

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Grant Application

Fiscal Year 2014

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- Application is available at www.mckinneycdc.org; by calling 214.544.0296 or by emailing cgibson@mckinneycdc.org
- Please call to discuss your plans for submitting an application in advance of completing the form provided. Completed application and all supporting documents are required to be submitted electronically or on a CD for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in a preliminary review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 214.544.0296 or emailing cgibson@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, electronically or on a CD, by 5:00 p.m. on the date indicated in schedule below.

Please indicate the type of funding you are requesting:

Project Grant

Quality of Life projects that advance the mission of MCDC and are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines).

Promotional Activity or Community Event Grant (**maximum \$15,000**)

Initiatives, activities and events that promote the City of McKinney for the purpose of developing new or expanded business opportunities and/or tourism – and enhance quality of life for McKinney residents.

Promotional Activity and/or Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: December 20, 2012	January 2013	February 2013
Cycle II: June 28, 2013	July 2013	August 2013

Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 31, 2013	February 2013	March 2013
Cycle II: April 30, 2013	May 2013	June 2013
Cycle III: July 31, 2013	August 2013	September 2013

APPLICATION

ORGANIZATION INFORMATION

Name: ReCycles McKinney

Federal Tax I.D.: 45-4462634

Incorporation Date: February 1, 2012

Mailing Address: P.O. Box 6078

City: McKinney

ST: Texas

Zip: 75071

Phone: 214-707-5851

Fax: N/A

Email: info@recyclesmckinney.org

Website: www.recyclesmckinney.org

Check One:

- Nonprofit – 501(c) Attach a copy of IRS Determination Letter
 Governmental entity
 For profit corporation
 Other

Professional affiliations and organizations to which your organization belongs: N/A

REPRESENTATIVE COMPLETING APPLICATION:

Name: Rich Szecsy

Title: Vice-President of Operations

Mailing Address: P.O. Box 6078

City: McKinney

ST: Texas

Zip: 75070

Phone: 214-202-1379

Fax: N/A

Email: rich@recyclesmckinney.org

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Randy Hancock

Title: President

Mailing Address: P.O. Box 6078

City: McKinney

ST: Texas

Zip: 75070

Phone: 214-707-5851

Fax: N/A

Email: randy@recyclesmckinney.org

FUNDING

Total amount requested: \$5,000

PROJECT/PROMOTIONAL ACTIVITY/COMMUNITY EVENT

Start Date: Saturday, May 24, 2014

Completion Date: Saturday, May 24, 2014

BOARD OF DIRECTORS *(may be included as an attachment)*

Randy Hancock - Director

Rich Szecsy - Director

Deann Hancock - Director

Amanda Szecsy - Director

LEADERSHIP STAFF *(may be included as an attachment)*

Randy Hancock - President

Rich Szecsy – Vice-President of Operations

Deann Hancock – Secretary

Amanda Szecsy – Treasurer

Jeff Hallman – Director of Online Operations

Sandie Cheung – Happiness Advocate

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional Activity/Community Event for which funds are requested.

II. Project or Promotional Activity/Community Event (whichever is applicable)

- Outline details of the Project/Promotional Activity/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- **For Promotional Grants/Community Events** – describe how this initiative will promote the City of McKinney for the purpose of business development and/or tourism.
- Describe how the proposed Project/Promotional Activity/Community Event fulfills strategic goals and objectives for the organization.
- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.
- What is the venue/location for Project/Promotional Activity/Community Event?
- Provide a timeline for the Project/Promotional Activity/Community Event.
- Detail goals for growth/expansion in future years.

Project Grants – please complete the section below:

- | | | |
|-----------------------------|------------------------------|-----------------------------|
| • An expansion/improvement? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A replacement/repair? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A multi-phase project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A new project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

Has a feasibility study or market analysis been completed for this proposed project? *If so, please attach a copy of the Executive Summary.*

Provide specific information to illustrate how this Project/Promotional Activity/Event will enhance quality of life and further business development in the City of McKinney, and support one or more of MCDC's goals:

- Develop and strengthen community amenities to improve quality of life
- Support projects eligible for Type B support under state law
- Contribute to economic development within McKinney
- Strengthen relationships with our partners
- Maintain financial sustainability

Has a request for funding, for this Project/Promotional Activity/Community Event, been submitted to MCDC in the past?

Yes No

III. Financial

- Provide an overview of the organization’s financial status including the impact of this grant request.
- Please attach your budget for the current year and audited financial statements for the preceding two years. If financials are not available, please indicate why.

