



A u g u s t 2 0 1 9

Director's Report

Facts & Figures

- Adult Nonfiction made up over 6.5% of all checkouts in July
- Juvenile Biography circulation increased 21%
- Most Popular book logged in Beanstack was a tie between...

Dog Man/Charlie and the Great Glass Elevator.

- Young Adult Graphic Novel circulation increased 16%
- Library Staff made **1,074 NEW** cards in July- RHH has 43,344 cardholders and JJGL has 44,999!



32 teens came out to make Galaxy Shirts- a craft using an old T-Shirt, stencils, and bleach! This was one of the reasons July 2018 saw a 44% increase in teens attending programs at Roy and Helen Hall vs July 2018, while John and Judy Gay saw a 3% increase!



S u m m e r S u c c e s s

Approximately 2,700 people attended library programs in June, plus we partnered with Apex to provide story times at their summer camps. Our journey through space continued throughout July and our Favorite Space Character party provided great photo ops. Rob Holiday, a regular summer performer, brought the biggest crowds to the library for a single performance, as kids of all ages were amazed at his balloon twisting talents.

Program	Audience	Attendance
Balloon Show	Family	200
Perot Tech Truck	Family	180
Mad Science	Family	142
ESL	Adult	100
Teen Sci-Fi Trivia	Teen	19

Construction Updates

Construction crews have put the final touches on the east side road and parking lot concrete pour, paving the way for more detailed work. Crews are cleaning up minor issues in preparation for the pouring of the expansion's foundation slab, which should begin soon. There were no rain-out days in the month of July, and Pogue projects we are still on schedule for completion before Summer of 2020.





HIGHLIGHTS

Results

- July Program Attendance : **2,666**
- Total Library Visits: **45,620**
- Total Circulation: **194,589**
- Public Computer Use: **5,763**
- Interlibrary Loan: **501 IN, 141 OUT**

Summer Reading

- **1,995** Registered Participants through July
- **18,204** Hours Read
- **8,767** Activity Badges Earned
- **326** Adults Registered!

Social Media

- **581** People "Like" our page.
- **49,000** page views- **321** clicks
- **365** Likes **74** Love
- **81** new 'fans' (likes) in June