

ABOUT YOUR ORGANIZATION

Name: TEXAS MUSIC PROJECT

Federal Tax I.D.: 800168084

Incorporation Date: 2003

Mailing Address: 2217 LAKEWAY DR.

City: KELLER State: TX Zip Code: 76248

Phone: 214-878-1504 Fax: _____ Email: info@TEXASMUSICPROJECT.ORG

Website: TEXASMUSICPROJECT.ORG

CHECK ONE:

- Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- Governmental entity
- For profit corporation
- Other (Please specify) _____

PROFESSIONAL AFFILIATION & ORGANIZATIONS TO WHICH YOURS BELONGS:

TEXAS MUSIC OFFICE
TEXAS COMMISSION ON THE ARTS
TEXAS CHILDRENS HOSPITAL HOUSTON
BMI LICENSING

REPRESENTATIVE COMPLETING THE APPLICATION

Name: MICHAEL CLAY

Title: CO FOUNDER / EXECUTIVE DIRECTOR

Mailing Address: 2217 LAKEWAY DR.

City: KELLER State: TX Zip Code: 76248

Phone: 214-878-1504 Fax: (opt) _____ Email: TEXASMUSICPROJECT@GMAIL.COM

CONTACT FOR COMMUNICATIONS BETWEEN VISIT MCKINNEY & ORGANIZATION

Same as representative completing application from previous page

Name: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: (opt) _____ Email: _____

FUNDING REQUESTED & OTHER SOURCES

Total amount requested from Visit McKinney: \$15,000

Matching Funds Available:

Yes (Please indicate amount and source): TEXAS MUSIC PROJECT NETWORK - \$15,000
 No

Will funding be requested from any other City of McKinney entity (e.g. McKinney Arts Commission, McKinney Community Development Corporation, City of McKinney Community Support Grant, McKinney Economic Development Corporation, etc.)?

Yes McKinney Community Development Corp. / BAYLOR SCOTT WHITE
 No

If YES, please provide details and funding requested from other City of McKinney entity: _____

MCDL - \$15,000

IDENTIFY TOURISM-RELATED EVENT OR PROJECT

Name of Event or Project: SOUND OF TEXAS

Start Date: JULY 2021 Completion Date: SEPT 2021

APPLYING ORGANIZATION'S BOARD OF DIRECTORS *(List may be included as an attachment)*

Name: MICHAEL HATLEY

Name: BILLY HALE

Name: JOHN PAUL BATISTE

Name: BLAIR ROBINSON

Name: PEYTON BRINCE

Name: JOHN DOUGLAS

Name: MICHAEL CLAY

Name: _____

Name: _____

APPLYING ORGANIZATION'S LEADERSHIP STAFF *(List may be included as an attachment)*

Name: MICHAEL CLAY

Name: AMIN EMAM

Name: CARMIN RIZZO

Name: JETT KREBS

Name: _____

Name: _____

Name: _____

FINANCIALS (Please provide the following as attachments)

- An overview of the organization's financial status including the impact of this grant request on the organization's mission and goals.
- Your organization's budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

Has a funding request for this Event/Project been previously submitted to Visit McKinney?

- Yes
 No

Date(s): _____

What is the total estimated cost for this Event or Project? \$ 30,000
 (Please attach budget details for the Event or Project for which funding is being requested.)

What percentage of the Event/Project funding will be provided by the Applicant? _____

Are Matching Funds available?

- Yes
 No

Cash \$ <u>15,000</u>	Source <u>TEXAS MUSIC PROJECT</u>	% of Total <u>45%</u>
In-Kind \$ <u>2,000</u>	Source <u>TAYLOR GUITARS</u>	% of Total <u>5%</u>

Please provide details regarding other potential sources for funding. Include the name of organization solicited, date of solicitation, amount of solicitation, and date that notice of any award is expected.

IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization, for the Event or Project for which you are requesting funding, and how they are designed to help you achieve current and future goals.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Event or Project. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

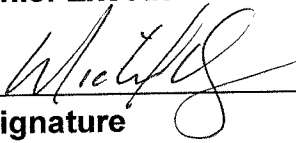
ACKNOWLEDGEMENTS

If funding is approved by the Visit McKinney board of directors, Applicant will assure:

