



# McKinney Community Development Corporation Agenda

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Thursday, December 21, 2017

8:00 AM

Council Chambers  
222 N. Tennessee Street  
McKinney, TX 75069

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

## **CALL TO ORDER**

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

## **CONSENT ITEMS**

**17-1222**      [Minutes of the McKinney Community Development Corporation Meeting of November 16, 2017](#)

**Attachments:**    [Minutes](#)

## **REPORTS**

**17-1223**      [October and November Financial Reports](#)

**Attachments:**    [October Transmittal Letter](#)  
[October Financials](#)  
[October Invoices Processed](#)  
[November Transmittal Letter](#)  
[November Financials](#)  
[November Invoices Processed](#)

**17-1224**      [Board and Liaison Updates](#)

[Board Chairman](#)  
[City of McKinney](#)  
[McKinney Convention and Visitors Bureau](#)  
[McKinney Economic Development Corporation](#)

[MPAC/Main Street  
Parks and Recreation](#)

**Attachments:** [MCVB Report](#)

**17-1225**

[President's Report](#)

**Attachments:** [Grants Awarded - FY18](#)  
[Prospective Projects](#)  
[Chestnut Square Final Report](#)  
[NCCHFH Birthday Bash Final Report](#)  
[NCCHFH - Final Report for 2016 Project Grant](#)

**DISCUSSION ITEMS**

**17-1226**

[Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC#18-01\) in the Amount of \\$8,532 for Advertising, Marketing and Promotion of the 2018 Texas and Collin County World War I Centennial Commemoration Events.](#)

**Attachments:** [Application](#)

**17-1227**

[Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC#18-02\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2018 Arts in Bloom event.](#)

**Attachments:** [Application](#)

**17-1228**

[Consider/Discuss Promotional and Community Event Grant Application Submitted by Elemental Essentialz \(P&C#18-03\) in the Amount of \\$15,000, for the Advertising, Marketing and Promotion of the 2018 Gardens, Grill and Goats and Pumpkin Chunkin Events and the 2019 Fall in Love at the Farm Event.](#)

**Attachments:** [Application](#)

**17-1229**

[Consider/Discuss Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church](#)

(PC#18-04), in the Amount of \$7,500 for Advertising, Marketing and Promotion of the 2018 Empty Bowls Event.

**Attachments:** Application

**17-1230** Consider/Discuss Promotional and Community Event Grant Application Submitted by Kiwanis Club of McKinney (PC#18-05) in the Amount of \$5,000 for the Advertising, Marketing and Promotion of the 2018 Historic McKinney Triathlon and Kids Triathlon Events.

**Attachments:** Application

**17-1231** Consider/Discuss Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship (PC#18-06) in the Amount of \$8,000 for Advertising, Marketing and Promotion of the 2018 ManeGait Country Fair.

**Attachments:** Application

**17-1232** Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Garden Club (PC#18-07) in the Amount of \$7,500 for Advertising, Marketing and Promotion of the 2018 Garden and Home Tour Event.

**Attachments:** Application

**17-1233** Consider/Discuss Promotional and Community Event Grant Application Submitted by Heritage Guild of Collin County (PC#18-08) in the Amount of \$15,000 for Advertising, Marketing and Promotion of the 2018 Farmer's Market, Tour de Coop and Ice Cream Crank-off events.

**Attachments:** Application

**17-1234** Consider/Discuss Promotional and Community Event Grant Application Submitted by Project Graduation (PC#18-09) in the Amount of \$11,900 for Advertising, Marketing and Promotion of the 2018 McKinney's Project Graduation Event.

**Attachments:** Application

**17-1235**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by Smiles Charity \(P&C #18-10\), in the Amount of \\$15,000 for Advertising, Marketing and Promotion of the 2018 Smiles Charity Concert.](#)

**Attachments:**    [Application](#)

**17-1236**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by The Celt \(P&C #18-11\) in the amount of \\$15,000 for Advertising, Marketing and Promotion of the 2018 McKinney Celtic Music Festival.](#)

**Attachments:**    [Application](#)

**17-1237**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by Community Garden Kitchen \(P&C #18-12\) in the amount of \\$8,000 for Advertising, Marketing and Promotion of the 2018 Star-Spangled Salsa Fest.](#)

**Attachments:**    [Application](#)

**17-1238**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by the City of McKinney Parks and Recreation Department \(PC#18-13\) in the Amount of \\$15,000 for Advertising, Marketing and Promotion of a Holiday Light Display in Gabe Nesbitt Park.](#)

**Attachments:**    [Application](#)

**17-1239**      [Consider/Discuss Bike Share Options for the City of McKinney](#)

**REGULAR AGENDA**

**17-1240**      [Conduct a Public Hearing and Consider/Discuss/Act on Amending Project #17-05 to Reallocate \\$750,000 Approved for Hike and Bike Trail Design and Construction and \\$500,000 Approved for Land Acquisition; to Allow the Funds Totaling \\$1,250,000 to be Used for the Design and Construction of Additional Park Amenities, Pedestrian and Vehicle Connections, Parking, and Landscape](#)

[Enhancements in Gabe Nesbitt Community Park.](#)

**Attachments:** [Presentation](#)

**17-1241** [Consider/Discuss/Act on Priorities for Potential Projects and McKinney Community Development Corporation Funding](#)

**Attachments:** [Quality of Life Amenities Survey Summary](#)  
[MCDC Priority Discussion Notes](#)

**CITIZEN COMMENTS**

**BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

**EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

Project #14-09 - Apex Centre

Project #17-01 -McKinney StarCenter

Project #17-04 - Craig Ranch Resort Hotel and Conference Center

Project #17-05 - Parks and Recreation Capital Projects

Project #17-10 - McKinney National Airport

Project A71 - Southgate McKinney (formerly Gateway)

**ACTION ON EXECUTIVE SESSION**

**ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 15th day of December, 2017 at or before 5:00 p.m.

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Cindy Schneible  
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.