

MCDC FACEBOOK METRICS

	Total Posts Original/Total	Followers	Engagements	Total Reach	Impressions
Oct '20	39/47	2,714	341	16,265	19,788
Nov '20	34/39	2,738	824	20,593	23,359
Dec '20	34/41	2,750	823	5,478	8,892
Jan '21	19/23	2,757	219	2,797	4,050
Feb '21	19/25	2,763	189	7,904	9,501
Mar '21	38/46	2,784	319	7,147	9,642
Apr '21	42/48	2,818	1,306	6,752	10,219
May '21	36/42	2,872	641	5,697	8,675
June '21	32/38	2,875	787	5,634	7,953
July '21	28/32	2,891	303	6,134	7,534
Aug '21	20/22	2,983	246	4,936	6,096
Sept '21	34/37	2,985	721	10,110	12,132
Oct '21	29/29	2,991	586	6,227	9,014
Nov '21	26/28	2,993	271	6,091	8,311
Dec '21	31	2,998	134	5,626	6,476

MCDC TWITTER METRICS

	Followers	Total Tweets	Retweets	Engagements
Oct '20	1,463	16	6	146
Nov '20	1,465	17	7	116
Dec '20	1,472	11	3	79
Jan '21	1,435	13	4	35
Feb '21	1,448	12	2	53
Mar '21	1,459	9	4	90
Apr '21	1,463	20	2	51
May '21	1,467	16	4	34
June '21	1,473	13	3	97
July '21	1,480	9	5	90
Aug '21	1,485	6	1	40
Sept '21	1,490	13	3	97
Oct '21	1,491	8	2	51
Nov '21	1,493	16	1	28
Dec '21	1,494	5	2	13

MCDC WEBSITE METRICS

	Sessions	Pageviews	Users	Desktop Hits	Mobile Hits	Tablet Hits
Oct '20	757	1,320	657	454	195	8
Nov '20	552	1,172	460	345	132	5
Dec '20	819	677	1,532	437	234	6
Jan '21	636	1,377	521	403	117	1
Feb '21	888	1,582	787	597	185	5
Mar '21	1,073	2,265	903	607	277	19
Apr '21	977	1,834	851	572	258	21
May '21	1,025	1,655	909	771	133	5
June '21	736	1,469	639	501	131	7
July '21	484	413	992	271	133	9
Aug '21	473	1,021	388	280	105	3
Sept '21	477	1,151	390	279	101	3
Oct '21	577	1,426	462	325	131	7
Nov '21	2,460	2,037	3,497	614	1,402	21
Dec '21	2,319	1,928	3,070	534	1,368	27