- The Event or Project for which financial assistance is sought will be administered by or under the supervision of the applying organization. *MC*
- All funds awarded will be used exclusively for the purposes described in this application. *MC*
- Visit McKinney will be recognized in all marketing, advertising, outreach and public relations as a financial sponsor of the Event or Project. Specific statement of recognition will be agreed upon by applicant and Visit McKinney and be included in an executed performance agreement. (We recommend using this verbiage: "This event is funded in part by Visit McKinney" or "Funded in part by Visit McKinney.") *MC*
- Organization officials who have signed the application on behalf of the organization are duly authorized by the organization to submit the application on its behalf. *MC*
- Applicant will comply with the Visit McKinney Grant Guidelines in executing the Event or Project for which funds were received. *MC*
- A final report detailing the success of the Event or Project, as measured against identified metrics, will be provided to Visit McKinney no later than 30 days following the completion of the Event or Project. *MC*
- Funds awarded for approved applications are provided on a reimbursement basis, after the event takes place and after all verified receipts and a final report on the Event or Project. (The event/project must take place at least five to six months from the date of the grant award announcement to provide proper promotional opportunities for the event or project.) The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ any undocumented workers in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed upon interest rate, not later than the 120th day after the date the Visit McKinney requests repayment. *MC*

The undersigned certify that all figures, facts and representations made in this application, including attachments, are true and correct.


Chief Executive Officer


Signature

Michael Clay
Printed Name

2-7-21
Date

Representative Completing Application


Signature

Michael Clay
Printed Name

2-7-21
Date

PLEASE NOTE:

**INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE,
WILL NOT BE CONSIDERED.**

CHECKLIST

Completed Application:

- Use the form/format provided
- Organization Description
- Outline of Event or Project - description, budget, goals and objectives
- Indicate the VISIT MCKINNEY goal(s) that will be supported by this Event or Project
- Event or Project timeline and venue
- Plans for marketing and outreach
- Evaluation metrics
- List of board of directors and staff

Attachments:

- A one-page summary of the goals/activities involved in the Event or Project for which you are seeking VISIT MCKINNEY grant funding.
- Financials: organization's budget for current fiscal year
- Event or Project budget audited financial statements
- Feasibility Study or Market Analysis if completed (Executive Summary)
- IRS Determination Letter (if applicable)

**A FINAL REPORT IS TO BE PROVIDED TO VISIT MCKINNEY WITHIN 30 DAYS
OF COMPLETION OF THE EVENT OR PROJECT.**

**FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE
UPON RECEIPT OF FINAL REPORT.**

PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE.

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
 See Specific Instructions on page 3.

	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Texas Music Project	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ 501c3	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>
	5 Address (number, street, and apt. or suite no.) See instructions. Sammon Center for the Arts / Texas Music Project / 3630 Harry Hines Blvd	Requester's name and address (optional)
	6 City, state, and ZIP code Dallas Texas 75219	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
5	5	-	0	8	1	7	5	1	6

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ <u>5-11-20</u> 4-28-2020
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Texas Secretary of State

Ruth R. Hughes

BUSINESS ORGANIZATIONS INQUIRY - NEW ENTITY

Filing Number: 800165054
Original Date of Filing: January 29, 2013
Termination Date: N/A
Tax ID: 1553175181
Qualification: Perpetual
Name: Texas Mewo Project
Address: 1109 WOODBURN DR
 GRAPEVINE TX 760517020 USA

Form Range	Document Number	Filing Type	Filing Date	Effective Date	ER Cond	Page Count
1	25451354022	Statement of Incorporation	January 29, 2013	January 29, 2013	10	1
2	21864346021	Report Notice	June 24, 2018	June 24, 2018	10	1
3	514792810002	Annual Periodic Report	November 12, 2015	November 12, 2015	10	2

[Order](#)
[Return to Search](#)

For additional information about a filing press the Order button

- S&B Direct - Business Loans
- Business Licenses and Certifications
- Uniform International Code
- Texas Businesses Against Trafficking
- Texas.gov
- Form Foreclosure - Water Information
- Republic to Vote & Vote ID
- Website Features
- Open Records
- Contact Us
- Statewide Search
- Texas Business Security
- Where the Money Goes
- Texas Reporting
- Texas Automated Portal





February 7, 2021

Organization Description

Texas Music Project (TMP) is requesting marketing and promotional funds for a one day music series in the Downtown area of McKinney, Texas. The is called " The Sound of Texas".

Outline of Event

The music series will bring together the best young rising stars and professional musicians available to play a variety of musical styles. This family friendly event will currently include 10 venues in the Downtown area who have offered their stages for this event in August 2021.

- The BUDGET - this event will include a \$15,000 for marketing and promotions grant from the City of McKinney to music fans across the Texas. Marketing the music series will be done thru traditional print and social media on both TMP's platforms and our network of sponsors and alliances. (Texas Music Office, Texas Commission on the Arts and Taylor Guitars). In addition, the event will be advertised at the Dallas Love Field Airport large display screen to all travelers. We estimate the reach to be 1.5 million people.
- An additional \$15,000 - 20,000 in production and artist fees will be raised by TMP's network.
- The estimated total cost for this event will be \$31,800.
- The GOAL
 - Promote McKinney as a live music destination for tourism and local music fans
 - Bring awareness to TMP's mission statement of promoting the benefits of music education to underprivileged and underserved youth.
 - Video and edit the performances to be used as part of TMP's Music Heals library offered to children hospitals (Baylor Scott White)
 - Edited montages of performances to be used for promoting McKinney's "Music City" title by Texas Music Office.
 - First annual "The Sound of Texas " music series. Estimate 2500 people the initial year with 20% growth rate.



