

## Believe 2016 Budget

Paid Runners:

1,200

| Expenses                            | Supplier     | Cost      | Revenue          |
|-------------------------------------|--------------|-----------|------------------|
| Race Day Management                 | PlayTri      | \$ 4,000  |                  |
| Volunteer Management                | Kawanis Club | \$ 2,500  |                  |
| Runner timing                       | RunFAR       | \$ 2,700  |                  |
| Yard signs                          |              | \$ 400    |                  |
| Posters                             |              | \$ 100    |                  |
|                                     |              |           |                  |
| Race day Water for Runners          |              | \$ 250    |                  |
|                                     |              |           |                  |
| Race Day snacks for Runners         |              | \$ 500    |                  |
| Shirts for Runners                  |              | \$ 11,000 |                  |
|                                     |              |           |                  |
| Advertising                         |              | \$ 10,000 | \$ 10,000        |
| Medals for age winners              |              | \$ 200    |                  |
| Trophies for winners                |              | \$ 200    |                  |
| runner bibs                         |              | \$ 500    |                  |
|                                     |              |           |                  |
| Donations                           |              |           | \$ 7,500         |
|                                     |              |           |                  |
| Running fees                        |              |           | \$ 36,000        |
|                                     |              |           |                  |
|                                     |              |           |                  |
| Estimated expense                   |              | \$ 32,350 | \$ 53,500        |
| Estimated Revenue                   |              |           |                  |
| <b>Estimated Net Profit for HFS</b> |              |           | <b>\$ 21,150</b> |

| Comments  |
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| Talking to Market street about possible donation item |
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| This will be funded by Grant                          |
| TBD   |
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| RunFAR  |
| Booth payments, key sponsors                          |
| Estimated \$30/runner, 1,200                          |
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