preparing final plans for Building Permit, scheduled for construction as approved

Updated / Current Project Request

- 1. PD request to allow scale
- 2. Sign variance reduced

Previously committed to higher landscape screening provision – included in PD Ordinance & accompanying Site Plan

Picture of Typical QT Scale



Scale under pavement; not visible

- Only directional sign denotes location
- Needed for load weights
- Not a traffic generator
- Projected only 30
 uses/day with
 fuel....based on other
 QT facilities analysis

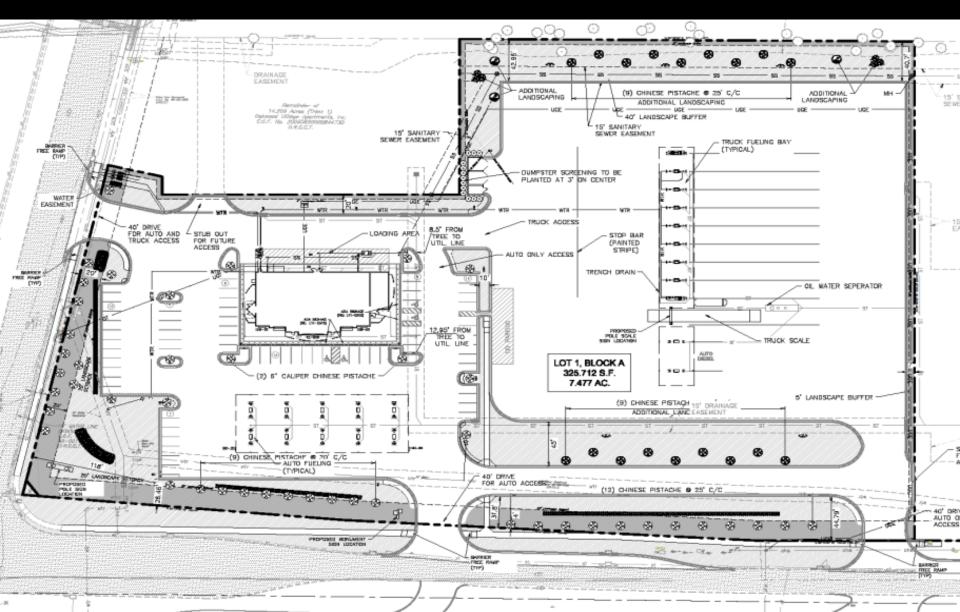
Needed Land Use

- No certified scale facility in McKinney
- McK est 3500 to 4000 acres of industrial, warehouse, sales, distribution, mfg requiring trucks
- McK has 4,000,000+ SF of facilities we recruited which rely on trucking for materials & equip transport
- A needed accessory / support use for McKinney industrial, warehouse, & distribution tax base

