

HERSEY & ASSOCIATES

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August 15, 2011

Development Services 222 N. Tennessee Street McKinney, Texas 75069

Re:

Letter of Intent proposed Braum's Eldorado & Hudson Crossing W/O 2413

To Whom It May Concern:

Please accept this as a Letter of Intent for a proposed Braum's, restaurant and grocery uses, with a drive-through window. The proposed building will be 5,756 square feet on a 1.3-acre lot, 154 feet west of the intersection of the south line of Eldorado Parkway and the west line of Hudson Crossing. The current zoning is BN - Neighborhood Business District with an SUP (11-065SUP) for the drive-through window. Should you have any questions or need additional information, please do not hesitate to contact us. Thank you for your assistance with regard to this project.

Sincerely, 2

Alison Potter Project Manager