What is the estimated total cost for this Project/Promotional Activity/Community Event?

\$5,000

(Please include a budget for the proposed Project/Promotional Activity/Community Event.)

What percentage of Project/Promotional Activity/Community Event funding will be provided by the Applicant? 50%

Are Matching Funds available? Yes No

Cash \$	Source	% of Total
In-Kind \$	Source	% of Total

Are other sources of funding available? *If so, please list source and amount.*

Have any other federal, state, or municipal entities or foundations been approached for funding? *If so, please list entity, date of request and amount requested.*

IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization and for the Project/Promotional Activity/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Project/Promotional Activity/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Project/Promotional Activity/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
- All funds awarded will be used exclusively for the purpose described in this application;

Acknowledgements - continued

- MCDC will be recognized in all marketing, outreach, advertising and public relations as a funder of the Project/Promotional Activity/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed Performance Agreement;
- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotional Activity/Community Event for which funds were received.
- A final report detailing the success of the Project/Promotional Activity/Community event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotional Activity/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotional Activity/Community Event with submission of invoices/receipts to MCDC. The final 20% will be forwarded upon MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotional Activity/Community Event.
- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer

Representative Completing Application



Signature

Signature

Randy Hancock
Printed Name

Richard S. Szecsy, Ph.D, PE
Printed Name

12/16/13
Date

12/16/13
Date



McKinney Community Development Corporation
Supporting Narrative for:
The 50 Miles of Erwin Park to benefit ReCycles McKinney

Executive Summary

ReCycles McKinney is a McKinney-based 501c3 organization that recycles used bicycles back into the McKinney community after repairing and rehabilitating them into a safe means of transportation for children and adults. These efforts accomplish three goals:

1. The bicycles are not discarded as trash, ultimately ending up in the landfill;
2. The bicycles serve as a primary and secondary mode of transportation for both adults and children in the McKinney community;
3. Safe, repaired bikes encourage a healthier lifestyle within the McKinney Community.

Since its formation in January 2012, ReCycles McKinney has given away over 1300+ bicycles. Not only have the majority of the bicycle donations come from within the McKinney community, but the majority has been given back to the community. As McKinney's population increases, there will be a continued increase in demand for bicycles. In 2013 ReCycles McKinney has a goal to give away 700+ bicycles.

While the donations through partnerships with local McKinney churches can and will continue, ReCycles McKinney needs additional funding to support these efforts. Most of the current funding comes in the way of individual donations, and some revenue from actual scrap recycling efforts of waste materials. This proposal outlines the amount of support (\$5,000) to host our own fundraising event in the form of a bicycle race.

On Saturday, May 24th, 2014 ReCycles McKinney (RCM), a Texas based 501c3 organization, will be hosting and promoting a cross-county (XC) mountain bike race on the 8 mile off-road trail at Erwin Park. The XC race will target beginner, intermediate and advanced XC racers. The race will begin at 9:00AM on Saturday, and conclude at 3:00PM on Saturday. The event is specifically being held on Saturday May 24th to capitalize on additional cycling tourism in McKinney from the Friday,, May 23rd "Bike the Bricks" cycling event in downtown McKinney. Additionally, Recycles McKinney is hosting and promoting the event as a primary fundraiser for the 510c3 organization. This event will bring approximately 250 people into McKinney and Erwin Park. The event has the full support and permit from the McKinney PARD.

Organization Background

In late 2009 Randy Hancock and Rich Szecsy participated in the "Fun with the Son," with Cottonwood Creek Baptist Church. This mission outreach program was designed to donate school supplies and backpacks to needy children living in east McKinney in preparation for the upcoming school year. As part



of this program, residents were encouraged to bring their bikes to the four hour event and have them fixed or repaired for free. During the event in 2009, 35 bikes were fixed or repaired in the four hours. After the event was over Randy sought to improve and increase the efforts of the bicycles repair and rehabilitate program by increasing sponsorship, increasing the quality of volunteer bicycle mechanics, and quantity of repaired bicycles. In 2010 the event saw an increase to 50 bikes. At that time an additional three bikes were "donated" with the purpose of giving them away in the event a bicycle could not be repaired. In 2011 the program repaired 70 bikes in four hours and gave away an additional 15 bikes. After the event, Randy and Rich decided that Randy's connection to the outreach and mission-based parts of McKinney and Rich's 501c3 and current professional experience as the President of a 501c6 corporation, the formalization of an entity whose purpose was to receive donated bicycles and safely repair and recycle them back to the McKinney community was entirely possible.

