

McKinney Community Development Corporation
Committee Meeting to Discuss Mission, Vision, Guiding Principles
January 22, 2014

Members of the subcommittee assigned to discuss and recommend updates to the vision, mission and guiding principles to the full board met at 7:40 a.m. on January 22, 2014. Subcommittee members present included Scott Elliott, Colleen Smith and David Clarke. Executive Director Cindy Schneible was also present.

After discussion, members of the subcommittee approved the recommendations listed below for consideration by the full board:

The McKinney Community Development Corporation

Vision:

- A driving force for a premier quality of life in McKinney

Mission:

- Work proactively, in partnership with others, to promote and fund community, cultural and economic development projects that maintain and enhance quality of life in McKinney.

Our Guiding Principles:

- Serve ethically and with integrity
- Provide responsible stewardship
- Embrace our role and responsibility
- Honor the past – provide innovative leadership for the future
- Make strategic and transparent decisions that best serve the community

The subcommittee concluded their meeting at 8:35 a.m.