## City Council Presentation April 3, 2012

# $\square$ NE corner of Wilmeth \& 75 

QuikTrip
$\square$ Project Update
$\square$ Current Requests

## Site Plan Approved Jan 9, 2012



## Prelim - Final Plat - approved Jan 10, 2012



## Current Project

$\square$ NO TRUCK PARKING
$\square$ NO sleeping quarters
$\square$ NO gaming
$\square$ NO showers
$\square$ NO sit and stay restaurant

## Current Authorization

1. Fueling - autos \& trucks
2. Same services and products as other QuikTrip facilities
3. Site plan and Plat approved - Ready for Building Permit

## Highest Design Standards


$\square$ State of Art Facility
$\square$ Quality throughout
$\square \quad$ Compliance with architectural standards

## Aerial Perspective view from SW to NE

## Project Status

Approved Site Plan \& Prelim / Final Plat Property Acquired; closed on Feb 17, 2012 QT has title to property

Preparing final plans for Building Permit, scheduled for construction as approved

## Updated / Current Project Request

1. PD request to allow scale
2. Sign variance - reduced

Previously committed to higher landscape screening provision - included in PD
Ordinance \& accompanying Site Plan

## Picture of Typical QT Scale

- Only directional sign denotes location

Needed for load weights
Not a traffic generator
> Projected only 30 uses/day with fuel....based on other QT facilities analysis
Scale under pavement; not visible

## Needed Land Use

No certified scale facility in McKinney
McK est 3500 to 4000 acres of industrial, warehouse, sales, distribution, mfg requiring trucks

McK has 4,000,000+ SF of facilities we recruited which rely on trucking for materials \& equip transport

A needed accessory / support use for McKinney industrial, warehouse, \& distribution tax base

## Last meeting - Council Requested

1. Ordinance Provision to delay opening until adjacent roads completed.
2. Enhanced landscaping with evergreens to screen N-S view of truck fueling area to be coordinated with Staff
3. Moderation / reduction of sign variance request

## Landscaping - last meeting



## Landscaping - as requested



## Prior Sign Variance Request

Entry Sign - Required for truck visibility; Needed to help separate vehicle types

Scale Sign - internal directional, not advertising

Pole Sign - 50 ft height \& size scaled for optimum visibility

## Entrance

## $\square$ Needed for efficient

Traffic channeling

## $\square$ Size \& height scaled to attention of target drivers

$\square$ No Advertising

## Scale sign

## Smaller size reduced to blend with canopy... will be same height \& clearance



## Scale Sign blends with Canopy Face

## 



## Scale sign between canopies



## Directional Sign Variance Summary

## Entry Sign

$\square$ benefits traffic flow

- No Advertising
$\square \quad$ Required for viewing from truck seat

Scale Sign
$\square \quad$ internal directional
$\square$ not for advertising
$\square \quad$ support post includes control / pay devise provides break to canopy face

## Advertising

$\square$ Height reduced
$\square$ Only 5 ft height variance
$\square$ Proportionate to new design bridge height
$\square$ Sized for highway viewing

## Monument

## Well under ord permitted size

## only 31 SF per

 staff

## Advertising Sign Size Consideration

Permitted by ordinance:

- Pole sign - 150 SF
- Monument - 100 SF
$>$ Combined - 250 SF
Requested:
- Pole - 223 SF
- Monument - 31 SF

Combined - 254 SF
Combined signage consistent with total allowance

## Advertising Sign Need

Targeted at outside lane traffic
Fuel only commodity that requires price sign; very sensitive to just a tew Cents difference

Blue signs not a solution - limited, no price Hwy 75 will cross over Wilmeth - creates site barrier from west side of highway

Hwy 75 bridge design / height necessitate sign variance

## Sign Variance Requests - Summary

Entry Sign - Required for site directions to separate vehicle types; current ord directional signage scaled only to autos;

Scale Sign - internal directional, not advertising, blended with canopy; generally not visible off site

- Pole Sign - height reduced to 40 ft \& size scaled for needed visibility


## Council / Staff Coordinated Changes

1. More landscaping added
2. Evergreens Trees added $\mathrm{N} \& ~ \mathrm{~S}$ of truck fueling
3. Evergreen hedge added $\mathrm{N} \& \mathrm{~S}$ of truck fueling
4. NO Cert of Occupancy until adjacent roads open
5. Scale sign blended to canopy face
6. Pole sign lowered to 40 ft .

## Project Benefits

$\square$ Anticipated investment still exceeds \$8 mil $\$ 100,000+$ sales tax $\$ 100,000+$ property tax
$\square$ Provides needed service for Industrial, Distribution \& Warehousing Uses in McKinney
$\square$ Preserves all the Economic, Community, \& Employment Benefits originally discussed

## Summary of Request

- Requested scale - beneath paving; not even visible; extensive screening added

Signage Variance reduced as part of overall package

Landscaping enhanced and variance reduced to present a positive package

## Council Requested Issues

1. Ordinance Provision to delay opening until adjacent roads completed.
2. Enhanced landscaping with evergreens to screen N-S view of truck fueling area
3. Moderation / reduction of sign variance request

## Request Council Approve as amended

Gains significant enhancement to screening \& landscaping....great benefit
> Prohibits C. O. until adjacent roads completed
> Benefits local industry needing scale
$>$ No impact on traffic volume