In January of 2012, Randy and Rich founded ReCycles McKinney (www.ReCyclesMcKinney.org).

In addition to the primary mission of donating bicycles to those that cannot afford them, the other mission point is to ensure that all of the donations stay local, i.e "Local Donations for Local Need." To accomplish this, Rich had to coordinate the efforts of McKinney community churches, McKinney businesses, and ReCycles McKinney to take in over 700+ used bicycles. As a result, in 2012 ReCycles McKinney had donated over 350 bicycles back into the McKinney community because of those efforts. In addition to structured bicycles donations through Cottonwood Creek, First Baptist McKinney, and Christ Fellowship Church of McKinney, there have been six coordinated "work days" where up to twelve volunteers put in from 4 to 8 hours in one day to fix and repair bicycles to return back to the McKinney community.

In the Fall of 2012 the program was expanded to Wolford Elementary school (MISD) as a part of Bicycle and Scooter Safety day. Bikes for students were repaired and bikes were collected from donating families to return back to students that would use them during the school year. By the end of 2013 RCM will have given away in excess of 1300+ bikes back into the McKinney and Collin Country community since its beginning.

The organization was founded with the following Vision and Mission:

ReCycles McKinney Vision

ReCycles McKinney offers people who cannot afford a bicycle an opportunity to own one at no cost.

ReCycles McKinney Mission

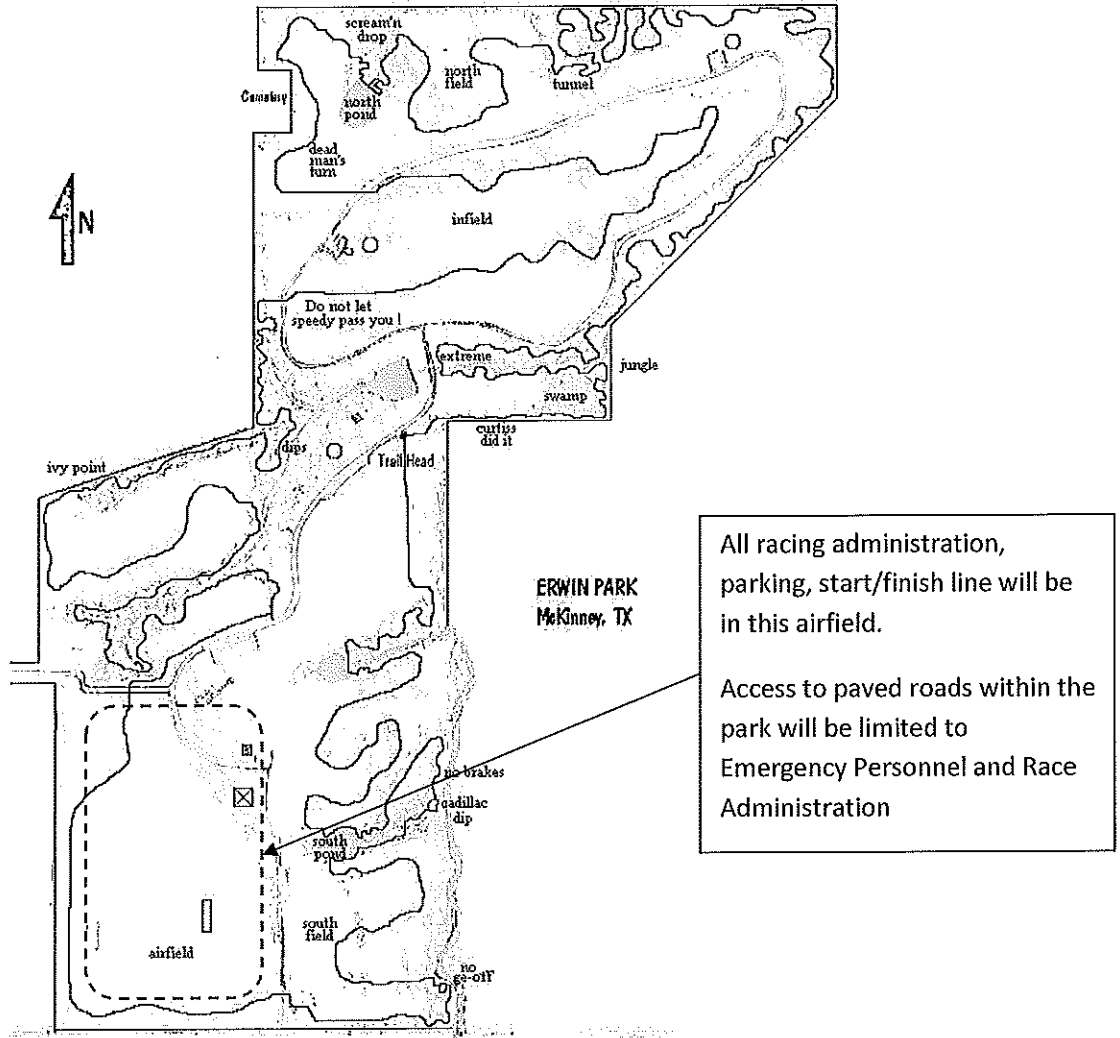
Take donations of new and used bicycles, bicycle parts and other cycling related items from the McKinney and Collin County community and return functional bicycles free of charge back to the community ensuring all bicycles are in good, safe and working condition.