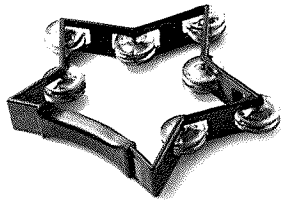
TEXAS MUSIC PROJECT™

Event Logistics / Staff and Production

- TMP will be responsible for contracting all performers and for acquiring w9s and marketing materials.
- TMP will recruit 10 volunteers to assist in setting up equipment, assisting artist to and from venues and to be ambassadors for the City.
- The Sound of Texas Music Series will be held from 3p - 10p in the Downtown area.
- All performances will be "Acoustic / Singer songwriters" in general to simply setup and strike times as well as logistics for loading in and out. Will request limits to solo, duo and trios.
- The venues participating will be responsible for normal operations and insurance
- All artist will be required to promote the music series on their social media and be responsible for providing all instruments. The venues will provide basic sound and lighting.
- Wristbands (pricing ranging from \$10-20) will be purchased thru the City of McKinney (and other such as PreKindle) for all music fans to enter and participate in the event.
- Current venues include Tupps, Local Yocal, Ricks, Cadillac Pizza, The Garage, Landon Winery, Lone Star Wine Cellars, The Pub of McKinney, The Celt Irish Pub and Filtered Coffee Shop. Additional venues include Guitar Sanctuary, Zen Zin and Hanks.
- A "Meet and Greet " will be available for some artist.
- All artist will do an 80/20 split on merchandise
- All artist will be paid a flat fee
- Texas Music Project will benefit from all net profits from ticket sales and merchandise splits.
- This is a family friendly event for all ages

Executive Summary

McKinney, Texas has a very unique Downtown area with many clubs and restaurants that host live music to enhance their venues. The goal of The Sound of Texas Music Series is to put the spotlight on McKinney's efforts to promote food, beverages and music to locals, regional and statewide music fans.



TEXAS MUSIC PROJECT™

Who We Are

Texas Music Project (TMP) is a 501 c3 music charity supporting the benefits of music education for underserved and underprivileged kids in Texas. Since 2003, TMP has raised over \$1.5M in donations from public and private sources, reached over 1 million students and our music education awareness initiatives have reached over 5M people.

What We Do

TMP is the only music charity signed into a House Bill by the Governor of Texas to support and promote music across the state of Texas. We are a statewide organization with Board members in key locations (DFW, Houston, Austin and San Antonio). We give instruments, lessons and performances to various schools and communities.

TMP offers three programs :

- Music Heals - we have developed a library of performances from young and seasoned musicians for hospitals to stream and broadcast to patients and their families. These videos are entertaining and education and inspire kids thru music. We believe, and studies show, music is medicine and a healing force.
- Tips, Tricks and Licks - this is an online program resources for kids to learn from industry professionals and stay up to date on trends, technology and techniques.
- Classroom to Stage - this program mentors young performers to become professional musicians by providing opportunities to perform at world class venues. We are a grassroots resources for students, schools and the community.

How We Operate

For over 18 years, TMP has raised funds to operate thru private and public donations, grants and merchandise sells. Legendary artists such as Willie Nelson, George Strait, Bonnie Raitt and Eric Clapton have contributed to our success. Our current Chairman is multi Grammy winner from Arlington Texas, Maren Morris . As former TMP youth performer we recognized and supported, she is a testament to our work. We have many wonderful stories of other rising stars that we have helped who now are Ambassadors for our mission.



Office of the Secretary of State

CERTIFICATE OF FILING OF

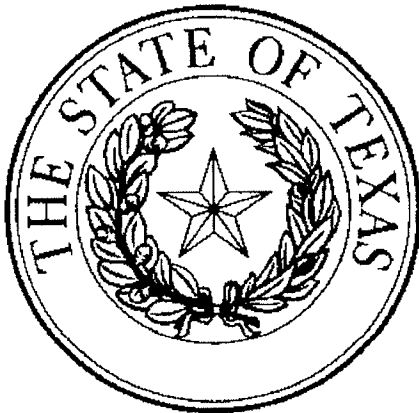
Texas Music Project
File Number: 800168084

The undersigned, as Secretary of State of Texas, hereby certifies that the Nonprofit Periodic Report for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 11/08/2018

Effective: 11/08/2018



A handwritten signature in black ink, appearing to read "R. Pablos".

