



Economic Development Highlights Executive Vice President Liu October 2014

Economic Development

Participated Economic Development/ Marketing Event/Mission

- Barclays Official Ribbon Cutting, September 17
 - Mayor Loughmiller-led McKinney Team was invited to participate Barclays Official Ribbon Cutting led by Chief Technology Officer (CTO) Michael Harte at McKinney Corporate Center in Craig Ranch. McKinney team includes Mayor Pro Tem Ussery, MEDC Vice Chairman Darrell Tate, MCDC Vice Chairman Scott Elliott, MEDC President Jim Wehmeier and Staff.
 - This was a Barclays internal event featuring newly-appointed CTO Harte from London. In addition to its employees, Barclays extended two invitations, McKinney and VanTrust Real Estate.
 - With the support from Mayor Loughmiller at the event, Mayor Pro Tem Ussery and Staff invited Barclays McKinney executive Naggar to be recognized at City Council meeting on October 7. With follow ups and headquarters communications after the Ribbon Cutting, Naggar accepted the invitation.
 - It was a successful Ribbon Cutting. Mayor Loughmiller delivered a speech and joined the ribbon-cutting ceremony with CTO Harte. McKinney team was valued and positive partnership was established.
- Welcome New Corporate Partner – Barclays, City Council Meeting, October 7, 2014
 - Barclays executive, Michael Naggar, attended City Council meeting on October 7 to be recognized as McKinney new corporate partner. Naggar, Managing Director Head of New Products, oversees Barclays Technology Center operations in McKinney.
 - All MEDC and MCDC Board Members were invited to attend.

- MEDC Vice Chairman Darrell Tate, Board Member Robbie Clark, MEDC President Jim Wehmeier, MCDC Executive Director Cindy Schneible, MEDC Marketing Director Cayti Stein and Staff joined City Council meeting to welcome Barclays to the City.

Prospective New Business

- Will discuss in Executive Session
 - Project Coin
 - Project Apple
 - Project UV