



WHEREAS, a robust travel industry provides significant economic benefits for the nation, generating more than \$2.6 trillion in economic output in 2019, with \$1.1 trillion spent directly by travelers in the U.S., both domestic and international; and

WHEREAS, travel has been the foundation of a healthy workforce, serving as one of the largest private-sector employers in the U.S., supporting 17 million jobs in 2019; and

WHEREAS, travelers to and within Texas spent \$82.9 billion statewide in 2019, contributing \$4.7 billion in state taxes, positively impacting both state and local governments; and

WHEREAS, last year, the coronavirus pandemic devastated every sector of the travel industry with staggering declines in 2020 compared to 2019, affecting every community in the country, including McKinney; and

WHEREAS, without tourism dollars coming into our state, Texas households would each pay \$760 more in state and local taxes each year to maintain current levels of service; and

WHEREAS, domestic travelers are showing an interest in traveling during 2021 and beyond, many opting for car travel to drivable destinations like McKinney, putting our community in a favorable place for increased economic impact from tourism; and

WHEREAS, Visit McKinney continues to be a driver of economic development in this community, ending 2020 with hotel room revenue of \$20 million, which does not include visitor spending on food, beverage, fuel, and other purchases.

NOW, THEREFORE, I, GEORGE C. FULLER, BY THE POWER VESTED IN ME AS MAYOR OF THE CITY OF MCKINNEY, TEXAS, DO HEREBY PROCLAIM MAY 2-8, 2021 AS

NATIONAL TRAVEL & TOURISM WEEK

IN MCKINNEY, TEXAS, WITNESS MY HAND AND SEAL THIS DAY, MAY 4, 2021.

GEORGE C. FULLER, Mayor

ATTEST:

EMPRESS DRANE, City Secretary