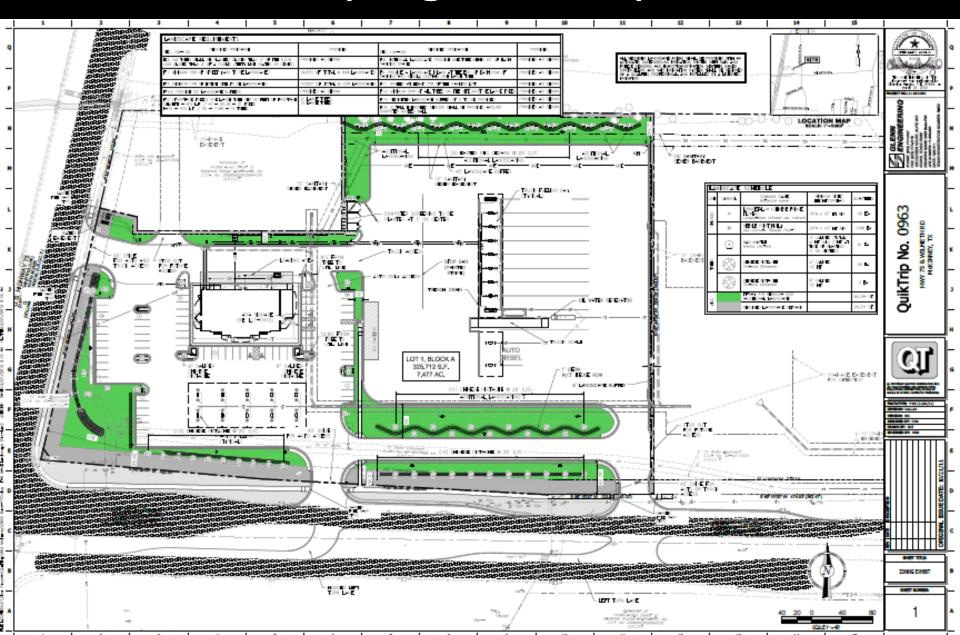
Last meeting - Council Requested

- 1. Ordinance Provision to delay opening until adjacent roads completed.
- 2. Enhanced landscaping with evergreens to screen N-S view of truck fueling area to be coordinated with Staff
- 3. Moderation / reduction of sign variance request

Landscaping - last meeting



Landscaping – as requested



Prior Sign Variance Request

 Entry Sign – Required for truck visibility; Needed to help separate vehicle types

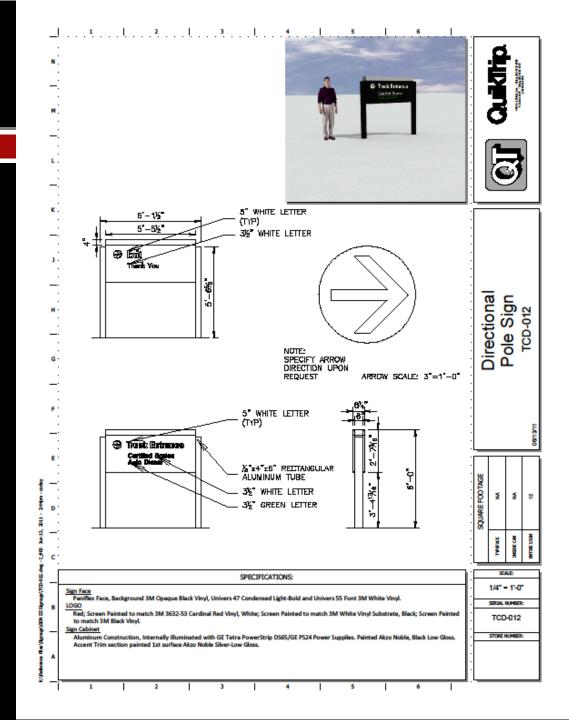
Scale Sign – internal directional, not advertising

