

CITY OF MCKINNEY, BUDGET FY 2017-2018 LINE ITEM DETAIL

Account Number	Account Description	Actual FY 13-14	Actual FY 14-15	Actual FY 15-16	Original FY 16-17	Revised FY 16-17	Y-T-D 5/31/17	Adjusted FY 16-17	EOY Estimate FY 16-17	Continuation FY 17-18	Supplemental FY 17-18	Proposed FY 17-18
<b>MCKINNEY CONVENTION &amp; VISITORS BUREAU FUND</b>												
<b>MCVB Revenues</b>												
012-0000-361-1000	General Govt Interest	419	340	126	150	150	37		150	150		150
012-0000-363-2010	Lease - Office Space	0	0	0	0	0	0	1,325	1,325	4,260		4,260
012-0000-369-1001	Other Income	4,239	4,003	2,697	3,000	3,000	1,394	(1,325)	1,675	0		0
012-0000-391-1000	Transfer from Hotel/Motel Fund	485,000	355,000	456,270	610,000	610,000	406,667	0	610,000	670,000	0	670,000
<b>TOTAL-Rev</b>	<b>MCVB Revenue Total</b>	<b>489,658</b>	<b>359,343</b>	<b>459,093</b>	<b>613,150</b>	<b>613,150</b>	<b>408,098</b>	<b>0</b>	<b>613,150</b>	<b>674,410</b>	<b>0</b>	<b>674,410</b>
<b>McKinney Convention &amp; Visitors Bureau</b>												
012-1252-451-8001	Administrative	108,750	120,006	130,930	220,793	220,793	108,093	(32,670)	188,123	211,423		211,423
012-1252-451-8002	Clerical	34,603	33,078	32,829	41,291	41,291	12,123	(16,328)	24,963	34,719		34,719
012-1252-451-8005	Part-Time	10,582	18,192	19,171	22,961	22,961	11,156		22,961	22,422		22,422
	<b>Continuation:</b>											
	Staff Assistant PT (\$14.382 x 1559)		22,422									
012-1252-451-8006	Car Allowance	6,000	6,000	6,000	6,000	6,000	4,000		6,000	6,000		6,000
	<b>Continuation:</b>											
	MCVB Director		3,000									
	MCVB Communications Manager		3,000									
			6,000									
012-1252-451-8008	Cell Phone Allowance	600	600	600	600	600	400		600	1,200		1,200
	<b>Continuation:</b>											
	MCVB Director		1,200									
012-1252-451-8010	Overtime	0	98	24	0	0	399		0	0		0
012-1252-451-8011	Stability	965	1,145	1,325	1,505	1,505	1,505	0	1,505	1,745		1,745
012-1252-451-8012	Vacation	4,447	2,773	10,404	0	0	8,086	6,658	6,658	0		0
012-1252-451-8013	Sick	1,795	5,566	4,375	0	0	1,088	706	706	0		0
012-1252-451-8015	Holiday	5,259	5,887	6,333	0	0	5,037	5,037	5,037	0		0
012-1252-451-8016	Bereavement	0	363	544	0	0	0	0	0	0		0
012-1252-451-8017	Continuous Compensation Benefit	0	1,396	(167)	0	0	0		0	0		0
012-1252-451-8018	Workers Compensation Reimb	0	884	164	0	0	0		0	0		0
012-1252-451-8020	FICA	12,040	14,124	15,589	17,131	17,131	11,168	2,495	19,626	21,229		21,229
012-1252-451-8021	TMRS	24,709	28,154	29,825	30,918	30,918	21,665	8,576	39,494	42,800		42,800
012-1252-451-8022	Hospital & Life Ins	39,057	39,057	39,249	41,061	41,061	30,796		41,061	58,864		58,864
012-1252-451-8023	Workers Compensation	0	0	0	0	0	0		0	0		0
012-1252-451-8024	Wellness Dollars	1,800	1,800	1,800	1,800	1,800	900		1,800	2,400		2,400
012-1252-451-8043	Overtime - Special Events	0	0	0	0	0	0		0	0		0
012-1252-451-8070	Unemployment Compensation	0	0	0	0	0	0	0	0	0		0
012-1252-451-8080	Adjustments	0	0	0	0	0	0		0	0		0
	<b>Subtotal: Personnel</b>	<b>250,607</b>	<b>279,123</b>	<b>298,996</b>	<b>384,060</b>	<b>384,060</b>	<b>216,414</b>	<b>(25,526)</b>	<b>358,534</b>	<b>402,802</b>	<b>0</b>	<b>402,802</b>
012-1252-453-8101	Office	2,443	940	1,989	2,550	2,550	1,012		2,550	2,550		2,550
012-1252-453-8103	Food (non-travel)	1,423	1,004	1,845	1,530	1,530	864		1,530	1,530		1,530
012-1252-453-8106	Minor Tools & Equipment	6,571	0	0	630	630	489		630	630		630
	<b>Continuation:</b>											
	Office Furniture		500									
	Dropbox (10.65 x 12)		130									
			630									
012-1252-453-8109	Photographic	0	0	0	0	0	0		0	0		0
012-1252-453-8115	Postage	5,660	6,713	8,879	8,500	8,500	5,544		8,500	8,500		8,500
