

McKINNEY PUBLIC LIBRARY SYSTEM ADVISORY BOARD

SEPTEMBER 18, 2014

The McKinney Public Library System Advisory Board met in regular session in the Dulaney Room of the Roy and Helen Hall Library, 101 East Hunt Street, McKinney, Texas on September 18, 2014 at 5 p.m.

Board members Present: Amanda Frady, Judy Gay, Marilyn Moore, Jonathan Perera, Lisa Huang

Absent: Himanshu Sharma, and Terri Spencer

Staff present were Beth Scudder, Library Director, Michaela Watson, Youth Services Coordinator, and Brenda Romero, Library Administrative Assistant as transcriber.

14-929 Minutes of the Library Advisory Board Meeting of June 19, 2014

Board members unanimously approved the motion by Board member Lisa Huang, seconded by Board member Judy Gay, to approve the minutes as presented.

14-930 Discuss Youth Services Report

Another Summer Reading Program has come and gone! The Youth Services department began the summer with a big kick-off celebration at both libraries promoting the 2014 Summer Reading Program (SRP). Along with registering for the SRP, the celebration included fun activities for the kids like face painting, a fish-for-prizes booth, miniature golf, and free balloons, which were donated by Bob Tomes Ford.

This year's Summer Reading Program was very successful. We handed out 927 logs to preschoolers, 2,436 logs to school-age children, and 697 logs to teens totaling 4,060 logs for all three programs. While this number is slightly less than the number of logs handed out last summer, the total percentage of logs returned remained the same: about 25%. Participants received a variety of rewards. Most importantly, every child and teen who returned a log received a book of their choice to keep. Teens were also entered into a drawing to win a Kindle Touch.

We had something for everyone when it came to our summer

programs. The Youth Services team continued the popular Music and Movement program for the preschool crowd at both locations. The program was held on Monday mornings at Hall and Thursday mornings at JJGL; while Hall offered one program each week, JJGL offered four and each one was at capacity all summer long. The program was full of music, singing, and dancing and each week a different instrument or manipulative was used. The children used manipulatives such as sticks, bells, shakers, scarves, or ribbons. Tickets were handed out on a first come first serve basis, with a total of 112 tickets each Thursday morning at JJGL and 36 at Hall. We continued storytime for the 5 and under crowd as well, which continues to be an important staple for McKinney's families. Family storytime was held once a week at each location for those working parents who cannot attend during the weekday. JJGL's remained on Tuesday night and reached our largest numbers to date, while Hall found a new following on Saturday mornings.

This year's paid performers were offered as family programs, rather than children only, as they had been in the past. We offered two back-to-back shows at each location in order to accommodate the largest number of people possible. We had a total of six family performers, including two in June, two in July and two in August; each performer did four shows. The kick off program was from our local magic shop, Main Street Magic, where Magic Mike put on an excellent show of trickery and illusion. Jungle Jim was the second performer and he brought his extensive collection of bugs and fossils to share with the audience. The Incredible Bubble Lady, the only "bubble expert" in Texas, shared science and fun while wowing the crowd with enormous bubbles; every family left with materials to make their own bubble maker. Maria Smith was our second performer in July and she provided a singing variety show for the youngest library lovers. Zooniversity came in August and brought out some of the largest numbers of people. The audience was treated with

seeing a very rare and endangered Australian Woylie. The last family program of the summer was a real treat, as we had Snake Encounters give a hilarious and entertaining show with many live snakes and other reptiles. In total we provided summer programming to 2,669 people!

This year's teen programs were well attended and a lot of fun. The first program was a hip-hop dance class provided by McKinney business, Dancer Strong. The teens enjoyed learning a short routine. Because Minute to Win It was so successful last summer we did it again with all new challenges: bouncing a pencil into a cup, throwing a half-full water bottle and trying to land it upright, keeping three balloons in the air, rolling a ball across a broom handle and up into a trash can. Our third program was duct tape crafts where the participants made whiteboards, pen toppers, purses and wallets. We welcomed Main Street Magic back for a teen magic show with just a few peeks behind the magic curtain.

Fall programming began on Tuesday, September 2nd and we have lots of fun programs planned through December. Due to an incredible demand we continue to receive for the Music and Movement program, we are continuing it in the fall programming schedule along with our standard storytimes. Pre-school age children have 17 programs each week between the two locations, including Fun with Baby, Toddler Storytime, PreK Storytime, Music & Movement, Family Storytime and Little Explorers. Little Explorers is a new STEAM program for 3-5 year olds, which includes a book, a song, a group activity and a hands-on activity with caregiver and child.

The school age program for the fall is "STEAM". This topic addresses the current emphasis on science, technology, engineering, arts and math in school. We have three programs a month at each location, alternating STEAM, Lego Storytime and a new topic, IRL. IRL is internet lingo for In Real Life and we will be bringing things from books, games, and TV to life in this program. We start with a CSI program in which the kids must

analyze clues to discover who took the missing teddy bear.

The teen program lineup includes Teen Crafters, Got Science (a teen STEAM program) and a new YA Book Club that will be reading books that have become movies.

The Youth Services Librarian Supervisor has just left for a new job opportunity in Southlake, so we are looking to fill that position as soon as possible.

Mrs. Watson is very proud of the Youth Services Team's effort and work in providing our community with such a successful summer reading program. She looks forward to the new programs and faces as the youth services team continues to provide outstanding programs to our community and grow together as a team.

14-928 Discuss Library Director Report

Mrs. Scudder took the opportunity to celebrate the service of our outgoing Library Board members. She thanked them for all the time and effort they have contributed to advocating for the library in the community.

Meanwhile, Jonathan has been reappointed to a second term. Please keep Board member Terri Spencer in your thoughts and prayers. She is dealing with a family emergency and will probably be away until January.

The library staff had a very fun, and very busy summer. And now all the materials that were checked out over the summer are coming back into the libraries. Shelving the materials is a challenge but staff does an excellent job of getting most items back on the shelves within 24 hours of check-in.

Today at lunch Mrs. Scudder addressed the Kiwanis group in McKinney. She provided them with information regarding statistics, programs and future plans for the library system.

Mrs. Scudder will be attending the Texas Municipal League conference in Houston the week of September 29th – October 3rd. TML is

an organization that represents the interests of cities throughout Texas in regards to legislative issues and training for elected officials and municipal employees. She will represent the Texas Municipal Library Directors Association on the TML Board of Directors and Mrs. Scudder is also looking forward to manning the TMLDA booth in the exhibit hall where she will advocate for library services throughout the state.

The next Library Advisory Board meeting will be on Thursday November 20, 2014 and three new board members will be welcomed – Janet Farr, Coretta Lule and Nancy Montgomery.

Board members unanimously approved the motion by Board member Lisa Huang, seconded by Board member Marilyn Moore, to adjourn at 5:28 p.m.

JONATHAN PERERA
Chair