Event Facilities

The event will be entirely contained within Erwin Park. RCM has already begun the process and been given the verbal commitment for a permit application to use the entire park during the event by the McKinney PARD. All of the race administration, camping, and pit area will be contained in the South Airplane field (see attached map) within the park. Parking will be strictly controlled, and the McKinney PARD has already agreed to assist with this effort.

Packet and number plate pickup will take place on Saturday, May 24th at Erwin Park prior to the race. The race will start at 7:30AM on Saturday, May 24th. Prior to and during the races, numerous spectators and volunteers and support crews will be active in helping racers. Because of the proximity of the event to McKinney services, we expect many of the supporters and volunteers to be running back into town for various goods and sundries as well as dinner after the race.



Entry fees for the event will be \$40 per participant.

While the Erwin Park venue is one of the most high profile mountain bike trial in North Texas, and one of the most requested from a race venue standpoint, there is a 3rd reason for bringing this race to McKinney. As a McKinney resident and business operator, I believe that I have a responsibility to do what I can, personally and professionally, bring economic opportunities to McKinney. As a cyclist, and someone committed to creating a more vibrant cycling culture in McKinney, I see no better way to merge two of my passions, than to bring 250 cyclists and spectators to McKinney. As a by-product of the race in Erwin Park we can showcase, McKinney businesses, hotels, and community amenities, and still bring competitive racing to McKinney.



Marketing Efforts

- Online promotion will occur with: DORBA (www.dorba.org) that currently has over 4000 registered users. Additional media releases will go out to the various cycling websites in Texas and Oklahoma. [NOTE: This is FREE advertising]
- Online promotion will occur with: Spinistry (www.spinistry.org) and Texas Mountain Bike Trails (www.texasmountainbiketrails.com) that currently has over 2500 registered users. Additional media releases will go out to the various cycling websites in Texas and Oklahoma. [NOTE: as indicated in the budget there is an expense for this.]
- Promotional posters (example for a current race series is attached) will be distributed at various bicycle retailers throughout North Texas. MEDC, City of McKinney, and other community business logos (hotels, food services, etc.) as applicable will be prominently displayed on posters and event t-shirts. [NOTE: as indicated in the budget there is an expense for this.]
- We will submit an article to *McKinney Living* in an effort to make the community aware of the events and in an effort to stimulate interest.
-

Financial Overview for Event

The race has the following budget:

EXPENSE

Category	Amount
Insurance	\$ 350.00
Bathrooms	\$ 300.00
Awards	\$ 1,500.00
Permit	\$ 500.00
Radios	\$ 150.00
Medic	\$ 250.00
McKinney Permit	\$ 500.00
Number Plates	\$ 200.00
Shirts (200)	\$ 2,000.00
Volunteer food/drinks	\$ 350.00
Advertising (spinistry)	\$ 1,500.00
Advertising (texas mtb)	\$ 1,500.00
Advertising (Posters)	\$ 200.00

Expense Total **\$ 9,300.00**

REVENUE

Category	Amount
Local sponsors	\$ 2,000.00
Participants (200 x\$40)	\$ 8,000.00

Revenue Total **\$ 10,000.00**

Net **\$ 700.00**



Additionally, RCM had an operating budget for 2013 as follows:

Revenue	
Individual Donations	\$200
Board Member contributions	\$2,000
2013 MCDC Grant Money	\$5,000
Total Revenue	\$7,200

