



Annual Report 2015
By Matt Hanlin, Lifetime Tennis
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Summary:

With this being the wettest year of the last 20 our revenues took an 8% drop unfortunately. The wet spring slowed momentum down for our summer camp programming which was the main decrease in participation. Our events and tournaments stayed consistent. We added a semi-professional doubles event to the calendar and two introductory junior tournaments towards the end of the year. We had competitive success across the board with several of our junior teams winning their leagues as well as many of our adult teams winning their divisions. We had two junior girls achieve a world ranking this year, with one of them a McKinney resident. Both girls were in the year end world championships in Florida. Our retail space saw a face lift with new inventory. We enrolled over 100 players in both of our USTA tournaments which was an improvement by 20%. Considering the record setting rain (and tornadoes) in Texas, we were pleased with the year's participation and look to grow numbers in 2016.

2015 Revenues: (see attachment for further category breakdowns)

2015 Net Rev		2014 Net Rev	
January	\$47,071.64	January	\$35,467.73
February	\$55,418.68	February	\$46,740.18
March	\$62,194.97	March	\$53,913.29
April	\$49,391.01	April	\$49,631.16
May	\$62,536.89	May	\$67,169.58
June	\$63,078.43	June	\$80,841.00
July	\$70,773.59	July	\$91,068.49
August	43,624.15	August	\$88,805.42
September	85,593.89	September	\$73,482.81
October	68,541.55	October	\$85,661.32
November	38,993.50	November	\$28,809.19
December	\$27,139.55	December	\$29,500.87
Total	\$674,357.85	Total	\$731,091.04

**Down
8%**

Classes:

We offer a multitude of classes for all ages and ranges Monday – Sunday. Please see rec guide for more details.

- Adults
 - Beginners – Advanced levels Monday – Sunday
- Juniors
 - U10 red ball, orange ball, green ball,
 - 11 years and older beginner – advanced levels Monday – Sunday
 - Homeschool classes Beginner- Intermediate Tuesday and Thursday

Leagues:

- 35 women’s, men’s and mixed teams. Most league availability is full. We use overflow courts at McKinney High School

Events and Tournaments:

- February:
 - Women’s TCD boot camp 25 players per day. 3-day camp.
- March:
 - USPTA Large tennis facility manager of the year recipient.
 - Men’s semiprofessional singles and doubles event. 35 players
- May:
 - McKinney-ville Adult mixer event, 25 players
- June:
 - Juniors play for free initiative
 - Summer Camps start
- July:
 - Wimbledon Mixer night 25 players,
 - USTA Junior McKinney Open 110 players
- August
 - Ladies Boot camp 27 players per day. 3-day camp.
 - Hawaiian night pic 50 kids
- September
 - U.S. Open Mixer pic 30 players,
- October
 - USTA Junior Open 105 players
- Nov Turkey
 - Jr. Tournament 105 players
- Dec Christmas
 - Jr. Tournament 25 players

Other noteworthy activities:

- Benjamin Becker trains at The Courts for Australian Open
- Birthday parties
- USPTA Texas Large Tennis Facility Manager of the Year Award,
- Hitting the Books Program of underprivileged children of east McKinney
- September Junior International success

2016 Expectations:

- Bring the Buddy Up Down Syndrome program to The Courts
- Add 1 more junior and adult tournament
- Apply for 2 larger tournaments in preparation for our build out
- Introduce 20% more players to the game
- Continue to serve the thriving tennis community in a balanced and professional manner

The Courts 2016 Tentative Calendar Subject to Changes

January	Monday, 18th	MLK Jr. Tournament	Challenger Wild card Tournament Jan 30-31
February	Monday, 15th	President's Day Camps	
	Mon., Tues., & Weds. 15, 16 & 17		TCD Boot Camp, 15,16,17th
			TCD Tournamnet Feb 18th
March	TBD		
	Sat. & Sun., 12 & 13		
April	April 1st		Wilson Demo Day & Mixer April 1st
	TBD	Area-wide High School Tournament	
May	May 6th		McKinneyville Mixer May 6th
	Sat., 21st	DPTA Jr. 1 day tournament Circuit #10 (registration #80042716)	
June	June 6 through August 19	Summer Camps	
	Friday, 3rd		French Open Mixer June 3rd
July	Friday, 1st		Wimbledon Mixer July 1st
	Sat. & Sun., 9 & 10		
	Saturday, 9th		
	Sat. & Sun., 16 & 17	McKinney Summer Jr. Open USTA Tournament	
August		Hawaiian Night	TCD Boot Camp
September	Sept 2nd		US Open Mixer Sept 2nd
October	Sat. & Sun., 8 & 9	McKinney Junior Open USTA Tournament	
	Friday, 28th		Halloween Jr. & Adult Combo Mixer
November	TBD		Quad Tournament
	Mon. & Tues., 20 & 21	Turkey Trot Junior tournament	
	Friday, 25th		Member Tournament
December	Mon. & Tues., 26 & 27	Jingle Bells Jr. tournament	