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# McKinney CVB

For the Month of June 2022



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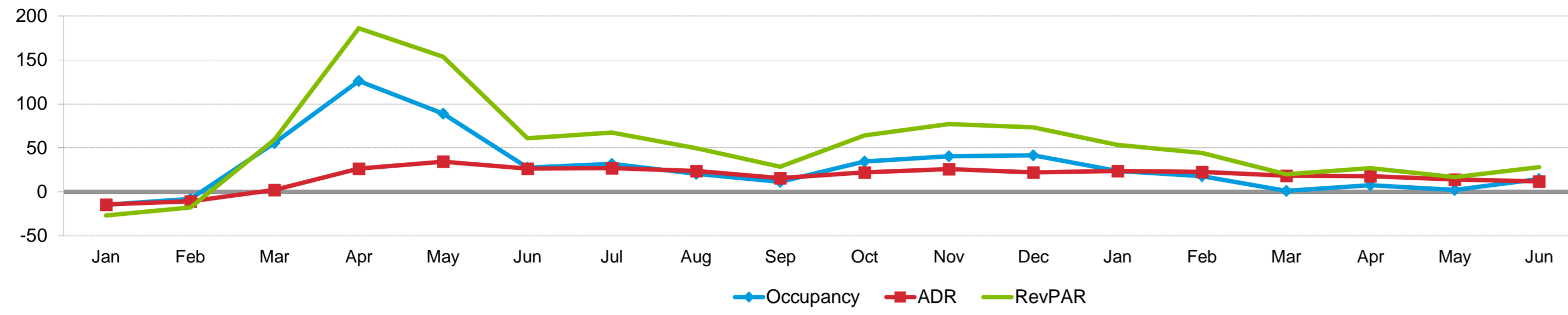
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Tab 2 - Trend McKinney, TX+

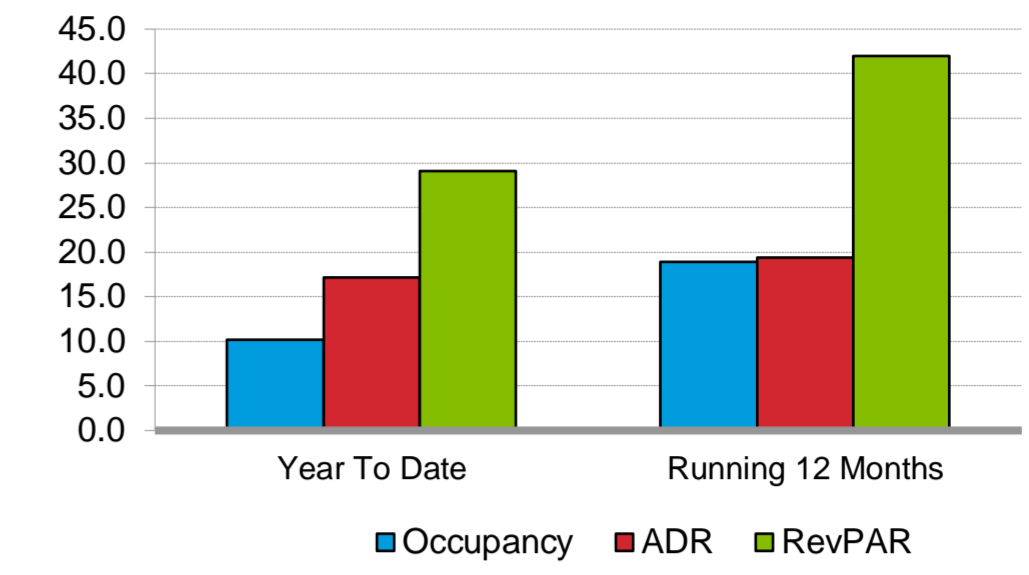
Currency: USD - US Dollar

McKinney CVB  
For the Month of June 2022

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	49.8	59.2	70.0	67.8	71.7	66.9	70.3	63.2	62.8	70.5	68.5	63.7	61.6	69.7	70.9	73.0	73.4	76.7
Last Year	58.3	64.4	45.0	30.0	38.0	52.6	53.3	52.4	56.4	52.5	48.7	45.0	49.8	59.2	70.0	67.8	71.7	66.9
Percent Change	-14.7	-8.0	55.7	126.1	88.9	27.3	31.9	20.6	11.2	34.3	40.6	41.7	23.6	17.7	1.3	7.7	2.3	14.6

Year To Date		
2020	2021	2022
47.8	64.3	70.8
70.5	47.8	64.3
-32.1	34.4	10.2

Running 12 Months		
2020	2021	2022
56.6	57.8	68.7
69.0	56.6	57.8
-18.0	2.1	19.0

ADR	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	67.12	71.78	75.93	78.89	85.11	89.12	90.83	85.95	87.93	90.19	87.71	83.95	83.22	88.13	89.95	92.99	97.28	99.72
Last Year	78.27	80.54	74.19	62.36	63.38	70.40	71.58	69.33	75.96	73.74	69.64	68.59	67.12	71.78	75.93	78.89	85.11	89.12
Percent Change	-14.3	-10.9	2.3	26.5	34.3	26.6	26.9	24.0	15.8	22.3	26.0	22.4	24.0	22.8	18.5	17.9	14.3	11.9