012-1252-453-8140	Computer Hardware/Software	0	0	0	510	860	853		860	510		510
012-1252-453-8144	Communications Supplies	0	0	0	0	350	0		350	0		0
	<b>Subtotal: Supplies</b>	<b>16,097</b>	<b>8,657</b>	<b>12,714</b>	<b>13,720</b>	<b>14,420</b>	<b>8,762</b>	<b>0</b>	<b>14,420</b>	<b>13,720</b>	<b>0</b>	<b>13,720</b>
012-1252-453-8420	Maintenance-Computer Software (moved to 012-1252-453-8513)	1,399	899	9,500	9,500	0	0		0	0		0
012-1252-453-8421	Maintenance-Computer Hardware	0	0	0	0	0	0		0	0		0
	<b>Subtotal: Maintenance</b>	<b>1,399</b>	<b>899</b>	<b>9,500</b>	<b>9,500</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
012-1252-453-8501	Communications Services	1,818	8,078	8,078	8,078	8,078	5,385		8,078	8,078		8,078
012-1252-453-8502	Mileage	419	238	0	1,500	1,500	108		1,500	1,500		1,500
012-1252-453-8503	Insurance Or Bonds	0	0	0	0	0	0		0	0		0
012-1252-453-8504	Office Rent	45,600	46,265	46,783	47,100	47,100	46,614		47,100	56,190		56,190
012-1252-453-8506	Travel/Training	9,816	16,876	16,269	19,175	15,175	11,147		15,175	19,075	1,500	20,575
	<b>Continuation:</b>											
	TACVB Mid-Winter		1,900									
	DFWATC Sales Call-SMERF		950									
	CTA Certification		125									

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	TACVB Annual											
	Sales Calls (Austin \$5500, Houston\$ 1500, C	2,700										
	iDSS Training	8,000										
	TDM Certification	1,500										
	DFWAE Day	500										
	Leadership McKinney Class	500										
	TTIA Travel College (Board Directive yr 2)	900										
		2,000										
		19,075										
	<b>Supplemental:</b>											
	Tradeshow-Select	1,500										
012-1252-453-8507	Publications	0	0	0	0	0	0	0	0	0	0	0
012-1252-453-8508	Utilities-Electric	3,052	2,973	3,034	3,200	3,200	1,697		3,200	3,200		3,200
012-1252-453-8510	Other - MCDC	0	0	0	0	0	0		0	0		0
012-1252-453-8511	Associations	4,204	6,261	5,555	6,375	6,375	5,448		6,375	6,350	650	7,000
	<b>Continuation:</b>											
	DFWAE	150										
	The Hotel Association	450										
	Texas Lakes & Trails	250										
	TSAE	395										
	Christian Meetings & Conventions	250										
	McKinney Chamber	275										
	TACVB	875										
	TTIA	1,090										
	DMAI	1,650										
	USA Travel Association	965										
		6,350										
	<b>Supplemental:</b>											
	Dallas CVB-Association	650										
012-1252-453-8513	Web Software Service	0	0	577	0	7,000	6,178		7,000	12,310	5,000	17,310
	<b>Continuation:</b>											
	iDSS Database	6,000										
	#Get Social	6,000										
	Dropbox	130										
	Robly	180										
		12,310										
	<b>Supplemental:</b>											
	New Calendar Aggregate	5,000										
012-1252-453-8515	Rental Fee	3,485	4,123	4,297	4,000	5,000	5,735		5,000	9,324		9,324
012-1252-453-8516	Ret Fee/Prof Service	4,956	23,100	3,595	3,870	7,370	5,995		7,370	6,750		6,750
	<b>Continuation:</b>											
	Civic Plus (Web)	3,000										
	Cleaning Service (\$225/mth)	2,700										
	Window Cleaning (\$40/mth)	480										
	A/C Maintenance Agmt (per lease)	570										
		6,750										
012-1252-453-8517	Promotional	60,562	75,452	75,008	76,430	100,230	87,220		100,230	86,440	2,300	88,740
	<b>Continuation:</b>											
	Co-op Team TX Albuquerque Balloon Fiesta	675										
	Co-op Team TX NTA	600										
	Co-op Team TX NTA San Antonio, TX 12/14	700										
	Trade Show Items	600										
	Tour TX-Web Display	5,000										
	Tourism Award	400										
	MPI online Listing	545										
	Peak Promotions: Promo Items	15,000										
	TSAE Online Promo	3,485										
	Chamber Awards Dinner	2,000										
