



March 8, 2022

TO: McKinney Economic Development Corporation
Visit McKinney

FROM: Cindy Schneible, President

McKinney Community Development Corporation Update

- Project Grants
 - MCDC board members voted on seven project grant applications at the February 24th meeting. Public hearings were conducted on the applications at the January board meeting. A recap of the action taken by the board is attached.
- Promotional and Community Event Grants
 - The next application period for Promotional and Community Events will be open May 1-31, 2022.
 - Upcoming events, supported by MCDC Promotional Grants include:
 - Farmers Market at Chestnut Square (1st and 3rd Saturdays during March)
 - 3/8-10 Prairie Camps at Chestnut Square
 - 3/13 SBG St. Patrick's Day Beer Walk
 - 3/21 Bar Wars at Chestnut Square
 - 3/24-26 – Ovation Academy's production of 42nd Street
- Retail Development Infrastructure Grants
 - The first application period for 2022 grants was open January 1-31. No applications were received.
 - The second cycle for 2022 will open July 1. Applications will be accepted through July 31. Eligible expenses include horizontal infrastructure exterior to a building – site work, drainage, sewer, water, utilities and in addition, fire suppression equipment. Façade improvements are not permitted. The maximum award is \$25,000 – and requires an equal match from the applicant.
- TUPPS Brewery Expansion
 - Development permit has been issued
 - Site survey was completed February 28
 - Demo of building that will be used as "construction trailer" underway
 - Proposal for demo of building on NW corner (ownership retained by MCDC) accepted

- Strategic Priorities
 - Board members began a discussion regarding strategic priorities for FY23-24, with a review of current priorities and projects/initiatives approved in support of those priorities; and a review of grants awarded, by category, 1996-2021 (attached).
 - Discussion will continue at the March 24th board meeting.

| 2022 MCDC Project Grants Cycle I Applications | | | | Requested | Awarded |
|--|---|--|--------------|------------|------------|
| | | | | | |
| 22-01 | Heard Museum | Updates and expansion to ropes course to provide additional program offerings and improve accessibility | \$ 30,000 | \$ 30,000 | |
| 22-02 | McK Parks Foundation | Purchase of Bad Boy Renegade Zero Turn Mower for Trail Maintenance | \$ 15,600 | \$ 15,600 | |
| 22-03 | City of McKinney - Engineering Department | Expand Eldorado from 4-lane to 6-lane to accommodate anticipated traffic generated with the HEB development | \$ 400,000 | \$ 400,000 | |
| 22-04 | Housing & Community Development | Property Maintenance Program - Assist low income families with exterior repairs to prevent code violations. | \$ 160,000 | \$ 160,000 | |
| 22-05 | ManeGait Therapeutic Horsemanship | Site work and construction of riding arena, community event courtyard and riding trail -- all part of Beacon Project | \$ 500,000 | | Tabled \$0 |
| 22-06 | Badminton AA Real Estate | 38,000 square foot badminton facility to include 22 courts, coach offices, locker rooms, restrooms & showers, pro shop, dining area and open exercise space -- all part of Project Shuttle | \$ 1,500,000 | | Denied \$0 |
| 22-07 | Boys & Girls Club of Collin County | Restroom renovations, remodeling to create additional classroom space and updates to outdoor sport court. | \$ 147,746 | \$ 147,746 | |
| TOTAL | | | \$ 2,753,346 | \$ 753,346 | |

Note: Grant #22-03 Approved for infrastructure support for the HEB development will be funded from the Economic Development allocation (not Discretionary Grant allocation)

Projects Funded – in Support of MCDC Strategic Priorities FY 20 & FY 21

- **Housing** – Low-income housing – construction and/or repairs (according to statutory limitations for MCDC)
 - FY 20 Habitat for Humanity – Cotton Groves Community
 - FY 20 St. James CME Church
 - FY 21 Habitat for Humanity – Cotton Groves Community (2)
 - FY 21 Habitat for Humanity – Low-income resident home repair

