



**2019 McKinney Outreach/Project Grant Application**

Outreach Grants fund up to \$3,000 or 50% of project expenses, whichever is less

Project Grants fund up to \$10,000 or 50% of project expenses, whichever is less

Organization does NOT have to be a 501(c)(3) to apply for Outreach or Project Grants from the McKinney Arts Commission.

**Applicant Organization**

**Art Form:**

- |         |                                     |              |                          |             |                          |
|---------|-------------------------------------|--------------|--------------------------|-------------|--------------------------|
| Theater | <input checked="" type="checkbox"/> | Film         | <input type="checkbox"/> | Visual Arts | <input type="checkbox"/> |
| Music   | <input type="checkbox"/>            | Dance        | <input type="checkbox"/> | Photography | <input type="checkbox"/> |
| Vocal   | <input type="checkbox"/>            | Instrumental | <input type="checkbox"/> | Sculpture   | <input type="checkbox"/> |

**Mission & Purpose of the Organization:**

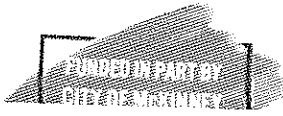
*see attached*

**Project(s) Description:**

*see attached*

**Schedule of Event(s): "BONGO TALKS"**

Event	Date	Venue	Admission Cost
October 2018	Caldwell Elementary	Free (reaching 200+ students)	
November 2018	McNeil Elementary	Free (reaching 200+ students)	
March 2019	Old Settler Rec Center	Free (reaching 50+ students/families)	



Board President: John Fullinwider, manager for Research Support and Educational Services.  
Vice president: Jackson Bailey, Advisory Manager for KPMG L.L.P.

Secretary: Lisa Bailey, Director of Education Services of the Department of Surgery at UT Southwestern medical school.

Treasurer: Jeff Hurst, Cofounder of Teatro Dallas, freelance Lighting designer for film, TV, and stage industries.

Member: Cora Cardona, Cofounder & Artistic Director of Teatro Dallas

Member: Lorenzo Garcia, UNT Dance & Theater Department Chairperson

Member: Carmen Guzman, Manager of Chocolate Secrets

Member: Yolanda Alameda, Health Consultant at United Healthcare

Name: --	Organization Director:	--	
Address:	Sara Cardona, Executive Director	--	214-689-6492
Email: --	1331 Record Crossing Rd, Dallas, TX 75235	me	214-738-0102
	<a href="mailto:ed.teatrodallas@gmail.org">ed.teatrodallas@gmail.org</a>	--	

**Finance/Accounting Officer:**

Erica Herrera, Managing Director  
1331 Record Crossing Rd, Dallas, TX 75235  
[md.teatrodallas@gmail.org](mailto:md.teatrodallas@gmail.org)  
214-689-6492

Title: \_\_\_\_\_  
City: \_\_\_\_\_ ZIP \_\_\_\_\_  
Daytime Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_

**Grant Contact Person:**

Name: Sara Cardona, Executive Director  
Address: 1331 Record Crossing Rd, Dallas, TX 75235  
Email: [ed.teatrodallas@gmail.org](mailto:ed.teatrodallas@gmail.org)

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\_\_\_\_\_  
ZIP \_\_\_\_\_  
Phone: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Teatro Dallas  
2019 McKinney Outreach/Project Grant Application

Art Form: Theater

Mission and Purpose of Organization:

We recognize the theater's power to foster understanding of both cultural differences and similarities, and it is our hope to promote a sense of community while celebrating our diverse traditions through high quality professional theatrical performances.

Teatro Dallas was founded to bring awareness to the rich and diverse performance traditions of Latin America, but also of other global culture with which we are connected to in the United States. Over the years, our work has evolved as we have seen a need to educate other about Latin America, and in a challenging social climate create positive images about these cultures, especially in Texas where they are a prevalent part of the social fabric.