Pole Sign – 50 ft height & size scaled for optimum visibility

Entrance

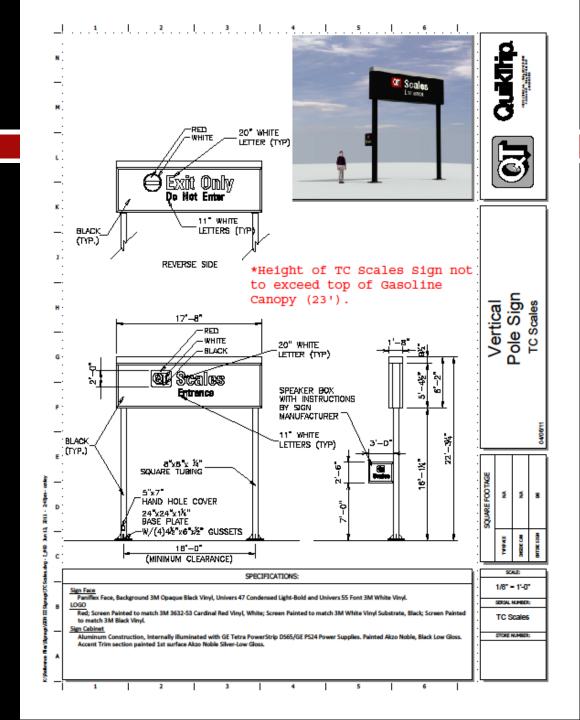
Needed for efficientTraffic channeling

- Size & height scaled to attention of target drivers
- No Advertising

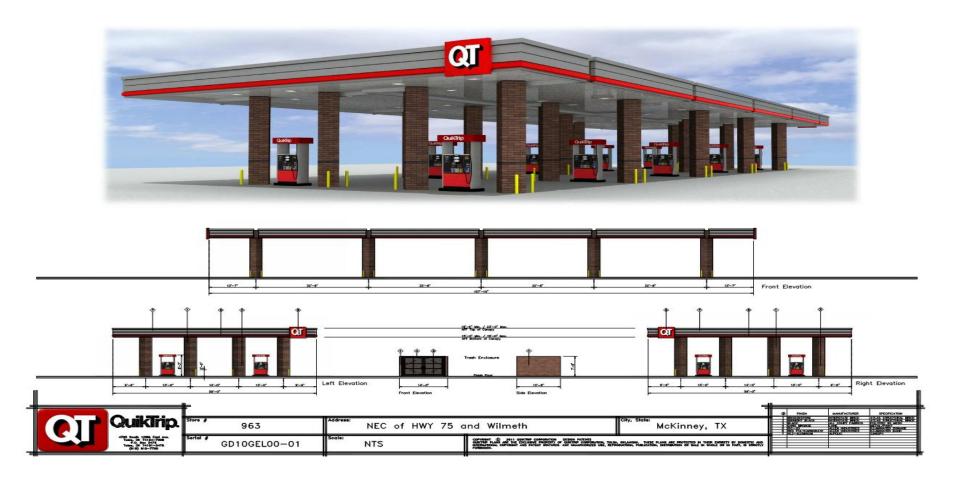


Scale sign

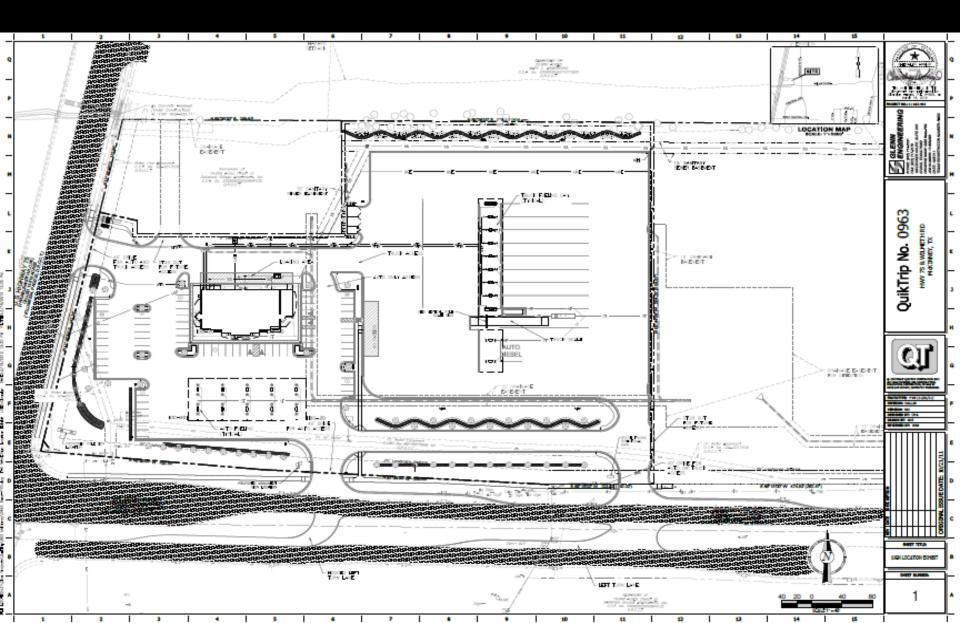
Smaller – size reduced to blend with canopy... will be same height & clearance



Scale Sign blends with Canopy Face



Scale sign between canopies



Directional Sign Variance Summary

Entry Sign

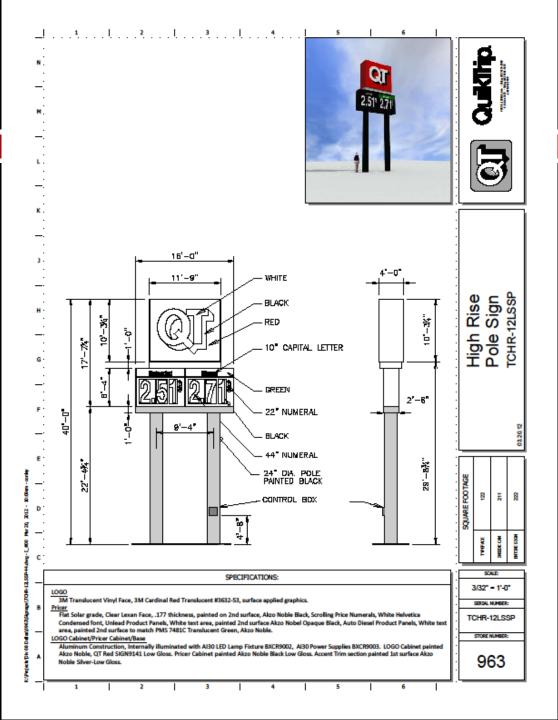
- benefits traffic flow
- No Advertising
- Required for viewing from truck seat