- **Destination entertainment/museum projects/venues**
 - FY 20 Heard Natural Science Museum Trail and Accessibility Upgrades
 - FY 21 Heritage Guild of Collin County – Chestnut Square Improvements
 - FY 21 Heritage Guild of Collin County – Expansion of Bevel House and other Chestnut Square improvements
 - FY 21 Heard Craig Center for the Arts – facility repairs
 - FY 21 The Hub (West Grove – 380 and Custer)

- **Historic Cultural District support/East side development**
 - FY 20 Main Street Better Block in a Box
 - FY 20 East End Salvage (RDIG) Site Improvements
 - FY 21 Mill at East McKinney (RDIG) Ashlee’s Garden
 - FY 21 Dowell Building (RDIG) Improvements
 - FY 21 Gather (RDIG) Grease Trap Replacement
 - FY 21 Nethery Estate (RDIG) Security, Lighting, Fencing, Gates, Electrical and Site
 -

- **Park and Open Space Development**
 - FY 20 MPAC Benches (Parks allocated additional funds for landscape)
 - FY 20 McKinney Parks Foundation – trail maintenance
 - FY 20 Finch Park Upgrades
 - FY 20 Updates to 8 neighborhood parks
 - FY 20 Oak Hollow Golf Course Upgrades
 - FY 20 Old Settlers and Juanita Maxfield Aquatic Center Updates
 - FY 20 Town Center Enhancements (Mitchell Park and MPAC)
 - FY 20 Towne Lake Park Study
 - FY 20 Senior Center Study
 - FY 20 Greens of McKinney Park Design

- FY 21 McKinney Parks Foundation – Trail and Park Maintenance
 - FY 21 Oak Hollow Golf Course Upgrades
 - FY 21 Aquatic Improvements
 - FY 21 Senior Center
 - FY 21 Park Renovations
 - FY 21 Towne Lake Master Plan
 - FY 21 Greens Neighborhood Park
 - FY 21 Towne Lake Rec Center Renovation
 - FY 21 Finch Park Phase V
 - FY 21 Town Center Enhancements
 - FY 21 Apex Expansion Project Design; Apex enhancements
- **Preservation of Open Space/Natural Areas**
- **Multi-use/Mixed-use Projects**
 - FY 20 District 121
 - FY 20 TUPPS Brewery and Entertainment Destination
- **Public Transportation** (limited to equipment and/or facilities)
- **Community gathering facility** (new or existing) for programming focused on community development, artistic expression, idea-sharing, cultural understanding, and diversity – targeted toward youth
 - FY 21 Habitat – Cotton Groves Amenity Center (collaborating with Boys & Girls Club)
- **Signage** – wayfinding, parks and promotional
 - FY 20 ManeGait Therapeutic Horsemanship
 - FY 21 Digital Signs at Parks & Rec Facilities (Old Settlers, Towne Lake Rec)
- **Collaborative projects with community partners** – City of McKinney, McKinney Economic Development Corporation and others
 - FY 20 COVID Small Business Grants
 - FY 21 Purchase of land adjacent to parkland
 - HUGS Café Greenhouse
 - FY 21 McKinney Roots - Greenhouse
 - FY 21 Children’s Advocacy Center – infrastructure and site work for McKinney location
- **“Buy McKinney/It’s My McKinney” Campaign** – continued implementation

MCDC Project Grants Awarded – 1996-2021

| | | |
|---------------------------|----------------|------|
| Community Projects | \$ 2,425,976 | 1% |
| Economic Development | \$ 3,852,500 | 2% |
| City of McKinney | \$ 40,255,851 | 20% |
| McKinney Parks & Rec | \$ 125,708,237 | 64% |
| Low-Income Housing | \$ 5,407,632 | 3% |
| Recreation (non-City P&R) | \$ 8,668,042 | 4% |
| Museum/Attractions | \$ 5,208,512 | 3% |
| Entertainment | \$ 5,226,250 | 3% |
| Public Transit | \$ 283,991 | 0% |
| | \$ 197,036,991 | 100% |

■ Community Projects

■ Economic Development

■ City of McKinney

■ McKinney Parks & Rec

■ Low-Income Housing

■ Recreation (non P&R)

■ Museum/Attractions

■ Entertainment

■ Public Transit