Teatro Dallas' productions are not didactic, but rather rely on excellence in visual, musical and theatrical qualities to transmit a sense of pride in Latin American narratives, while also creating universal connections through shared human experiences with all audiences. Drama is the perfect vehicle for bridging cultures, as it is live, engaging, emotive and frequently interactive.

Project Description:

Teatro Dallas proposes to present three performances of our youth touring show "Bongo Talks" in schools and recreation centers in McKinney. The production is an interactive play that relies on music, marionettes, and highly physical acting based in clown-techniques which captivate children and hold their attention. The theme of the show is the importance of intuition, how to recognize it and how it is useful for making positive and imaginative decisions in challenging situations. The duration of the play is 30 minutes with a 15 minute talk back with the actors. This allows children not only to engage in the show, but then ask questions about the process of the creating a play, being an artist and theater itself. We want to engage children in thinking about the arts as a vehicle for creative expression and as a viable profession. The play is designed for elementary age youth, 6-12, and is created by Omar Padilla, who has been trained to work as an arts-in-education performer with youth of this age range. This presentation will be made available free and will be presented where a large group of students will be able to access the show. Additionally, the play is in English, with some Spanish phrases included, to create a linguistic bridge with Hispanic students who frequently do not have access to professional theater, either because of economic barriers, language or transportation. The show is suitable for all language speakers, however.

Robin Clayton, stage manager	975	1500
Script Development/Playwright	400	800
<b>Travel</b>		
Van Rental	150	300
Gas/Mileage	75	100
<b>Rental Expense</b>		
Rehearsal Space	250	500
<b>Advertising and Promotion</b>		
Printed material- fliers/poster	100	200
Web Update/Constant Contact	100	200
Ad in McKinney Courier/Gazette	50	100
<b>Other Expenses</b>		
Costumes/Props	300	600
Sound equipment	450	900
Music License	50	100
Insurance	200	600
<b>TOTALS</b>	<b>5000</b>	<b>10,000</b>
<b>(For 3 performances)</b>		

### 2019 Grant Project Revenues

<b>Government</b>		
MAC Grant Request	5000	
State (Texas Commission Arts)	1500	
<b>Other Contributors</b>		
Individual		
North Texas Day of Giving	1000	
(Jorge Baldor, Director Latino Center for Leadership)	600	
Corporate		
Foundation (TACA)	1500	
<b>Fees</b>		
Admissions	0	
Vendors	0	
Tuition	0	

Concessions	0
Memberships	300
Subscriptions	0
Other	0
In-Kind services (web marketing)	100
<b>TOTAL</b>	<b>10,000</b>

**2018-19 TOTAL PROJECT  
BUDGET SUMMARY**

	<b>MAC Grant Funds</b>	<b>Other Funds</b>	<b>Total</b>
Personnel	0	1200	1200
Contract Services	3325	1975	5300
Travel	225	175	400
Rental Expense	250	250	500
Advertising/Promotion	200	100	300
Other Expenses	1000	1200	2200
Volunteer Time	0	0	0
Donated Goods/Services	0	100	100
<b>TOTAL</b>	<b>5000</b>	<b>5000</b>	<b>10,000</b>

**Teatro Dallas Organizational Operating Budget**

**2017 Fiscal Budget: \$307,438.00**

**2018 Projected Fiscal Budget (December): 358,500.00**

**AMOUNT REQUESTED FROM PROJECT GRANT: \$5,000**

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"Bongo Talks"

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### 2019 Grant Project Expenses

	Grant Request	Total Cost
<b>Administrative/Artistic Personnel</b>		
Sara Cardona, Executive Director, FT		400
Erica Herrera, Managing Director, FT		400
Sorany Gutierrez, Artistic Director, FT		400
<b>Contracted Services</b>		
Omar Padilla, actor	975	1500
Laura Hughey, sound technician	975	1500



Robin Clayton, stage manager	975	1500
Script Development/Playwright	400	800
<b>Travel</b>		
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