Rolando B. Pablos
Secretary of State

Corporations Section
P.O.Box 13697
Austin, Texas 78711-3697



Rolando B. Pablos
Secretary of State

Office of the Secretary of State

November 08, 2018

Attn: Quilling, Selander, Lownds, Winslett & Moser, P.C.

Quilling, Selander, Lownds, Winslett & Moser, P.C.
2001 Bryan Street, Suite 1800
Dallas, TX 75201 USA

RE: Texas Music Project
File Number: 800168084

It has been our pleasure to file the Nonprofit Periodic Report for the referenced entity. Enclosed is the certificate evidencing filing. Payment of the filing fee is acknowledged by this letter.

If we may be of further service at any time, please let us know.

Sincerely,

Corporations Section
Business & Public Filings Division
(512) 463-5555

Enclosure

Come visit us on the internet at <http://www.sos.state.tx.us/>

Phone: (512) 463-5555
Prepared by: Whitney Stanley

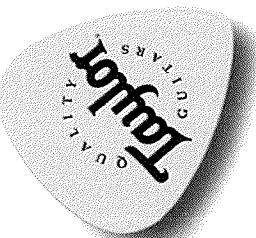
Fax: (512) 463-5709
TID: 10323

Dial: 7-1-1 for Relay Services
Document: 848498470002

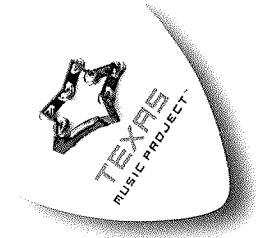
**TEXAS
MUSIC
PROJECT**

GIVE

AWAY



SCAN & ENTER TO WIN



WWW.TEXASMUSICPROJECT.ORG

LIKE · SHARE
ENTER

\$549
VALUE

TEXAS MUSIC PROJECT PRESENTS

THE SOUND OF TEXAS MUSIC SERIES

Revenue	Budget	Actual	Variance
Ticket Sales / \$20 x 2500 attendees	\$ 50,000	\$ - 0	\$ (50,000)
Facility Fee Rebate		\$ - 0	\$ - 0
Luxury Suite Rental		\$ - 0	\$ - 0
F&B Sales		\$ - 0	\$ - 0
Merchandise		\$ - 0	\$ - 0
Total Gross Revenues	\$ 50,000	\$ 0.00	\$ (50,000)
Expenses			
COGS (Alcohol, Food)	\$ - 0	\$ - 0	\$ - 0
Talent Guarantee	\$ 15,000	\$ - 0	\$ (15,000)
Talent Hotel	\$ 800	\$ - 0	\$ (800)
Talent Hospitality (green room, buyouts)	\$ 1,000	\$ - 0	\$ (1,000)
Production Equipment / Sound / Lights	\$ 7,500	\$ - 0	\$ (7,500)
Production Sales Tax / Delivery Charges		\$ - 0	\$ - 0
Production Labor	\$ 3,500	\$ - 0	\$ (3,500)
Security	\$ 800	\$ - 0	\$ (800)
Ticketing (Prekindle)		\$ - 0	\$ - 0
Insurance	\$ 1,200		\$ (1,200)
Music Licensing / ASCAP, BMI,SESAC	\$ 115		\$ (115)
Marketing	\$ - 0	\$ - 0	\$ - 0
Total Expenses	\$ 29,915	\$ - 0	\$ (29,915)
Gross Profit	\$ 20,085	\$ - 0	\$ (20,085)

The Sound of Texas McKinney Music Series Event Settlement

Artist:	Various
Venue:	Various Downtown Venues McKinney
Date:	Summer 2021 / TBD



Expenses:	
Artist Guarantee:	\$15,000.00
Sound / Lights:	\$7,500.00
Stagehands:	\$3,500.00
Table Rental:	
Security:	\$800.00
Box Office:	
Advertising:	
Hospitality:	\$1,000.00
Utilities:	
Hotel Rooms:	\$800.00
Insurance:	\$1,200.00
ASCAP/BMI/SESAC:	\$115.00
Total Expenses:	\$29,915.00
Promoter Fee (15%):	\$0.00

Total Show Expenses:	\$29,915.00
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Gross Receipts:	\$0.00
Net Receipts:	\$20,085.00

Tickets:			
	Sold:	Price:	Total:
General Admission SRO:	2500	\$20.00	\$50,000.00
VIP Pit SRO:	0	\$0.00	\$0.00
VIP 4-Pack Seated Tables			\$0.00
Totals Tickets Sold:	2500		\$50,000.00
Table Capacity:	0		
Total	2500		