Expense	
Insurance	\$800
Mail box	\$120
Printing and postage	\$100
Volunteer food and drinks	\$300
Web site	\$600
Kids helmets	\$4,750
Parts and supplies	\$3,600
Rent for storage	\$1,440
Travel and fuel	\$1,000
Advertising and promotion	\$500
Miscellaneous	\$500
Total Expense	\$13,710
Net Income/(Loss)	(\$6,510)

Summary

ReCycles McKinney has been a growing organization for the past two years. The donations of bikes have been increasing as is the demand for the bikes that come from RCM. To keep up with the demand and to help sustain the growth, RCM needs additional funding. With a dedicated volunteer effort, and support funding from the MCDC, we can establish an annual fund raising event that can benefit ReCycles McKinney, and the McKinney community in a simultaneous event.



Key Contact

Randy Hancock, President, 214-707-5851, randy@recyclesmckinney.com

Board of Directors and Leadership Staff

Randy Hancock, President: Overall leadership and strategic development for ReCycles McKinney as well as accountability for 501c3 compliance. He has received a B.S. in Engineering from Texas A&M University in 1988. He is employed with Micron and has held various increasing responsibility positions and now holds the title of Product Sales Manager. He grew up in Robinson, Texas riding bicycles for recreation. He has always enjoyed riding bikes, but not until 2005 did he fully develop a passion for cycling. That passion drove him to want to encourage and enable more people to ride bikes, and more importantly, have the opportunity to ride a bicycle. That desire and seeing the need to keep bikes operational and out of landfills is a mission he wanted to participate in. During his cycling career, he developed mechanical skills at building and repairing bicycles that are the backbone of the ReCycles McKinney mission.

Rich Szecsy, PhD, PE, Vice-President of Operations: Oversee days to day operations in terms of workflow, inventory control, and management of vendor accounts. He has been racing mountain bikes competitively for 20 years. As a natural growth for his love for cycling he became involved with the Dallas Off-Road Bicycle Association (DORBA), Texas based 501c3 organization. Under his 3-year tenure as president, DORBA grew from 450 members to over 1700 to become one of the largest mountain bike cycling organizations in the country. Rich has three degrees in civil engineering and an MBA in management, and a professionally licensed engineer in five states, including Texas. He has great depth and breadth in organizational management and executive leadership, and is also a pretty darn good bicycle mechanic.

Deann Hancock, Secretary: Recordation of meeting minutes and notes as well as distribution of communications for Board members and those requesting information in compliance with 501c3 requirements.

Amanda Szecsy, Treasurer: Development of annual budget, management of accounts receivable and accounts payable. Responsible for filing of annual tax return with federal and 501c3 compliance.

Jeff Hallman, Director of Online Operations: Manages and maintains all online presence including the Recycles McKinney website, email accounts, Facebook page, Twitter account, and donations account.

Sandie Cheung, Happiness Advocate: Responsible for key supplier negotiations such as helmets, bicycles parts, and general morale at work days and giveaways.

Corporations Section
P.O.Box 13697
Austin, Texas 78711-3697



Hope Andrade
Secretary of State

Office of the Secretary of State

CERTIFICATE OF FILING OF

ReCycles McKinney, Inc.
File Number: 801543534

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Formation for the above named Domestic Nonprofit Corporation has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

The issuance of this certificate does not authorize the use of a name in this state in violation of the rights of another under the federal Trademark Act of 1946, the Texas trademark law, the Assumed Business or Professional Name Act, or the common law.

Dated: 02/01/2012

Effective: 02/01/2012



A handwritten signature in black ink, appearing to read "Hope Andrade".

Hope Andrade
Secretary of State

Phone: (512) 463-5555
Prepared by: Linda Basler

Come visit us on the internet at <http://www.sos.state.tx.us/>

Fax: (512) 463-5709
TID: 10306

Dial: 7-1-1 for Relay Services
Document: 406745970002

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 25 2012

RECYCLES MCKINNEY INC
C/O RANDY HANCOCK
PO BOX 6078
MCKINNEY, TX 75071

Employer Identification Number:
45-4462634
DLN:
17053132326042
Contact Person:
JOHN J KOESTER ID# 31364
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
February 1, 2012
Contribution Deductibility:
Yes
Addendum Applies:
No

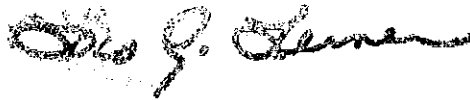
Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Lois G. Lerner
Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947 (DO/CG)