

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

MARCH 29, 2021

The McKinney Community Development Corporation met in work session in the City Hall Second Floor Conference Room, 222 N. Tennessee Street, McKinney, Texas, on Monday, March 29, 2021 at 8:00 a.m.

Board members Present: Chairman Jackie Brewer, Vice Chairman Rick Glew, Secretary Mary Barnes-Tilley and Board Members Kathryn McGill, David Kelly, John Mott and Deborah Bradford.

Board Alternate Present via Phone: Angela Richardson-Woods.

Staff Present: President Cindy Schneible and Administrative and Marketing Coordinator Linda Jones.

Chairman Brewer called the meeting to order at 8:32 a.m. She called for public comments on agenda items, and there were none.

21-0257 Chairman Brewer called for consideration/discussion on objectives and potential model for a nonprofit collaborative project. President Schneible reminded the Board to keep in mind that MCDC is limited to infrastructure for funding. Board members reviewed various aspects of Serve Denton's model including strategy, goals and objectives, financial model and operations. Further discussion centered around best ways to proceed with identifying options and facilitating a collaborative approach to establishing a community resource for nonprofit organizations. The Board's objective is to ensure that MCDC funds the best nonprofit resource project for McKinney. Topics discussed included encouraging development of a clear strategic plan that would outline the purpose and goals for the initiative. The plan should define the overall business model, needs specific to McKinney, programs that would be offered to tenants and plans for collaboration with other McKinney nonprofits. Additionally, the plan should address their proposed organizational structure, funding opportunities, and financial and operational models for the center. President Schneible will work with Board member McGill and MCDC staff

Linda Jones to compile an outline for discussion of board objectives with Sanchez Charities and other interested parties.

Chairman Brewer called for a motion to adjourn. Board members unanimously approved a motion by Board member Kelly, seconded by Secretary Barnes-Tilley, to adjourn. Chairman Brewer adjourned the meeting at 9:50 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the MCDC members on: _____

JACKIE BREWER
Chairman

MARY BARNES-TILLEY
Secretary