



2021 McKinney Outreach/Project Grant Application

Outreach Grants fund up to \$3,000 or 50% of project expenses, whichever is less

Project Grants fund up to \$10,000 or 50% of project expenses, whichever is less

Organization does NOT have to be a 501(c)(3) to apply for Outreach or Project Grants from the McKinney Arts Commission.

Applicant Organization

Art Form:

Theater	<input type="checkbox"/>	Film	<input type="checkbox"/>	Visual Arts	<input checked="" type="checkbox"/>
Music	<input checked="" type="checkbox"/>	Dance	<input type="checkbox"/>	Photography	<input type="checkbox"/>
Vocal	<input checked="" type="checkbox"/>	Instrumental	<input checked="" type="checkbox"/>	Sculpture	<input type="checkbox"/>

Mission & Purpose of the Organization:

Colorful Collaborations is a for profit entity that brings vibrant ideas to life through activities that provide a social good.

Project(s) Description: In coordination with events held by Legacy Keepers of Old East McKinney, Colorful Collaborations will work directly with *The Kingsmen* to provide a mix of musical and vocal genres, including Jazz, Gospel and Blues. Our land is in need of a healing, and music has a way of bringing people to a place of oneness. Being Black History Month, the cultural sounds of the traditional Black community will be provided for all to enjoy in the public square.

Schedule of Event(s):



Event	Date	Venue	Admission Cost
Music and Vocals – Jazz, Gospel & Blues	Saturday, February 20, 2021	McKinney Performing Arts Center (Grounds)	Free

Board of Directors: (if applicable)

Name	Office	Contact Number
N/A		

Organization Director:

Name: Beth Bentley _____ Title: Project Coordinator _____
 Address: 511 Nandina Drive _____ City: _Allen_____ ZIP 75002__
 Email: bethbentley8@gmail.com _____ Daytime Phone: 972.908.8145 _____
 Cell Phone: 214.498.3540_

Finance/Accounting Officer:

Name: Same as Director _____ Title: _____
 Address: _____ City: _____ ZIP _____
 Email: _____ Daytime Phone: _____
 Cell Phone: _____

Grant Contact Person:



Name: Same as Director _____ Title: _____

Address: _____ City: _____ ZIP _____

Email: _____ Daytime Phone: _____

Cell Phone: _____

2021 Grant Project Expenses

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
Beth Bentley	Project Coordinator	FT	\$0	\$0

Contracted Services:

Description	Grant Request	Total Cost
The Kingsmen and Opening Act	\$1,200	\$1,200

Travel:

Description	Grant Request	Total Cost
Mileage	\$161	\$161

Rental Expense:

Description	Grant Request	Total Cost
Stage rental - 12'x12'	\$500	\$500



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Advertising & Promotion:

Description	Grant Request	Total Cost
Banner of Black History Pioneers and Community Champions	\$250	\$250
Promotional collateral/apps/historic mapping	\$889	\$2,000

Other Expenses:

Description	Grant Request	Total Cost



2021 Grant Project Revenues

Source of Revenue

Government

	2021
MAC Grant Request	\$3,000
Local	\$1,111
County	
State	
Federal	

Other Investors/Contributors

Individual	
Corporate	
Foundations	

Fees

Admissions	
Vendors	
Tuition	
Concessions	
Memberships	
Subscriptions	
Other	

Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value
20	8	Grant preparation; Tours; Staging set-up/tear-down; Advertisement	\$21	\$3,360
20	4	Youth - Black and Mexican Cemetery Tours	\$10	\$800

Donated Goods/Services	Total Value
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2020-2021 Total Project

Budget Summary:

	MAC Grant Funds	Other Funds	Total
Personnel			
Contracted Services	\$1,200		\$1,200
Travel	\$161		\$161
Rental Expense	\$500		\$500
Advertising & Promotion	\$1,139	\$1,111	\$2,250
Other Expenses			
Volunteer Time		\$4,160	\$4,160
Donated Goods/Services			
Total	\$3,000	\$5,271	\$8,271

Grand Total Requested: \$ 3,000

(For Outreach Grants: not to exceed \$3,000 or 50% of entire project budget, whichever is less. For Project Grants: not to exceed \$10,000 or 50% of entire project budget, whichever is less)

What is your total organizational budget for this fiscal year? To be developed