

2016 Crape Myrtle Trails of McKinney "Crape Myrtle Run & Festival" Budget

REVENUE

	Goal	Received	To Receive
Registration Fees			
800 runners @ \$20	\$16,000.00		\$16,000.00
Sponsorship	\$25,000.00		\$25,000.00
MCDC	\$6,000.00		\$6,000.00
Totals	\$47,000.00		\$47,000.00

** adjusted for pledge level and*

REVENUE TOTAL

EXPENSES

	Budget	Paid	Remaining
Race Mg Team, Signs	\$3,600.00		\$3,600.00
Promo Material (\$6,000 MCDC for Pre-Event Only)	\$9,600.00		\$9,600.00
Security	\$250.00		\$250.00
Basic Rentals & Purchases <i>Stage, Toilets, etc.</i>	\$1,000.00		\$1,000.00
Myrtle Village Fees & Rentals	\$4,200.00		4200
Prizes	\$300.00		\$300.00
Medals & Trophies	\$650.00		\$650.00
Misc <i>water, etc.</i>	\$500.00		\$500.00
BUDGET EXPENSE TOTAL	\$21,000.00		\$21,000.00

Expense Actual

Revenue Anticipated

\$47,000.00

Projected I Profit

\$26,000.00