

RESOLUTION NO. 2016-07-___ (R)

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MCKINNEY, TEXAS, APPROVING THE NAME, TAGLINE AND LOGO FOR THE AQUATIC AND FITNESS CENTER LOCATED AT 3003 ALMA ROAD

WHEREAS, the aquatic and fitness center located at 3003 Alma Road is currently under construction and scheduled to be completed by the end of 2016; and

WHEREAS, it is necessary and desirable to name parks and park facilities before or shortly after the amenity has been constructed; and

WHEREAS, the City Marketing team and Parks and Recreation staff have collaborated to create a name, tagline and logo that will enhance the marketability of the facility; and

WHEREAS, the Parks, Recreation and Open Space Advisory Board and the McKinney Community Development Corporation of the City of McKinney have reviewed and hereby recommend the following name for City Council approval.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MCKINNEY, TEXAS, THAT:

Section 1. The City Council of the City of McKinney, Texas hereby names the aquatics and fitness facility at 3003 Alma Road the "APEX Centre" and approves the name, tagline and logo attached.

Section 2. This Resolution shall take effect immediately from and after the date of passage and is so resolved.

DULY PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF MCKINNEY, TEXAS, ON THE 19th DAY OF JULY, 2016.

CITY OF MCKINNEY, TEXAS

BRIAN LOUGHMILLER
Mayor

ATTEST:

SANDY HART, TRMC, MMC
City Secretary
DENISE VICE, TRMC
Assistant City Secretary

APPROVED AS TO FORM:

MARK S. HOUSER
City Attorney



C E N T R E

Reach your peak.