

**Print**

**Final Grant Report - Submission #12794**

Date Submitted: 10/5/2013

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

**Grantee Name\***

McKinney Community Concerts Association, Inc.

**Grant Amount\***

20,000.00

**Email \***

Treasurer@McKinneyCommunityConcerts.org

**Event(s)**

**Name of Event\***

Greg Bonham

**Date & Time of Event\***

10/13/2012 7:30 pm

**Location of Event \***

Christ Fellowship

**More Events?**

Yes

No

**Name of Event**

David Osborne

**Date & Time of Event**

11/3/2012 7:30 pm

**Location of Event**

Christ Fellowship

**More Events?**

Yes

No

**Name of Event**

The Four Freshmen

**Date & Time of Event**

12/1/2012 7:30 pm

**Location of Event**

Christ Fellowship

**More Events?**

Yes

No

**Name of Event**

**Date & Time of Event**

**Location of Event**

**More Events?**

Yes

The Liverpool Legends

1/12/2013 7:30 pm

Christ Fellowship

No

Name of Event

Date & Time of Event

Location of Event

More Events?

Six

2/2/2013 7:30 pm

Christ Fellowship

Yes

No

Name of Event

Date & Time of Event

Location of Event

More Events?

Doo Wah Riders

3/2/2013 7:30 pm

Christ Fellowship

Yes

No

Name of Event

Date & Time of Event

Location of Event

More Events?

New Odyssey

9/7/2013 7:30 pm

Christ Fellowship

Yes

No

Total Revenue

Include grant award funds.

Budget\*

116869.60

Actual\*

100685.00

Total Expenses

Budget\*

103060.60

Actual\*

98064.15

Total Number in Attendance\*

4844

Number of Performances\*

7

Total Number of Tickets Sold\*

667

Number of Tickets Comped\*

175

**Promotion**

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

**Choose One\*** Yes No**If no, why not?****Logo**

Did you use the City of McKinney logo on printed material?

**Choose One\*** Yes No**If no, why not?****Goals**

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

**Choose One\*** Very Successful Somewhat Successful Not Successful**Comments**

See narrative summary.

**Attach Financial Report\***

2012 - 2013 MCCA season financial report.pdf

**Attach Narrative Summary\***

MCCA 2012-2013 season narrative summary.pdf





**Narrative Summary for  
Final MCA Grant Report of  
MCCA 2012 – 2013 Season**

The McKinney Community Concert Association (MCCA) Board of Directors once again is proud to report a truly successful year. A nearly 100% renewal rate of membership, as well as early response in which we increased our membership to 667 season ticket holders is evidence of the interest generated in the community of McKinney as well as the surrounding towns. In compliance with the McKinney Arts Commission mission the Board's efforts were focused on creating a vibrant, viable, diverse and high quality arts opportunity for McKinney residents and visitors. Interests in renewal memberships and attendance validated our perception of success. In addition, growth is noticeable by an increase in out-of-town memberships sold, spurred on by word-of-mouth praise for the artists' performances. The MCCA Board of Directors are pleased that our renewals and new members outpace the sales in years past as of this date, which attests to another successful season of concerts.

Thanks to the generosity of the City of McKinney Arts Commission we were able to put on seven high quality concerts during the 2012-2013 season. We always strive to plan several different types of acts to appeal to a widely varied audience. Greg Bonham started the season with a vocal act and lots of energy. David Osborne, pianist to the Presidents, was absolutely remarkable. He played for us after playing for President George W. Bush and Laura earlier that same day. The Four Freshmen brought back many fond memories. The Liverpool Legends gave us a memorable "Beatles" experience. Six, the Knudsen brothers, blew our socks off. They provided an entire concert without musical instruments in beautiful harmony. The Doo Wah Riders entertained our lovers of country and western. Closing the season was the New Odyssey who entertained us while the three musicians played over thirty instruments. After every concert, several directors poll the members they represent to determine how well they enjoyed the concert and venue. We use this information to help us decide when, and if, we ask the performers to return to McKinney. Our goal is always to provide a variety of high quality entertainment at a very reasonable price.

Our venue was at the Christ Fellowship Church which has excellent facilities for our performances. A secondary benefit was that the increased excitement at Christ Fellowship resulted in many memberships being purchased by their congregation members. McKinney is an exciting place to host our community concert series and the MCCA is truly grateful for the continued support of the City of McKinney Arts Commission and the civic leaders of this great city.

The following table provides the requested summary of our just concluded season. That season was comprised of seven concert events and no special projects.

<b>Current Season</b>	
<b># of performances</b>	<b>7</b>
<b>Memberships sold</b>	<b>667</b>
<b>Comp Tickets</b>	<b>25</b>
<b>Total Season Attendance</b>	<b>4844</b>