



# McKinney Economic Development Corporation Agenda

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Tuesday, February 18, 2014

8:00 AM

Dowdy Board Room  
5900 S. Lake Forest Drive  
Suite 110  
McKinney, Texas

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

## **CALL TO ORDER**

## **CONSENT ITEMS**

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**14-162**     [Minutes of the McKinney Economic Development Corporation Board Meeting of January 21, 2014](#)

**Attachments:**     [Minutes](#)

**14-163**     [Minutes of the Joint Meeting of McKinney Economic Development Corporation and City Council January 27, 2014](#)

**Attachments:**     [Joint Mtg. Minutes](#)

**14-164**     [Financial Report](#)

**Attachments:**     [Financial Report](#)

## **REPORTS**

**14-165**     [Discuss Update by Margulies Communication Group \(MCG\)](#)

**Attachments:**     [Media Coverage Report](#)

**14-166**     [Business Development Report](#)

**Attachments:**     [Business Development Rpt.](#)

- 14-167**     [Marketing and Research Report](#)  
**Attachments:**   [Marketing Report](#)
- 14-168**     [Business Retention & Expansion and Emerging Technology Report](#)  
**Attachments:**   [BREP Report](#)  
                         [Emerg. Tech Program-Feb'14](#)  
                         [CollideDist. Presentation](#)  
                         [Collide District 2 Program](#)
- 14-169**     [Executive Vice President's Report](#)  
**Attachments:**   [Exec. V.P. Report](#)
- 14-170**     [President's Report](#)  
**Attachments:**   [President's Report](#)  
                         [Program of Work](#)
- 14-171**     [Board and Liaison Updates](#)  
                  :   [Board Chair](#)  
                  :   [Chamber of Commerce](#)  
                  :   [City of McKinney](#)  
                  :   [Main Street & MPAC](#)  
                  :   [McKinney Convention & Visitor's Bureau](#)  
                  :   [McKinney Community Development Corporation](#)  
                  :   [McKinney National Airport](#)

**REGULAR AGENDA**

**EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

A. Section 551.071(2) Consultations with Attorney on any Work Session. Special Session, or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed)

E. Section 551.087. Deliberation Regarding Economic Development Matters

- Project Bolt
- Project Butterfly
- Project Forefathers
- Project Green Pineapple II
- Project Heat
- Project ReShore
- Project Twin Rover
- Project UV
- The Collide Center
- MEDC Land / Buildings

#### **ACTION ON EXECUTIVE SESSION**

#### **BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

#### **CITIZEN COMMENTS**

#### **ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 14th day of February, 2014 at or before 5:00 p.m.

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Jim Wehmeier  
President / CEO

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org) with questions or for accommodations.