Year To Date		
2020	2021	2022
72.97	78.72	92.24
80.55	72.97	78.72
-9.4	7.9	17.2

Running 12 Months		
2020	2021	2022
76.80	75.53	90.17
80.47	76.80	75.53
-4.6	-1.7	19.4

RevPAR	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	33.42	42.51	53.15	53.46	61.03	59.64	63.88	54.36	55.19	63.57	60.05	53.52	51.23	61.41	63.76	67.83	71.37	76.49
Last Year	45.67	51.83	33.36	18.69	24.06	37.01	38.17	36.35	42.87	38.70	33.91	30.85	33.42	42.51	53.15	53.46	61.03	59.64
Percent Change	-26.8	-18.0	59.3	186.0	153.6	61.2	67.3	49.5	28.7	64.3	77.1	73.4	53.3	44.5	20.0	26.9	16.9	28.2

Year To Date		
2020	2021	2022
34.91	50.60	65.34
56.75	34.91	50.60
-38.5	45.0	29.1

Running 12 Months		
2020	2021	2022
43.48	43.64	61.97
55.52	43.48	43.64
-21.7	0.4	42.0

Supply	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	51,925	46,900	51,925	50,250	51,925	50,250
Last Year	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	6.7	6.7	6.7	6.7	6.7

Year To Date		
2020	2021	2022
284,170	284,170	303,175
242,178	284,170	284,170
17.3	0.0	6.7

Running 12 Months		
2020	2021	2022
565,300	573,050	592,055
488,370	565,300	573,050
15.8	1.4	3.3

Demand	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	24,233	26,033	34,066	31,916	34,897	31,520	34,228	30,778	29,563	34,305	32,248	31,026	31,968	32,681	36,804	36,658	38,094	38,541
Last Year	28,396	28,291	21,886	14,116	18,478	24,762	25,953	25,517	26,582	25,542	22,936	21,895	24,233	26,033	34,066	31,916	34,897	31,520
Percent Change	-14.7	-8.0	55.7	126.1	88.9	27.3	31.9	20.6	11.2	34.3	40.6	41.7	31.9	25.5	8.0	14.9	9.2	22.3

Year To Date		
2020	2021	2022
135,929	182,665	214,746
170,639	135,929	182,665
-20.3	34.4	17.6

Running 12 Months		
2020	2021	2022
320,011	331,090	406,894
336,981	320,011	331,090
-5.0	3.5	22.9

Revenue	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
This Year	1,626,410	1,868,618	2,586,597	2,517,839	2,970,088	2,809,207	3,108,833	2,645,509	2,599,348	3,093,842	2,828,518	2,604,683	2,660,364	2,880,125	3,310,577	3,408,688	3,705,645	3,843,390
Last Year	2,222,551	2,278,514	1,623,721	880,303	1,171,169	1,743,153	1,857,801	1,769,000	2,019,071	1,883,561	1,597,157	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839	2,970,088	2,809,207
Percent Change	-26.8	-18.0	59.3	186.0	153.6	61.2	67.3	49.5	28.7	64.3	77.1	73.4	63.6	54.1	28.0	35.4	24.8	36.8

Year To Date		
2020	2021	2022
9,919,410	14,378,760	19,808,789
13,744,523	9,919,410	14,378,760
-27.8	45.0	37.8

Running 12 Months		
2020	2021	2022
24,577,304	25,007,054	36,689,521
27,115,275	24,577,304	25,007,054
-9.4	1.7	46.7

Census %	2021												2022					
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Census Props	19	19	19	19	19	19	19	19	19	19	19	19	20	20	20	20	20	20
Census Rooms	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1675	1675	1675	1675	1675	1675
% Rooms Participants	93.0	93.0	93.0	93.0	93.0	93.0	93.0	88.2	93.0	93.0	93.0	93.0	93.4	93.4	93.4	93.4	93.4	93.4

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# Tab 4 - Multi-Segment

Currency: USD - US Dollar

McKinney CVB

For the month of: June 2022

	Current Month - June 2022 vs June 2021													Year to Date - June 2022 vs June 2021											Participation			
	Occ %		ADR		RevPAR		Percent Change from June 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021						Properties		Rooms	
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Allen, TX+	69.3	59.0	116.80	102.13	80.94	60.25	17.5	14.4	34.3	34.3	0.0	17.5	60.2	51.8	112.13	90.94	67.52	47.08	16.3	23.3	43.4	43.4	0.0	16.3	10	10	1330	1330
Frisco, TX+	75.4	62.8	151.35	123.28	114.06	77.36	20.1	22.8	47.4	47.4	0.0	20.1	62.6	50.7	143.00	112.84	89.54	57.25	23.4	26.7	56.4	58.0	1.0	24.7	28	26	3782	3763
Plano, TX+	78.6	70.7	111.63	90.38	87.73	63.91	11.1	23.5	37.3	39.2	1.4	12.7	70.5	62.1	102.94	79.31	72.62	49.23	13.6	29.8	47.5	49.5	1.4	15.2	58	53	7165	6648
McKinney, TX+	76.7	66.9	99.72	89.12	76.49	59.64	14.6	11.9	28.2	36.8	6.7	22.3	70.8	64.3	92.24	78.72	65.34	50.60	10.2	17.2	29.1	37.8	6.7	17.6	20	17	1675	1565

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