

McKinney Community Development Corporation
Performance Facility Subcommittee Meeting
May 18, 2015

The McKinney Community Development Corporation Performance Facility Subcommittee met at noon on May 18, 2015 at Church Street Auditorium, formerly Heard Craig Hall, located at 306 N. Church Street, McKinney, Texas.

Board member present was Hamilton Doak. Board alternate Rick Glew and MDCDC President City Schneible were also present.

The subcommittee met with Wayne Gooden, Executive Director of First United Methodist Church and Vanessa Lopez, staff member at First United Methodist with responsibility for coordinating use of Church Street Auditorium.

The purpose of the meeting was to gather information related to the facility and capacity for rental of meeting space and theater space for rehearsal and performance needs.

The discussion also focused on current and potential utilization of the facility and users of Church Street Auditorium; business and marketing plans; and strategies for revenue generation – which included a discussion of additional buildings owned by First United Methodist Church that include Dyer Hall and “The Hub” and their potential availability for rental to non-Church groups.

Information provided during the meeting will be shared with the full board as the potential need for a community arts/performance facility is explored and due diligence on the issue progresses.

The meeting concluded at 1:30 p.m.