	Nat'l Travel & Tourism Week	4,500										
	Bags-MPAC Bridal Show P-card Dee-dee 1/	1,000										
	Re-print Visitors Guides	10,000										
	Staff- Logo Apparel	800										
	TTIA Unity Dinner-Non Legislative	250										
	Sales Calls Materials	1,000										

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	Online Sports Destination Management FY1:	1,100										
	Sports Event (Web)	95										
	STR Reports	4,350										
	Trip Info	9,200										
	SW Showcase	1,500										
	TSAE On line Buys guide	1,250										
	TSAE On line Profile	310										
	Plants for Outside-Front of House	500										
	TX Connect Trade Show Pcard Dg 3/3/17	3,550										
	Trip Advisor (CO-OP w/Main St. Oktoberfest	1,600										
	Networking- Staff	700										
	Day Tripper	1,200										
	Trip Info- Oktoberfest ( Co-op w/ Main St)	1,691										
	Facebook	600										
	State the City -Chamber	240										
	Misc.	1,500										
	Association business secured	10,500										
		86,440										
	<b>Supplemental:</b>											
	Promotional Select Travel	2,300										
012-1252-453-8520	Advertising / Legal Notices	75,045	76,222	64,886	63,655	51,655	41,920		51,655	57,655	20,000	77,655
	<b>Continuation:</b>											
	TX State Travel Guide	4,330										
	Convention South Listing	95										
	Historic Calendar	125										
	See TX First (Co-op City Comm. &MCDC) F:	7,800										
	Texas Highways ( 3 ads @ 1475)	4,425										
	Tea in TX (1 yr.)	400										
	Certified Folder	1,200										
	Airport Brochure Co	1,200										
	TX Events Calendar Spring & Fall	1,800										
	Fort Hoode Cenntenial April Travel Issue 1/2	400										
	Tiger Oaks (Meetings & Events)	9,500										
	Pioneer Publishing (Small Market Meetings)	1,600										
	Texas Municipal League 1/4 page ad	1,100										
	Houston House & Home 2 ads at \$450	900										
	Chamber Map	600										
	Louisiana Efforts	2,500										
	Oklahoma Efforts	2,500										
	Arkansas Efforts	2,500										
	Austin Efforts	2,500										
	Map- reprint	1,500										
	Southern Living	2,500										
	Convention South	1,700										
	Authentic TX Magazine (2 x a year 900 ea. )	1,800										
	visitwidget	1,800										
	Oxford Publishing	1,380										
	USA Today	1,500										
		57,655										
	<b>Supplemental:</b>											
	Advertising/Promotional Grants	20,000										
012-1252-453-8538	Temporary Personnel Services	0	0	0	0	0	0		0	0		0
012-1252-453-8558	Utilities-Gas	1,080	1,026	770	1,100	1,100	643		1,100	1,000		1,000
012-1252-453-8568	Utilities-Water	116	62	110	150	150	97		150	150		150
012-1252-453-8595	Information Services Fee	0	0	0	7,176	7,176	4,784		7,176	7,176		7,176
012-9999-453-8815	Transfer to Risk/Insurance Fund	0	0	0	3,824	3,824	2,549		3,824	3,824		3,824
	<i>WC/Liab Ins</i>											
	<b>Subtotal: Services/Sundry</b>	<b>210,153</b>	<b>260,676</b>	<b>228,962</b>	<b>245,633</b>	<b>264,933</b>	<b>225,519</b>	<b>0</b>	<b>264,933</b>	<b>279,022</b>	<b>29,450</b>	<b>308,472</b>
012-1252-456-9230	Hardware/Software	0	0	0	0	0	0		0	0		0
	<b>Subtotal: Capital</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL-Exp</b>	<b>MCVB Fund Total Expenditures</b>	<b>478,256</b>	<b>549,355</b>	<b>550,171</b>	<b>652,913</b>	<b>663,413</b>	<b>450,694</b>	<b>(25,526)</b>	<b>637,887</b>	<b>695,544</b>	<b>29,450</b>	<b>724,994</b>
	<b>MCVB Fund Surplus/(Deficit)</b>	<b>11,402</b>	<b>(190,012)</b>	<b>(91,079)</b>	<b>(39,763)</b>	<b>(50,263)</b>	<b>(42,596)</b>	<b>25,526</b>	<b>(24,737)</b>	<b>(21,134)</b>	<b>(29,450)</b>	<b>(50,584)</b>
<b>z</b>	<b>MCVB</b>											