Scale Sign

- internal directional
- not for advertising
- support post includes control / pay devise
- provides break to canopy face

Advertising

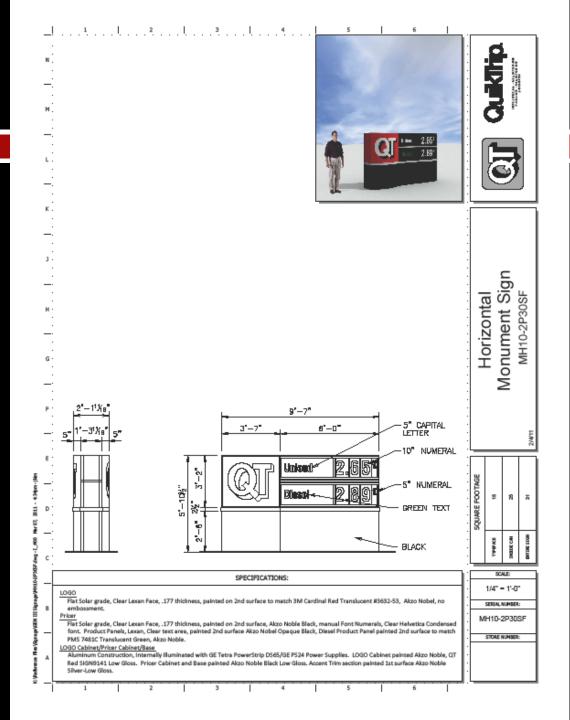
- Height reduced
- Only 5 ft height variance
- Proportionate to new design bridge height
- Sized for highway viewing



Monument

Well under ord permitted size

only 31 SF per staff



Advertising Sign Size Consideration

Permitted by ordinance:

- Pole sign 150 SF
- Monument 100 SF

Combined – 250 SF

Requested:

- Pole 223 SF
- Monument 31 SF

Combined – 254 SF

Combined signage consistent with total allowance

Advertising Sign Need

- Targeted at outside lane traffic
- Fuel only commodity that requires price sign; very sensitive to just a few Cents difference
- Blue signs not a solution limited, no price
- Hwy 75 will cross over Wilmeth creates site barrier from west side of highway
- Hwy 75 bridge design / height necessitate sign variance

Sign Variance Requests - Summary

- Entry Sign Required for site directions to separate vehicle types; current ord directional signage scaled only to autos;
- Scale Sign internal directional, not advertising, blended with canopy; generally not visible off site
- Pole Sign height reduced to 40 ft & size scaled for needed visibility

Council / Staff Coordinated Changes

- 1. More landscaping added
- 2. Evergreens Trees added N & S of truck fueling
- 3. Evergreen hedge added N & S of truck fueling
- 4. NO Cert of Occupancy until adjacent roads open
- 5. Scale sign blended to canopy face
- 6. Pole sign lowered to 40 ft.

Project Benefits

- Anticipated investment still exceeds \$8 mil\$100,000 + sales tax\$100,000 + property tax
- Provides needed service for Industrial,Distribution & Warehousing Uses in McKinney
- Preserves all the Economic, Community, & Employment Benefits originally discussed

Summary of Request

 Requested scale – beneath paving; not even visible; extensive screening added

Signage Variance reduced as part of overall package

 Landscaping enhanced and variance reduced to present a positive package

Council Requested Issues

- 1. Ordinance Provision to delay opening until adjacent roads completed.
- 2. Enhanced landscaping with evergreens to screen N-S view of truck fueling area
- 3. Moderation / reduction of sign variance request

Request Council Approve as amended

- Gains significant enhancement to screening & landscaping....great benefit
- Prohibits C. O. until adjacent roads completed
- > Benefits local industry needing scale
- No impact on traffic volume