Print

Final Grant Report - Submission #12794

Date Submitted: 10/5/2013

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*		Grant Amount*		
McKinney Community	Concerts Association, Inc.	20,000.00		
Email *			7	
Treasurer@McKinneyC	ommunityConcerts.org			
	····			
Event(s)				
Name of Event*	Date & Time of Event*	Location of Event *	More Events?	
Greg Bonham	10/13/2012 7:30 pm	Christ Fellowship	Yes	
<u>4</u>			No No	
Name of Event	Date & Time of Event	Location of Event	More Events?	
David Osborne	11/3/2012 7:30 pm	Christ Fellowship	Yes	
			⊗ No	
Name of Event	Date & Time of Event	Location of Event	More Events?	
The Four Freshmen	12/1/2012 7:30 pm	Christ Fellowship	Yes	
			No No	
Name of Event	Date & Time of Event	Location of Event	More Events?	
			Yes	

The Liverpool Legends	1/12/2013 7:30 pm	Christ Fellowship	No
Name of Event	Date & Time of Event	Location of Event	More Events?
Six	2/2/2013 7:30 pm	Christ Fellowship	Yes
, •	2/2/2010 1:30 pm	Offise Fellowship	© No
			2 INO
Name of Event	Date & Time of Event	Location of Event	More Events?
Doo Wah Riders	3/2/2013 7:30 pm	Christ Fellowship	Yes
			⊘ No
Name of Event	Date & Time of Event	Location of Event	More Events?
New Odyssey	9/7/2013 7:30 pm	Christ Fellowship	
			No
Include grant award funds Budget*	Actual*		
Budget*	Actual*		
116869.60	100685.00		
	All and the second seco		
Total Expenses			
Budget*	Actual*		
103060.60	98064.15		
<u> </u>			
Total Number in Attendance*	Number of Performances*		
4844	7		
Total Number of Tickets Sold*	Number of Tickets Comped*		
667	175		

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5	£ 1.5	0 8 5	W. J.	2. 8	8.3	8 1

Did	you include in all	promotion, pu	iblicity and	advertising the	following	line: "This	project is	funded in	part by
	City of McKinney								

Choose One*	If no, why not?
Yes	
⊕ No	
Loge	
Did you use the City of M	lcKinney logo on printed material?
Choose One*	If no, why not?
Yes	
⑤ No	
	A Commence of the Commence of
Goals	
How successful was your arts community in which ousitors?	event in accomplishing the Arts Commission goal, "To create a vibrant and viable diverse, high quality arts opportunities are available to McKinney residents and
Choose One*	
Very Successful	
Somewhat Successful	
Not Successful ■	
Comments	
See narrative summary.	
•	
Attach Einstein Danach	*

Attach Financial Report

2012 - 2013 MCCA season financial report.pdf

Attach Narrative Summary*

MCCA 2012-2013 season narrative summary.pdf

McKinney Community Concerts Association, Inc. Summary of 2012 - 2013 Season Final Report to MCA 10/5/2013

Conson 2017 3012	40									
2503011 2052	27							****		
Terr annual C										
Performance Expenses	enses							***************************************		100000000000000000000000000000000000000
CONCERT DATE	ARTISTS		Artists Fee	Piano & Instruments	punos	Venue (see NOTE)	Rooms	Prorated Misc.	Total Perform Cost	
	ACTUAL TO DATE TOTALS		\$73,000.00	\$1,209.50	\$0.00	\$9,008.33	\$6,088.29	\$8,758.03	\$98,064.15	- CANAMIE
	Greg Bonham w/ 6 pc band									
10/13/12	10/13/12 National Performing Artists -5/15 Dn Pay	actual	\$9,000.00			\$1,505.00	\$410.00	\$1,459.67	\$12.374.67	
	David Osborne Trio									THE PERSON NAMED AND PE
11/3/12	11/3/12 Alkahest Artists & Attractions - 5/19 bal	actual	\$5,250.00	\$1,209.50		\$1,345.00	\$600.03	\$1,459.67	\$9.864.20	A transfer t
	The Four Freshmen									
12/1/12	12/1/12 Alkahest Artists & Attractions - 5/20 bal	actual	\$9,750.00			\$1,145.00	\$800.08	\$1,459,67	\$13.154.75	
	The Liverpool Legends									
1/12/13	1/12/13 Alkahest Artists & Attractions - 5/21 bal	actual	\$12,000.00			\$1,570.00	\$1,800.10	\$1.459.67	\$16,829.77	
	Six									The second secon
2/2/13	2/2/13 National Performing Artists - 5/16 bal at	actnal	\$18,500.00			\$1,160.00	\$1,000.10	\$1,459.67	\$22,119.77	
	Doo Wah Riders									THE PERSON NAMED IN COLUMN TO THE PE
3/2/13	3/2/13 National Performing Artists - 5/17 bal at	actual	\$10,000.00			\$1,160.00	\$946.98	\$1,459.67	\$13.566.65	
	New Odyssey									
9/7/13	9/7/13 National Performing Artists	actuał	\$8,500.00			\$1,123.33	\$531.00			
	7.00									
	to and the second									V 4174 hammad man na man na man man na m
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Mckinney Community Concerts Association, Inc. Summary of 2012 - 2013 Season Final Report to MCA 10/5/2013

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	Miscellaneous Expenses					Paid	
	Insurance					\$970.42	
	ASCAP					\$235.20	
	ВМІ			1000		\$214.00	
	Printing, pgms, mem cards, friends ltr,	-					
	patrol list					\$4.205.00	•
	Printing, grant application						
	Postage/PO Box				The state of the s	\$467.50	
	Telephone	ļ			At the		
					TANK T	100	
-	Web - domain, generation, support, server					\$170.53	
	Technical advisor/Event Mgr					\$3,197.74	The state of the s
- ANADAS A	Misc					\$757.31	
The state of the s			Toron Maria		s/t misc exp	\$10,217.70	
					TO A		
T TOTAL COLUMN TO THE TOTA	Revenue Summary			***************************************	Financial summary for season		777/10/10/10
	Individual memberships	663	\$95.00	\$62,985.00	Revenue	\$100,685.00	
	Family memberships	2	\$225.00	\$450.00	Expenses	\$98,064.15	11000
	Students	2	\$35.00	\$70.00	The state of the s		
	Patron contributions			\$16,900.00	Gain/(Loss)	\$2,620.85	
	Matching funds			\$280.00			
	MCA Grant paid this season			\$14,000.00			
	MCA Grant hold-back this season		, A	\$6,000.00			
	TOTAL TO DATE			\$100,685.00	AND THE PROPERTY OF THE PROPER		
	NOTE: MCA Grant hold had act account				TO AT ANY	The state of the s	NAME OF THE PARTY
	as of this date						

Narrative Summary for Final MCA Grant Report of MCCA 2012 – 2013 Season

The McKinney Community Concert Association (MCCA) Board of Directors once again is proud to report a truly successful year. A nearly 100% renewal rate of membership, as well as early response in which we increased our membership to 667 season ticket holders is evidence of the interest generated in the community of McKinney as well as the surrounding towns. In compliance with the McKinney Arts Commission mission the Board's efforts were focused on creating a vibrant, viable, diverse and high quality arts opportunity for McKinney residents and visitors. Interests in renewal memberships and attendance validated our perception of success. In addition, growth is noticeable by an increase in out-of-town memberships sold, spurred on by word-of-mouth praise for the artists' performances. The MCCA Board of Directors are pleased that our renewals and new members outpace the sales in years past as of this date, which attests to another successful season of concerts.

Thanks to the generosity of the City of McKinney Arts Commission we were able to put on seven high quality concerts during the 2012-2013 season. We always strive to plan several different types of acts to appeal to a widely varied audience. Greg Bonham started the season with a vocal act and lots of energy. David Osborne, pianist to the Presidents, was absolutely remarkable. He played for us after playing for President George W. Bush and Laura earlier that same day. The Four Freshmen brought back many fond memories. The Liverpool Legends gave us a memorable "Beatles" experience. Six, the Knudsen brothers, blew our socks off. They provided an entire concert without musical instruments in beautiful harmony. The Doo Wah Riders entertained our lovers of country and western. Closing the season was the New Odyssey who entertained us while the three musicians played over thirty instruments. After every concert, several directors poll the members they represent to determine how well they enjoyed the concert and venue. We use this information to help us decide when, and if, we ask the performers to return to McKinney. Our goal is always to provide a variety of high quality entertainment at a very reasonable price.

Our venue was at the Christ Fellowship Church which has excellent facilities for our performances. A secondary benefit was that the increased excitement at Christ Fellowship resulted in many memberships being purchased by their congregation members. McKinney is an exciting place to host our community concert series and the MCCA is truly grateful for the continued support of the City of McKinney Arts Commission and the civic leaders of this great city.

The following table provides the requested summary of our just concluded season. That season was comprised of seven concert events and no special projects.

Current Season

# of performances	7
Memberships sold	667
Comp Tickets	25
Total Season Attendance	4844